

Independence Public Library Circulation and Usage Report for August 2023

Materials Usage

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| City of Independence Circulation | 4,102 |
| Unincorporated Buchanan County Circulation | 1,723 |
| Incorporated Buchanan County w/Libraries | 332 |
| Contracting Cities | 143 |
| Outside of Buchanan County Circulation (Open Access) | 303 |
| Items Loaned to Other Libraries (Access Plus) | 57 |
| Total Materials Circulation for Month | 6,660 |

| Usage Comparison | | | | | |
|------------------|-----------|---------|----------|----------|---------|
| Year | Materials | Patrons | Computer | Web Site | BRIDGES |
| 2023 | 6660 | 4538 | 903 | 2577 | 1706 |
| 2022 | 5455 | 4603 | 998 | 2118 | 1656 |
| 2021 | 5553 | 3561 | 462 | 2157 | 1351 |
| 2020 | 4724 | 2677 | 640 | 3068 | 1294 |
| 2019 | 6037 | 5301 | 1464 | 2331 | 1138 |
| 2018 | 6722 | 7169 | 2061 | 2891 | 1099 |
| 2017 | 7198 | 8137 | 1980 | 3529 | 834 |

Patrons

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|--|--------------|
| Total Number of Patrons for Month | 4,538 |
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Computer & Wireless Headphone Usage

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| Desktop Computer Usage for Month | 498 |
| In-House Laptop Usage for Month | 0 |
| Wireless Computer Usage for Month | 405 |
| Early Literacy Station Usage for Month | 192 |
| Wireless Headphone Usage for Month | 21 |

Library of Things Usage

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|--------------------|----|
| Activity Equipment | 5 |
| Puzzles | 47 |
| Hotspots | 24 |
| Cake Pans | 5 |

Web Site Usage

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|-----------------------|--------------|
| Total Visitors | 2,577 |
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BRIDGES Usage

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|--------------------|--------------|
| Total Usage | 1,706 |
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Facebook, Civic Send, Instagram & Google Profile

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|-------------------------------------|--------|
| Facebook Likes | 1,956 |
| Facebook Total Reach | 67,978 |
| Mass Emails/Constant Contact Opened | 1,879 |
| Instagram Likes | 63 |
| Instagram Followers | 525 |
| Google Profile Interactions | 346 |
| Google Profile Views | 442 |

Mobile App Usage

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|--------------|-----|
| Patron Count | N/A |
| Usage | N/A |

Database Usage

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|----------|------------------------|
| Ancestry | 6 sessions 96 searches |
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Material Additions

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|----------------------------------|------------|
| Books | 196 |
| Audios | 7 |
| Videos | 39 |
| Total Additions for Month | 242 |

Material Withdrawals

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|------------------------------------|------------|
| Total Withdrawals for Month | 201 |
|------------------------------------|------------|

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| Additions Breakdown |
| Adult Biography & NonFiction = 200-1, 300-5, 600-2, 900-4 |
| Adult Fiction = F-65, M-2, SF-1, LP-12, LPM-2 |
| Young Adult Fiction = YAF-1 |
| Juvenile Biography & NonFiction = B-1, 300-1, 500-7, 600-6, 700-3, 900-7 |
| Juvenile Fiction = JF-21, Just Right - 3, Graphic Novel-6 |
| Juvenile Easy NonFiction = 500-3 |
| Juvenile Easy = Easy-33, BB-10 |
| Audios = Adult-7 |
| Videos = Adult-28, YA-3, Juvenile-8 |
| Withdrawals Breakdown |
| ANF-1, AF-10, LPF-183, JNF-4, AdDVD-2, JDVD-1 |

Number of Days Open = 31

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Study Rooms - 32 usages

Library Events (Community Room)

Adult Events & General Interest (All Ages) Events

8/9/2023 Craft & Convo - 6 adults
8/16/2023 Alzheimer's Association Caregiver Support Group - 6 adults
8/28/2023 Book Discussion - 8 adults
8/29/2023 Writer's Group - 3 adults

Teen Events

8/20/2023 Dungeons & Dragons - 8 teens 10 children 2 adults
8/24/2023 Blackout Poetry - 1 teen 1 adult

Children's Events

8/2/2023 Creature Feature - 17 children 1 teen 12 adults
8/3/2023 Outdoor Story Time - 19 children 9 adults
8/12/2023 1000 Books Before Kindergarten Graduation - 11 children 22 adults
8/14/2023 Legos @ the Library - 6 children 2 teens 13 adults
8/17/2023 Story Time - 23 children 8 adults
8/24/2023 Story Time - 9 children 6 adults
8/31/2023 Story Time - 7 children 9 adults

Virtual Events

8/17/2023 Third Thursday with Hoover's Library - 1 attendee

Outreach Events

8/1/2023 Rock painting @ Lexington Estate - 11 adults
8/4/2023 Tiny Art @ Kidsville - 25 children 3 adults
8/29/2023 Reader's Circle @ Lexington Estate - 7 adults
8/29/2023 Davis Adult Day Care - 12 adults

NonLibrary Events (Community Room)

8/23/2023 Ashley Hinson town hall meeting - 28 people
8/24/2023 NEI3A board meeting - 9 people
8/30/2023 Natural Resource Conservation Service - 9 people