RESOLUTION NO. 2024-

RESOLUTION APPROVING THE FUNDING AGREEMENT WITH BUCHANAN COUNTY TOURISM BUREAU

WHEREAS, the City Council of the City of Independence, Iowa, received a funding request from Buchanan County Tourism Bureau and

WHEREAS, the funds being requested are needed to market the City of Independence as outlined in the marketing strategy for Buchanan County Tourism Bureau using print materials, social media campaigns, advertisements and branded promotional items; and

WHEREAS, the Buchanan County Tourism Bureau exists to promote area attractions and amenities through public education, research, and the development of tourism; and

WHEREAS, the City must determine that certain expenditures are considered "for the public good" so public funds can be used on them; and

WHEREAS, the City Council of Independence, Iowa, has agreed to pledge \$1,000.00 from funds in the Fiscal Year 2025 budget.

BE IT HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF INDEPENDENCE, BUCHANAN COUNTY, IOWA, that the City Council met on Monday, April 8, 2024, at 5:00 p.m. in City Hall and by majority vote adopted a Resolution that approves the funding agreement with Buchanan County Tourism Bureau.

Resolution No. 2024- was passed and approved by a majority vote of the City Council of Independence, Iowa, on the 8th day of April 2024.

Record of Voting:	
Ayes:	
Nays:	
Absent:	
Resolution No. 2024- declared passed and adopted by the Mayor on this 8th day of April 2024.	
ATTEST:	Brad Bleichner, Mayor of the City of Independence, Iowa
ATTEST.	
Caritana LOMO LOTO	
Susi Lampe, IaCMC, IaCFO, City Clerk/Treasurer of the City of Independen	ce, Iowa