	Evaluation Scoring Criteria		
	HALFF		
	Possible Points	Points Given	
1. Qualifications, skillset, and			They bring substantial infrastructure consulting experience and local government planning. HALFF has a large
experience of keypersonnel and	35		with extensive experience in infrastructure and planning, but they do not mention having AICP or APA-certified personnel in the primary team for this submission. Their team's qualifications are solid but more focused on I
ability to provide qualified services		28	scale projects, which limits their relevance here.
. Relevant experience in			
comparableprojects/services and			
experience with similarsize and type	30		
urisdictions in similarenvironments,			
ncluding client references.			
		18	HALFF has broad experience in transportation planning and working with local governments on infrastructure HALFF brings specialized teams for various technical aspects and a thorough implementation strategy. HALF
3. Capability of the Consultant to	20		large and diverse team, but their experience leans heavily on infrastructure and larger projects, and their lack
perform the services required	<del></del>	16	specialization in small-town urban planning reduces their relevance for this particular RFQ.
I Deference	10		References include high-profile municipal clients.
I. References		\$	References include nigh-profile municipal clients.
5. Minority Business: If the firm, or its			
sub-contractors, are designated as a			
ninoritybusiness by the State of	5		
lorida, five (5%)points shall be			
warded		(	No minority business certification noted.
	Total:	71	
	KCT Consulting Services		
	Possible Points	Points Given	
			Kelly Turner, the President, holds both AICP and Certified Floodplain Manager credentials, bringing nearly a d
L. Qualifications, skillset, and			of experience in urban planning, floodplain management, and zoning. Her experience in municipal and private
experience of keypersonnel and	35		sector planning provides a strong foundation for this role. Kelly Turner, the President, is AICP certified, and K
ability to provide qualified services			a strong planning background, particularly in floodplain management and zoning. However, their planning capabilities rely partly on subcontractors for certain specialized tasks.
		32	suspensions to party on automitations for certain specialized tasks.
2. Relevant experience in			
comparableprojects/services and			
experience with similarsize and type	30		
urisdictions in similarenvironments,			KCT Consulting Services has a diverse portfolio of projects including floodplain management, transportation
ncluding client references.			analyses, and comprehensive planning. Notable projects include coordination of CRS assessments and
nctualing chefit references.		28	
			KCT Consulting Services demonstrates strong project management capabilities, supported by Kelly Turner's
3. Capability of the Consultant to	20		experience in handling complex planning tasks for various municipalities. While KCT has solid in-house plan
perform the services required	25		capabilities, they do rely on subcontractors for some specialized services, which lowers their score slightly
		10	compared to firms with more comprehensive internal resources.  The proposal includes strong references from various municipalities, including the City of New Port Richey ar
4. References	10	9	Urban Planners, with testimonials praising Kelly Turner's professionalism, expertise, and work quality.
5. Minority Business: If the firm, or its			
sub-contractors, are designated as a			
sub-contractors, are designated as a minority business by the State of	5		
minoritybusiness by the State of	5		
minoritybusiness by the State of Florida, five (5%)points shall be	5		
ninoritybusiness by the State of Florida, five (5%)points shall be			does not currently qualify for the full minority business points.
ninoritybusiness by the State of Florida, five (5%)points shall be	Total:	(	
ninoritybusiness by the State of Florida, five (5%)points shall be			does not currently qualify for the full minority business points.
minoritybusiness by the State of Florida, five (5%)points shall be awarded	Total: Parks Consulting Services	87	does not currently qualify for the full minority business points.
ninoritybusiness by the State of Florida, five (5%)points shall be inwarded	Total: Parks Consulting Services Possible Points	87	does not currently qualify for the full minority business points.
ninoritybusiness by the State of Florida, five (5%)points shall be inwarded  L. Qualifications, skillset, and experience of keypersonnel and	Total: Parks Consulting Services	Points Given	does not currently qualify for the full minority business points.  PCS has extensive experience in municipal planning, serving as the town planner for Montverde since 2010.
ninoritybusiness by the State of Florida, five (5%)points shall be inwarded  L. Qualifications, skillset, and experience of keypersonnel and	Total: Parks Consulting Services Possible Points	Points Given	does not currently qualify for the full minority business points.
ninoritybusiness by the State of Florida, five (5%)points shall be inwarded  L. Qualifications, skillset, and experience of keypersonnel and ability to provide qualified services	Total: Parks Consulting Services Possible Points	Points Given	does not currently qualify for the full minority business points.  PCS has extensive experience in municipal planning, serving as the town planner for Montverde since 2010.
ninoritybusiness by the State of Florida, five (5%)points shall be inwarded  L. Qualifications, skillset, and experience of keypersonnel and ability to provide qualified services  Relevant experience in	Total: Parks Consulting Services Possible Points	Points Given	does not currently qualify for the full minority business points.  PCS has extensive experience in municipal planning, serving as the town planner for Montverde since 2010.
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5. Minority Business: If the firm, or its			
sub-contractors, are designated as a	_		
minoritybusiness by the State of	5		
Florida, five (5%)points shall be			PSG is both a certified Disadvantaged Business Enterprise (DBE) and a Women-Owned Business Enterprise (WBE),
awarded		0	but not an MBE.
	Total:	84	
The Lunz Group			
	Possible Points	Points Given	
1. Qualifications, skillset, and			Their proposal highlights 25+ years of architectural experience with a focus on Central Florida. They have a strong
experience of keypersonnel and	35		team, including certified planners, and substantial project management experience. Lunz Group's proposal
ability to provide qualified services			highlights a skilled team with significant experience, but it does not emphasize AICP or APA certification for key, non-
, , , , , , , , , , , , , , , , , , , ,		30	subcontractor personnel. Their experience is strong, but the lack of certification places them lower on this criterion.
2. Relevant experience in			
comparableprojects/services and			
experience with similarsize and type	30		
jurisdictions in similarenvironments,			
including client references.			They've been involved in various urban planning projects, including master planning for cities like Lakeland and St.
0		22	Cloud.
3. Capability of the Consultant to			The firm demonstrates strong project management capabilities, with clear plans for quality assurance and timely project delivery. The Lunz Group has demonstrated strong capability to deliver planning services, though their focus
perform the services required	20		tends to be on larger projects. Their reliance on a broader, non-specialized team lowers their score for small-town
portorni die corrieco required		17	planning.
4. References	10	9	Provides solid references from municipal projects.
5. Minority Business: If the firm, or its			
sub-contractors, are designated as a			
minoritybusiness by the State of	5		
Florida, five (5%)points shall be			
awarded		0	Minority Business certification not noted in their submission.
	Total:	78	