CITY OF HENDERSONVILLE

AGENDA ITEM SUMMARY
DOWNTOWN ADVISORY BOARD

SUBMITTER:	Jamie Carpenter, Downtown Manager	**MEETING DATE:**	November 10, 2026
AGENDA SECTION:	Team & Staff Updates	**DEPARTMENT:**	Community Development - Downtown

Notable Events/Activities: October /November

- **Rhythm & Brews – October 15 -** Thank you Mark, Erica and Terrye for coming to help!!
- **Farmers Market –** Wrapped for regular season on October 31
- **Bear Auction –** $145,999! We had 29 bear sponsor applications, selected 19 by random drawing (1 always reserved for Friends of Downtown)
- **Treat Street –** Success!
- Henderson County TDA – Attended regular meeting – HCTDA board received additional funding this year that will be able to support feasibility studies for Meeting Space, Sports Facilities and Outdoor Event Venues (tentatively)

Upcoming Events:

- Farmers Markets: Holiday Markets: November 21, December 5
- Turkey Trot: Nov 26 (new route – using Ecusta Trail, start/finish will be on Main Street as normal)
- Tree Lighting: Nov. 27
- Olde Fashioned Christmas: Dec. 4
- **Friends of Downtown Volunteer Party**
- Holly Jolly Train Rides: Dec 19

Upcoming Downtown Networking Events (hosted by Chamber)

- November 18 (ONE WEEK LATER DUE TO VETERANS DAY) – Business Morning Update (Elks Lodge every 2nd Wednesday, 8am-9am) – Partnership with Downtown, Chamber, Small Business Center, and Hendersonville Merchants
- Friday, November 13 – AM Power Hour at Mast General Store – 8am-9am
- HCTDA Partner Update – Friday November 13, 11am – Online –Please attend if you are able to! https://visithendersonvillenc.org/fall-marketing-update-webinar