



Grant Application Form

Organization Name: City of Hendersonville, NC

Primary Contact Name: Matthew Manley

Physical Address for where grant will be used: Orleans Ave, 9th Ave, Oak St, Whitted Street & Ecusta Trail, Hendersonville, NC

Name of whom check should be made out to: City of Hendersonville, NC

Email Address: mmanley@hvlnc.gov **Phone number:** (828) 697-3064

Is this a non-profit organization? No, Hendersonville is municipality

Please describe nature & primary focus of your organization:

The City of Hendersonville is requesting funds to help match the \$15,000 received from AARP as a recipient of their Community Challenge Grant for a Sharrows + Bike Amenities project. These grants will be used to help pay for shared lane markings, bike parking, bike repair stations, and bike pumps. The project is part of the overall recommendations in the City's Bike Plan and is especially important because South and North Whitted Streets are the north/south connector to the Ecusta Trail and connect to the Hendersonville Elementary and Middle Schools, and brings bike amenities close to the YMCA and to the campus partnership between Henderson County, Pardee UNC Health Care, Blue Ridge Community College, the city of Hendersonville and Wingate University.

Proposed Grant Amount requested: \$5,000

Program description:

- **Please explain how the grant will be used.** This grant will be used to expand the \$15,000 AARP Community Challenge Grant to provide comprehensive bike amenities connecting to the Ecusta Trail.
- **Indicate prior experience with this or similar project.** Since the Bike Plan was adopted by the City of Hendersonville the City has worked to establish the following:
 - 4th Avenue as a major east/west bike route from the City of Laurel Park to Jackson Park, a major recreation amenity.
 - Put shared lane markings on Blythe Street from the terminus at 3rd Ave to 6th Ave/Hwy 64. This amenity intersects 4th Ave allowing a North/South connection.
 - The City has recently completely revamped S Main St from the Visitor's Center to the Ecusta Trail with a separate bike lane and green bike boxes at major intersections. The Visitor Center will be a major starting point for bike trips from downtown Hendersonville to the Ecusta Trail and points west as far as Brevard. Eventually the Ecusta Trail will connect to the

Oklawaha Greenway and will allow a completely off-road bike and pedestrian amenity and connection to the Hellbender Trail Network.

- **Total budget for the project. \$20,000**

Utilization of AARP Funds + BRCC Funds				
<u>Item</u>	<u>Quantity</u>	<u>Cost Per</u>	<u>Total</u>	<u>Location Description</u>
Sharrows	150	\$ 82.50	\$ 12,375	Whitted St / Orleans Ave from Haywood Rd to Willow Rd. 9th Ave from Hendersonville Middle to Bruce Drysdale - Includes jogs along Scheppegrell Dr, Logano Dr, Knollwood Dr, & Bearcat
Bike Racks	5	\$ 700	\$ 3,500	2 on Main St at/near Ecusta Trail 3 at 5th Ave at Ecusta Trail
Bike "Fix-It" Stations	2	\$ 1,600	\$ 3,200	1 at Main St at Ecusta Trail 1 at Whitted at Ecusta Trail
TOTAL			\$ 19,075	
AARP Funds			\$ 15,000	
BRCC Funds			\$ 5,000	

- **Time line for the project and expected time of completion:** First Quarter 2025
- **Please list any additional funding that will be used for this program and where it comes from.**
 - \$15,000 received from AARP as a recipient of their Community Challenge Grant
- **Describe what your organization is putting into this project. Explain how this project fits into your organization's overall budget.**
 - Design work and labor to install the shared lane markings, bike racks, bike repair stations, and bike pumps.

Please describe the benefit of the project & how it will advance the advocacy strategies of the BRBC:

The Ecusta papermill in Brevard closed in 2002. This mill was the last Norfolk Southern Railroad customer on this Hendersonville to Brevard rail spur. A grass roots effort started in about 2010 to turn this unused rail line into a rail trail. Construction on the first six miles of the Ecusta Trail is scheduled to be completed by December, 2024. The Ecusta Trail will be a major east/west bike and pedestrian corridor. This project will establish a major north/south connector to the Ecusta Trail.

Measuring success: Describe how you will measure and report on your program's success. In addition please provide an estimate of the number of people directly impacted by your program:

The success of this project will be measure by not only the number of users on the Ecusta Trail, but also the economic development the Trail will provide. It is anticipated that eventually the Ecusta Trail will see in excess of 1,000 users per day.