

FIGURE 1

The ABCs of Strategic Planning

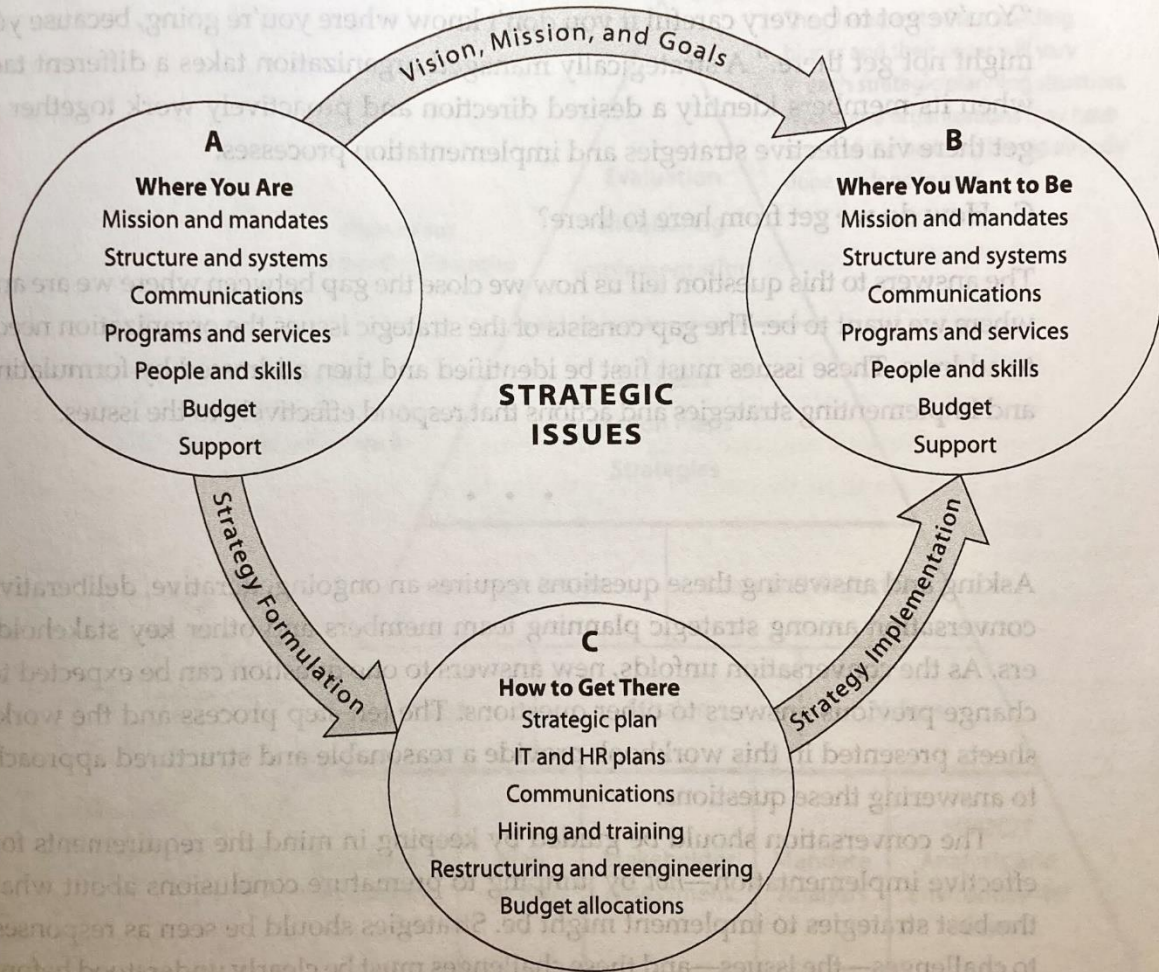


FIGURE 2

The Building-Block View of Strategic Planning

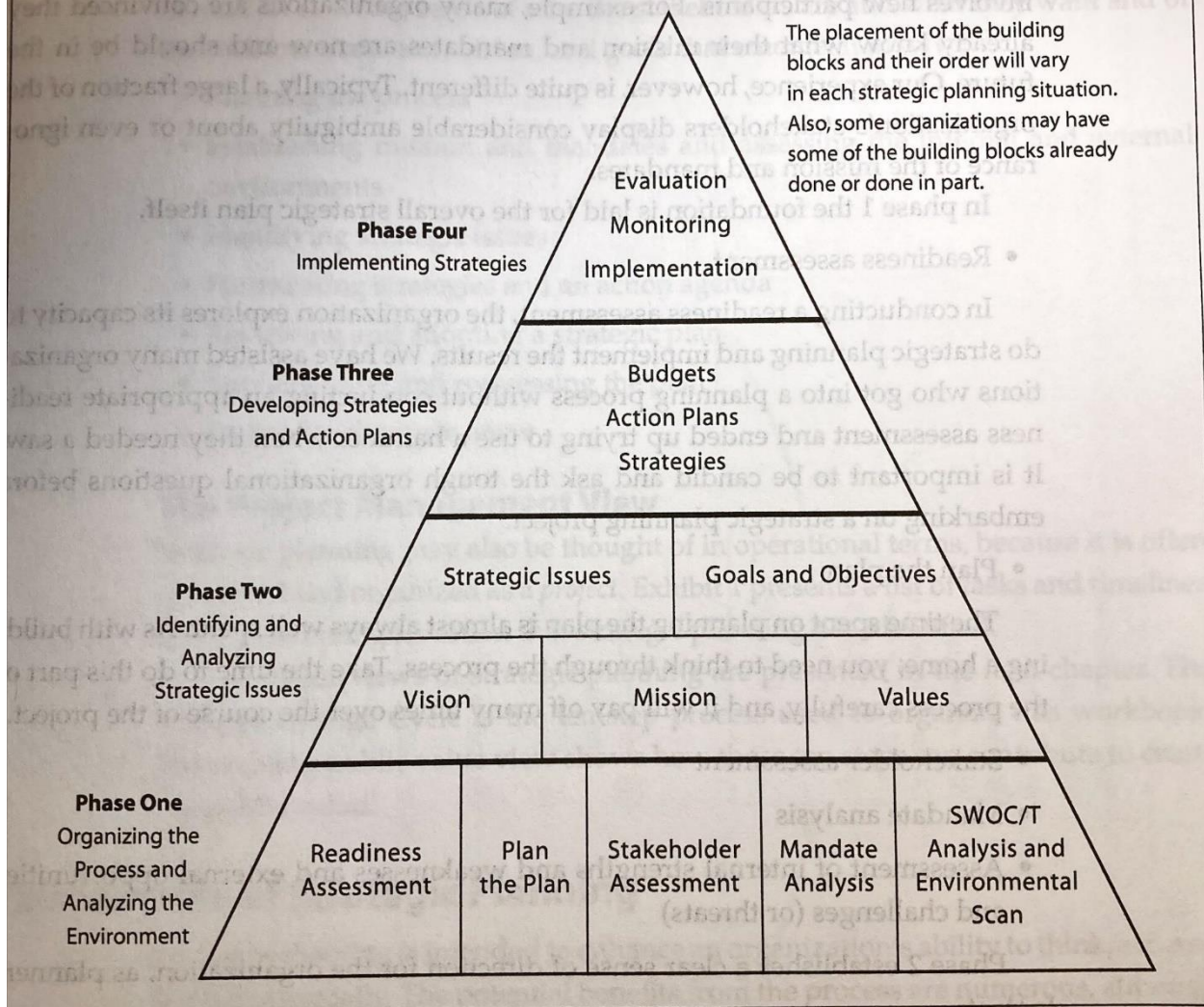
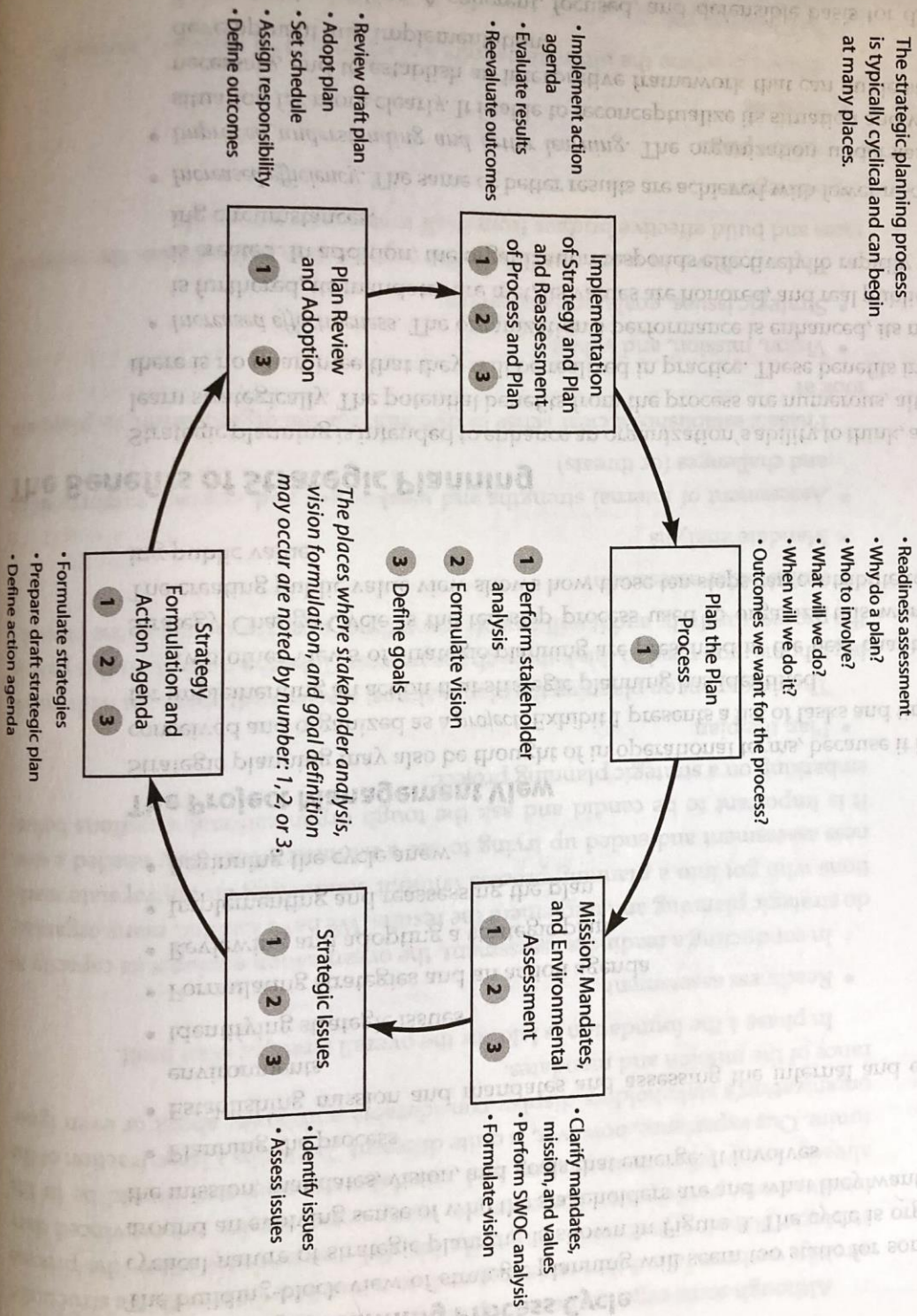


FIGURE 3
The Strategic Planning Process Cycle

The strategic planning process is typically cyclical and can begin at many places.



Adapted from material developed by Forum Alston and The Crescent Company, Houston, Missouri.

FIGURE 4
The Strategy Change Cycle

