

IPL PLAN Fiscal Years 2024-2026								
Pillars/Mission	Wide Variety of Opportunities		Relevant Services		Community Partnerships		Enhanced Marketing	
Values	Empower individuals Encourage creativity and innovation		Excel in service to others		Engage in relationships and community		Enact proactive, relevant solutions	
Goals: In 2025, Independence Public Library will be or have...	Activities that connect and engage community	Easy access to information, books, and learning tools	Relevant, up-to-date Collection	Services that Meet our Community's Needs	Enhanced Partnerships within the Community	Community involvement in library programming and collections	Increased public awareness and engagement	Increased efficacy and efficiency in marketing
Objectives: Broad Actions to achieve goal	Offer improvements that increase engagement and interactivity.	Develop and implement plans to reduce barriers for our service population.	Provide a relevant physical collection that meets the informational and recreational needs of our community.	Enhance services for those who are physically and/or mentally challenged and unable to come to library	Strengthen partnerships with organizations and businesses	Gather and record community stories.	Overall increase of usage and visits	Organize marketing responsibilities for better efficiency
Strategies - Planned, specific time-sensitive actions to meet objective	<p>Reach 240 adopters of the MyLibro mobile app by June 2024.</p> <p>Explore possibility of winter reading program for fiscal year 2025.</p> <p>Take better advantage of volunteer availability, refining the process and expectations by March 2024.</p>	Enhance framework of technology support for patrons through analysis and testing by May 2024.	<p>Continue to evaluate collection development plan developed with collection consultant during FY24.</p> <p>Explore sustainability and viable solutions of long-term collection development by March 2025.</p> <p>Solicit and Incorporate Teen Advisory Board book recommendations during FY24-25</p> <p>Assess usage and modify Library of Things with circulation reports and patron input by Nov. 2024.</p>	<p>Develop plan to increase awareness of homebound service by April 2024.</p> <p>Offer minimum of four programs annually at care centers/adult day care in fiscal year 2024 and 2025.</p> <p>Enhance book collection service at care centers by April 2025.</p>	<p>Encourage all staff to represent the library by volunteering a minimum of two hours in the community each fiscal year 2024 through 2026.</p> <p>Implement Community Kiosk by partnering with local organizations to streamline distribution of current information by January 2024.</p>	<p>Produce and distribute 4 or more podcasts with one or more podcasts having a guest by June 2024.</p> <p>25 or more people submit stories for the Faces of Independence Public Library before January of 2024.</p>	<p>Assess trends in an effective social media campaign and maintain engagement levels at 9% for fiscal years 2024 and 25.</p> <p>Create 24 videos to promote programs and services in fiscal years 2024 and 2025.</p> <p>Explore social media opportunities for teens with teen advisory board during FY25</p> <p>Library presence at a minimum of two community events in fiscal years 2024 and 2025.</p> <p>Promote vision/mission/mott o/core values via social media and other avenues in fiscal years 2024 and 2025.</p>	<p>Continually assess and explore staff roles for best overall social media presence in fiscal year 2024.</p> <p>Clarify expectations and provide training to equip and empower all staff to assist with social media by the end of fiscal year 2024.</p>
Objectives: Broad Actions to achieve goal		Increase access to early literacy for children up to age six.	Maintain and provide a relevant virtual collection that meets the informational and recreational needs of our community.	Evaluate current services to determine relevancy	Strengthen partnerships with schools and homeschool families	Develop Teen Advisory Board		
Strategies - Planned, specific time-sensitive actions to meet objective		<p>Twenty or more children will graduate from 1,000 Books Before Kindergarten by September 2024.</p> <p>Promote Early Literacy practices (Singing, Reading, Talking, Writing and Playing) with various tools and methods during FY 2023 and 2024.</p>	<p>Evaluate BRIDGES holds and develop budget plan by June 2025.</p> <p>Evaluate possible streaming platforms and determine best course of action to fit our budget and meet our community's needs by Jan. 2025</p>	<p>Evaluate overall computer and technology services to meet the current needs of our service population by April 2024.</p> <p>Create and implement a technology services plan by December 2026.</p> <p>Explore options and implement, if feasible, credit card payments by Dec. 2023.</p> <p>Explore offering Notary Public Services and implement, if feasible, by March 2024.</p>	<p>Partner with school personnel to introduce iTAB into the Jr/Sr High School. Explore at least two ways to connect with students by March 2024.</p> <p>Partner with school in regards to three projects during 2023-2024 school year. (Ex - Little Free Library, Community Kiosk, etc)</p> <p>Survey homeschool families to determine services/programmin g needs by February 2024.</p> <p>Provide support and resources based on survey results by September 2024.</p>	<p>Establish active group of at least five 7-12 grade students by April 2024.</p> <p>Teen advisory board begins providing programming input by June 2024.</p>		