



LIBRARY BOARD ITEM DESCRIPTION

DATE OF MEETING: April 22, 2024

ITEM TITLE: Increasing Revenues

BACKGROUND:

It sounds like the budget will get worse before it gets any better. Being proactive in trying to increase revenues could help, but also takes staff resources away from normal library operations and services.

Most opportunities for increased revenues would come through the library foundation. Because these things take time and energy away from other library services, I would like to focus on ones that would raise more funds with a small amount of time, or those that would involve willing volunteers who were able to do most of the work.

A few things that the staff have thought about are online wish lists, sponsorships, selling items or doing a silent auction or raffle, increasing awareness and making donating easier, having a fundraising event, and putting a donation jar out at programs.

Other considerations are fees for programs and services. That can also be discussed now or in a future meeting.

RECOMMENDATION:

Discussion of ideas surrounding ways to increase revenues for the library.