Independence Public Library Circulation and Usage Report for April 2024

<u>Materials Usage</u>			
City of Independence Circulation		3,267	
Unincorporated Buchanan County Circulati	on	1,414	
Incorporated Buchanan County w/Libraries		438	
Contracting Cities		141	
Outside of Buchanan County Circulation (C		275	
		-	
Items Loaned to Other Libraries (Access P	ius)	45	
Total Materials Circulation for Month		5,580	
			Year
Patrons			2024
Total Number of Patrons for Month	4,308		2023
			2022
Computer & Wireless Headphone Usag	<u>e</u>		2021
Desktop Computer Usage for Month	394		2020
In-House Laptop Usage for Month	0		2019
Wireless Computer Usage for Month	445		2018
Early Literacy Station Usage for Month	197		
Wireless Headphone Usage for Month	20		
	20		
Library of Things Usage	_		
Activity Equipment	9		
Puzzles	42		
Hotspots	13		
Cake Pans	3		
<u>Web Site Usage</u>			
Total Visitors	3,075		
BRIDGES Usage			
Total Usage	1,876		
Facebook, Civic Send, Instagram & Goo	ogle Profile		
Facebook Followers	2,695		
Facebook Total Reach	58,811		
	58,811 1,974		
Mass Emails/Constant Contact Opened	1,974		
Mass Emails/Constant Contact Opened Instagram Likes	1,974 134		
Mass Emails/Constant Contact Opened Instagram Likes Instagram Followers	1,974 134 559		
Mass Emails/Constant Contact Opened Instagram Likes Instagram Followers Google Profile Interactions	1,974 134 559 408		
Mass Emails/Constant Contact Opened Instagram Likes Instagram Followers	1,974 134 559		
Mass Emails/Constant Contact Opened Instagram Likes Instagram Followers Google Profile Interactions Google Profile Views	1,974 134 559 408		
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Mass Emails/Constant Contact Opened Instagram Likes Instagram Followers Google Profile Interactions Google Profile Views Mobile App Usage Patron Count Usage Database Usage Ancestry Material Additions Books Audios Videos	1,974 134 559 408 244 285 661 1 s 240 5 6	session 11 s	searches
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Mass Emails/Constant Contact Opened Instagram Likes Instagram Followers Google Profile Interactions Google Profile Views Mobile App Usage Patron Count Usage Database Usage Ancestry Material Additions Books Audios Videos Total Additions for Month Material Withdrawals	1,974 134 559 408 244 285 661 1 s 240 5 6 240 5 6 251	session 11 s	searches
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Mass Emails/Constant Contact Opened Instagram Likes Instagram Followers Google Profile Interactions Google Profile Views Mobile App Usage Patron Count Usage Database Usage Ancestry Material Additions Books Audios Videos Total Additions for Month Material Withdrawals Total Withdrawals for Month Additions Breakdown Adult Biography & NonFiction = B-1, 000-10, 100-12 Adult Fiction = F-45, M-14, SF-1, W-4, GR-3, LPF-8	1,974 134 559 408 244 285 661 1 s 240 5 6 251 532 2, 200-2, 300-11, -1, 800-1, 900-3		

Withdrawals Breakdown B-2, ANF-169, AF-2, LPF-86, JNF-93, JF-1, JE-28, BB-2, Just Right-1, AdCD-80, JCD-67, JDVD-1

Usage Comparison					
Year	Materials	Patrons	Computer	Web Site	BRIDGES
2024	5580	4308	839	3075	1876
2023	5004	3587	613	N/A	1617
2022	4101	1995	318	2302	1092
2021	600	0	47	3384	1523
2020	6546	5401	1009	2552	995
2019	6020	5336	1309	2727	921
2018	5679	5980	1643	3072	691

Audios = Adult-5

Juvenile Easy = Easy-57, BB-4 Juvenile Easy NonFiction = 500-1, 600-3

Videos = Adult-5, Juvenile-1

Study Rooms - 35 usages

Library Events (Community Room)

Adult Events & General Interest (All Ages) Events

4/8/2024	Rosie the Riveters of Iowa - 20 adults
4/10/2024	Craft & Convo - 7 adults
4/17/2024	Alzheimer's Caregiver Support Group - 7 adults
4/18/2024	Canva for Nonprofits - 3 adults
4/22/2024	Book Discussion - 13 adults
4/23/2024	Writer's Group - 2 adults
4/24/2024	Crochet for Beginners - 9 adults 2 teens
4/29/2024	Crochet for Beginners - 8 adults 1 teen

Teen Events

4/5/2024	Minecraft - 13 teens 2 children 2 adults
4/28/2024	Dugeons & Dragons - 11 teens 2 children 2 adults

Children's Events

4/4/2024	Story Time - 4 children 5 adults
4/11/2024	Story Time - 3 children 3 adults
4/16/2024	Legos @ the Library - 10 children 3 teens 7 adults
4/18/2024	Story Time with Miss Iowa - 8 children 7 adults
4/25/2024	Story Time - 7 children 5 adults

Passive Programs/Events

4/7/2024 - 4/27/2024 National Library Week - How Do You Library? - 13 adults 1 teen 5 children

Outreach Events

4/10/2024	Wee Care Preschool Visit (2 classes) - 13 children 4 adults
4/17/2024	Readers Circle @ Lexington Estate - 7 adults
4/22/2024	Title 1 Family Literacy Night - 23 children 18 adults

NonLibrary Events (Community Room)

4/3/2024	B & D Services training - 8 people
4/4/2024	Oelwein School District student testing - 15 people
4/5/2024	Oelwein School District student testing - 14 people
4/23/2024	BCHC Leadership Development - 38 people
4/26/2024	B & D Services training - 12 people