



CITY COUNCIL WORK SESSION MEMORANDUM

TO: City Council

FROM: Matthew R. Schmitz, MPA - City Manager

DATE OF MEETING: July 7, 2025

ITEM TITLE: RV Park Rules Discussion

DISCUSSION:

The RV Park is coming off its most successful year in its history. By adopting a year-round format three years ago, however, we have been unable to maintain the campground as we would like, as there has never been downtime to perform larger maintenance tasks. We decided at the end of winter to close November 15, 2025, as we have budgeted funds for rock, seed, and dirt to improve the park.

Bob agrees with the Council that the RV Park looked poor this spring and likely attracted a different crowd than it has in the past.

Attached are the current rules for the park, and we would like to suggest the following rules be adopted moving forward (starting on January 1, 2026).

1. "Season" will be defined as March 1 through November 15 each year.
2. All campers must have a current license plate displayed at all times.
3. We would like to maintain the option for campers to stay in a designated spot throughout the entire season. If we cut it shorter than that, we believe we will lose most of our campers, and weekend-only campers will not recover the potential lost revenue.
4. We, as Staff, agree that we will do a better job moving forward of evicting earlier. The winter made that hard as there are NO other campgrounds in Iowa open in the winter.

RECOMMENDATION:

Staff recommends discussion of this topic. No action is needed at this meeting, as any decision items needed would be brought forward to a City Council meeting for approval.