



CITY COUNCIL WORK SESSION MEMORANDUM

TO: City Council

FROM: Matthew R. Schmitz, MPA - City Manager

DATE OF MEETING: December 2, 2024

ITEM TITLE: Speed Education Devices (Signage)

DISCUSSION:

Residents along 2nd Ave. NE have asked about what can be done to help reduce speed along 2nd Ave., from 1st Street East to the Fairgrounds. As Staff has thought about this, and other areas in town where speed enforcement is difficult, we've considered adding educational signage that alerts drivers to speeding, such as this:



Staff would like to talk with the council about options for installing signage like this along 2nd Ave. NE, as well as possibly other areas in town, such as 6th Ave. SW.

These signs cost approximately \$5,000 each, so for one location along a street, it would cost \$10,000.

A program through the State DOT would pay for these to be installed along 150 Hwy on the north and south sides of town at zero cost to the City, so long as the City agrees to take over the maintenance of them after they are installed. However, that program would not pay for signage such as this along non-state highway routes.

RECOMMENDATION:

Staff recommends discussion of this topic. No action is needed at this meeting, as any decision items needed would be brought forward to a City Council meeting for approval.