

MINUTES

August 28, 2024

SECOND MONTHLY MEETING OF THE CITY COUNCIL CITY OPERATIONS CENTER | 305 WILLIAMS ST. | 4:00 p.m.

Present: Mayor Barbara Volk, Mayor Pro Tem Lyndsey Simpson and Council Members: Jeff Miller,

Jennifer Hensley and Melinda Lowrance

Staff Present: City Manager John Connet, Assistant City Manager Brian Pahle, City Clerk Jill Murray, City

Attorney Angela Beeker, Communications Manager Allison Justus, Budget Manager Adam

Murr, and others.

1. CALL TO ORDER

Mayor Barbara Volk called the meeting to order at 4:00 p.m. and welcomed those in attendance. A quorum was established with all members in attendance.

2. CONSIDERATION OF AGENDA

Council Member Lyndsey Simpson moved that City Council approve the agenda as presented. A unanimous vote of the Council followed. Motion carried.

3. CONSENT AGENDA

Council Member Lyndsey Simpson moved that City Council approve the consent agenda as presented. A unanimous vote of the Council followed. Motion carried.

4. PRESENTATIONS

A. Proclamation – Be Smart Week – Barbara Volk, Mayor

Mayor Volk read the proclamation aloud and presented it to Bob Carlson, Kim Chao and Ruth Klug.

Proclamation BE SMART WEEK AUGUST 26 – 30, 2024

WHEREAS, Guns are the number one killer of children and teens in the United States, more than accident or disease; and

WHEREAS, the city of Hendersonville is committed to creating a safe environment contributing to the well-being of our children; and

WHEREAS, almost every day, a child gets his or her hands on a gun and unintentionally kills or injures himself or herself or someone else in the United States; and

WHEREAS, research shows that one of the best ways to protect children and teens from accessing guns is to implement secure firearm storage practices including making sure guns are secured with a lock or in a safe; and

WHEREAS, there are steps we can all take, gun owners and non-gun owners alike, to make sure kids can't access guns and put themselves and others in danger; and

WHEREAS, an estimated 54 percent of gun owners don't lock all of their guns securely and an estimated 4.6 million children live in a home with at least one unlocked and loaded gun in the United States; and

WHEREAS, when guns aren't properly stored, tragedy can strike - whether it's a child finding a firearm and injuring or killing himself or herself or someone else, or someone stealing it and using it to commit crime in our communities: and

WHEREAS, BE SMART Week raises awareness and promotes efforts to educate the public about secure gun storage; the City of Hendersonville commends Be SMART and all involved in their endeavor to keep communities safe;

NOW, THEREFORE, BE IT RESOLVED, that Mayor Barbara Volk of the City of Hendersonville, North Carolina declares August 26 – 30, 2024 to be BE SMART Week.

PROCLAIMED this 28th day of August, 2024.

B. Proclamation – Celebration & Recognition of Migration Workers – *Barbara Volk, Mayor*

Mayor Volk read the proclamation aloud and presented it to:

- Clint Holt,
- Melissa S. Escobar, True Ridge, Executive Director
- Christina Hawley-Holtgreven, ESQ, True Ridge, Immigration Attorney
- Christopher Just, NC Cooperative Extension, Farmworker Health & Safety Educator
- Kimberly Dunbar, Grace Lutheran Church, Interim Ministry Associate, Social Justice Ministry
- Carol Watson, First United Methodist Church, Social Justice Ministry

and others who were there to receive it on behalf of all migrant workers.

Proclamation CELEBRATION AND RECOGNITION OF MIGRANT WORKERS

WHEREAS apples are one of the most important agricultural crops grown in Henderson County, with ninety-one active growers producing an estimated million bushels annually. Eighty percent (80%) of this state's apple supply is from Henderson County with an average income of \$30 million. North Carolina is considered the seventh largest producer of apples in the United States; and

WHEREAS none of this economic benefit would be realized without the support of the migrant workers who come to Henderson County under the migrant worker H2A program. Each year more than five thousand workers come into our county to support the apple industry. Migrant workers bring invaluable skills and experience to the apple industry, contributing to the cultivation, harvesting, and packing of our apple crops with diligence and care. These workers and their families remain a largely unseen population within our community, but the work they do is crucial to the health of our agricultural production. These workers tend the orchards and harvest the crop that delivers the revenue that is so important to the economic well-being of our community; and

WHEREAS the contributions of migrant workers not only support the apple industry, but also enrich the cultural and social fabric of our communities, fostering diversity and mutual understanding. Likewise, they also contribute to the financial success of the local retail businesses in Hendersonville and throughout Henderson County; and

WHEREAS it is appropriate for us to proclaim our heartfelt appreciation for the contributions of migrant workers to the Henderson County apple industry. We should honor the hard work, dedication, and commitment to delivering quality labor and services. While the migrant workers remain a largely invisible component of our community, we are compelled to pledge support and advocate for the fair treatment and well-being of all migrant workers in our county.

NOW, THEREFORE, I, Barbara Volk, Mayor of the City of Hendersonville, on behalf of the residents of Hendersonville, do hereby proclaim August 30, 2024, as a day to recognize and celebrate the contributions of migrant workers to the apple industry of Henderson County.

BE IT FURTHER RESOLVED that we extend our sincere appreciation to all migrant workers for their dedication, labor, and unwavering commitment to our community and our local agricultural heritage.

PROCLAIMED this 28th day of August, 2024.

C. Presentation from Color Us United – Kenny Xu, President

Kenny Xu, President and Primary Spokesman for Color Us United gave the following PowerPoint presentation explaining why he thinks DEI is bad for business and does not promote a positive community culture.





Color Us United & Kenny Xu

8/28/2 4

lor Us United

About Color Us United

- Advocating for a race-blind society, our mission is to strive for a world where ALL people are treated equally
- Successful Campaigns reforming DEI at UNC Medical School, Salvation Army and American Express
- Ongoing Campaign reforming DEI at Duke Health

Hendersonville's DEI programs

- According to Cher Marie, the city contracted with a diversity consultant called Ahkirah Consultants
- Overall, Ahkirah Consultants says nothing substantially harmful, but it also says nothing substantial - reliant on anonymous surveys stating obvious things: "interpersonal communication" is lacking, etc.
- Concern overthe financial cost to taxpayers of such a plan (\$150,000)

Hendersonville's DEI programs

- Ahkirah Consultants does provide some evidence that I agree with
- "City employees think new colleagues will fit in if they're "motivated", "competent", "open", and "have a positive attitude"."
- "Although word-of-mouth referrals are not ill-advised, to create an intellectually, racially, experientially and culturally diverse workforce, examination should be given to assigning unmerited value to candidates based upon established circles of familiarity."

Hendersonville's DEI programs

- Among the City's DEI Committee recommendations
- "Underserved" community fair
- "Evaluate Street Naming Policy"
- Leadership trainings focused on "emotional intelligence"

Objective: DEI is *bad* for Hendersonville

O1 DEI is not popular with your constituents

02. DEI does not promote a positive community culture

DEI will have a negative impact on your community and economy

\ \ \ / /

720/0 669/0 of Republicans

of Independents

Believe DEI does NOT have a positive impact on a workplace





Would they support their money going to a DEI consultant?

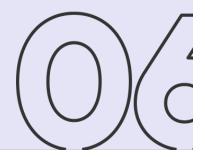
70%

8P/o

Of your constituents are white

Census Bureau - 2020

Of White Men feel forgotten by DEI Do they mean less because of their skin color or gender, are they less valuable constituents?



White Men's Leadership Study - 2022



- Do Constituents feel left out by this program?
- Do Constituents *approve* of this program?
- Would this program pass a ballot initiative?
- Is this program *really* the right thing for Hendersonville?
- With the last questions in mind, are you doing the right thing?



CITY OF HENDERSONVILLE CORE VALUES & BELIEFS

The City of Hendersonville....

- ...believes municipal government should be non-partisan.
- ...values open, transparent communication and trust with the community and each other.
- ...believes community members expect services to be delivered at a high level.
- ...values all community members through promoting diversity, equity, and inclusion.
- ...values its employees and must support them to ensure the provision of high-quality services to its residents.
- ...believes that it must pursue and provide opportunity for responsible growth.
- ...values the lives of all community members and must protect them through collective action.





Does DEI *really* value *all* community members?

What will this project do to community trust?

There is no evidence DEI is good for business.

4 McKinsey studies over the course of 8 years could NOT be replicated

CONCLUSION

DEI is NOT popular with your constituents, it's a negative for your community and is BAD for business.

Thank You

www.ColorUsUnited.org

Mr. Paul Benjamin, who leads the Save America Initiative and oversees the Life Centers Global, also briefly spoke in opposition of DEI.

~Mayor Barbara G. Volk briefly recessed the meeting for a short break at 4:44 p.m. and reconvened at 4:49 p.m.~

D. Draft Parks & Greenspace Master Plan – *Mark Stierwalt, Public Works Superintendent*

Mark Stierwalt introduced Brenna Laffey of Design Workshop who gave the following PowerPoint presentation.



City of Hendersonville Parks and Greenspace Master Plan

August 28, 2024 | Council Presentation

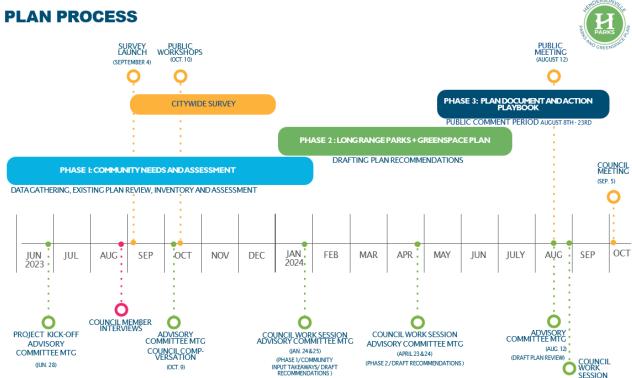
AGENDA

- Plan Purpose and Overview
- Elements of the Plan
- Key Findings
- Plan Guiding Principles and Key Goals
- Implementation
- Concept Plans
- Next Steps
- Q&A



PLAN PURPOSE

The City of Hendersonville has been working over the past year to develop a citywide parks and greenspace plan that will be a blueprint for an equitable and resilient citywide parks and greenspace system over the next 20 years and beyond.



MAIN ELEMENTS OF THE PLAN

Executive Summary A quick snapshot of the plan.

Chapter 1: Planning Context

A summary of the background, purpose and demographic trends that influence the plan.

Chapter 2: Existing State of the System

An overview of the key takeaways and evaluation of existing parks and amenities, level of service analysis and visitation trends.

 Chapter 3: Community Engagement A summary of what we heard in the public survey and workshops.

Chapters 4-8: Guiding Principles Key goals, recommendations, best practices

and action items organized by the plan guiding principles.

Chapter 9: Implementation

A one-year action plan and recommendations for future operations, finance and management to implement the plan over

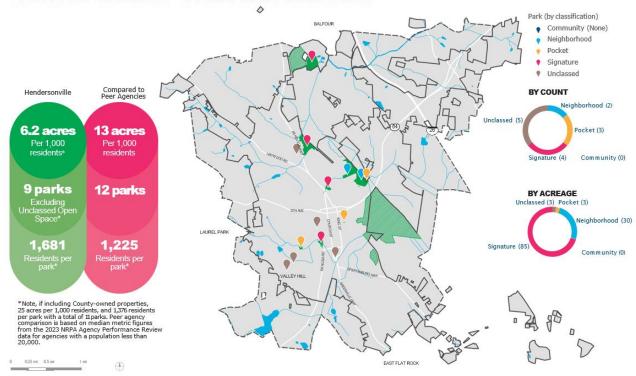
Chapter 10: Concept Plans and New Park

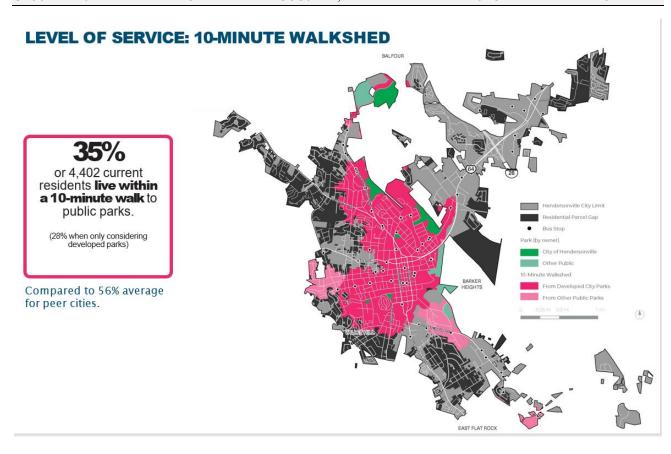
High-level conceptual plan recommendations for improvements to existing and new parks.

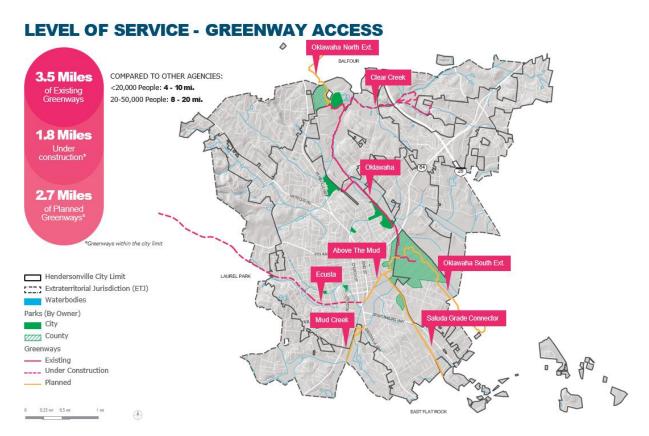
 Appendices Supplementary content.

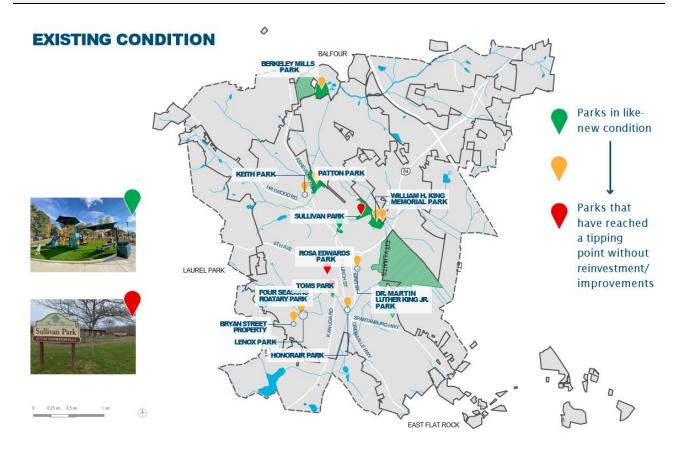
KEY FINDINGS

LEVEL OF SERVICE - PARKLAND ACREAGE









LEVEL OF SERVICE - FACILITIES

NEW FACILITIES
How many new
facilities are
recommended
by 2050 to meet
current needs
and anticipated
population growth?

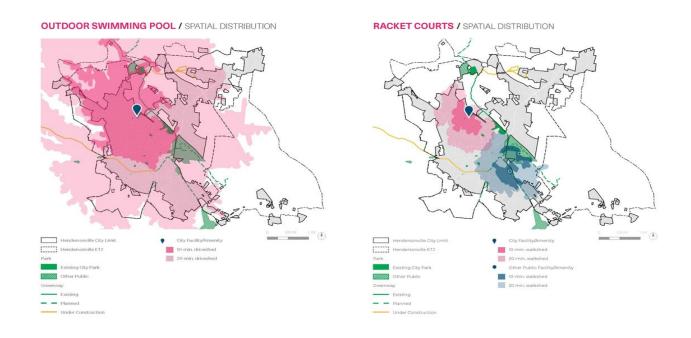
Table 10: Future Park Facility Recommendations

TYPES OF FACILITIES	NO. OF NEW FACILITIES NEEDED TO FILL THE GAP BY 2050	ANTICIPATED TOTAL PRICE	RECOMMENDED LEVEL OF SERVICE 2050 (RESIDENTS PER FACILITY)	RELATIVE TO CURRENT LOS	RELATIVE TO PEER-CITY METRICS
AMPHITHEATER	1	\$5,000,000	20,000	+	+
BASKETBALL COURT	1	\$150,000	3,500	=	+
COMMUNITY CENTER	1	\$5,000,000	20,000	+	-
DIAMOND FIELD	NEEDS MET		3,000	-	=
DISC GOLF COURSE*	NEEDS MET		15,000	+	=
DOG PARK	1	\$50,000	7,500	=	+
MULTI-USE FIELD	3	\$300,000	4,000	+	=
PICKLEBALL COURT*	NEEDS MET		3,000	=	=
PLAYGROUND	4	\$1,000,000	2,000	+	=
RECREATION CENTERS	1	\$5,000,000	10,000	+	=
SENIOR CENTERS	1	\$5,000,000	14,000	+	=
SKATE PARK	NEEDS MET		20,000	=	=
SPLASH PAD	1	\$800,000	20,000	+	=
SWIMMING POOL	1	\$2,000,000	10,000	+	=
TENNIS COURT	NEEDS MET		3,000	-	=

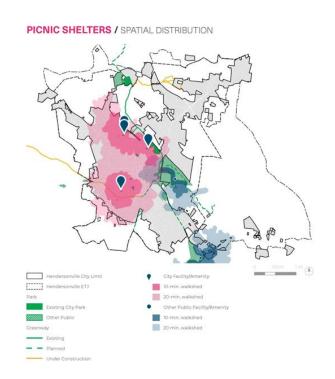
*A new disc golf course and pickleball courts are currently under construction. Once completed, these facilities meet the recommended level of service

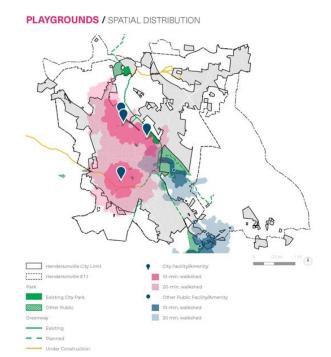
- Indicates where the recommended level of service is similar or equal
- + Indicates where the recommended level of service is greater than

LEVEL OF SERVICE - FACILITIES DISTRIBUTION



LEVEL OF SERVICE - FACILITIES DISTRIBUTION

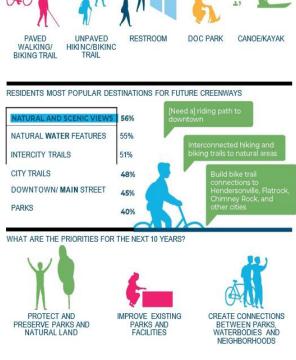


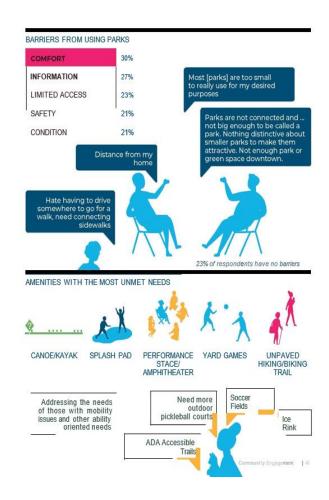


WHAT WE HEARD: SURVEY

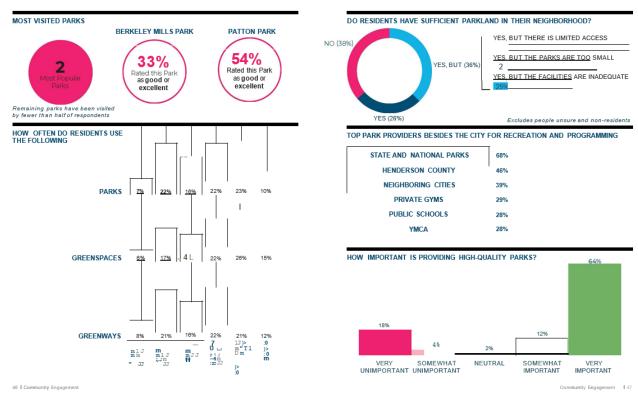
44 | Community Engagement







WHAT WE HEARD: SURVEY



AUGUST 28, 2024

PLAN VISION, GUIDING PRINCIPLES AND KEY GOALS

A COMMUNITY-DRIVEN VISION

PLAN VISION:

Hendersonville will have a park and greenspace system we love—with high-quality neighborhood parks accessible to all; connectivity between parks, open space and where people live and work; leadership in sustainable practices and preservation of the natural environment; destination parks and placemaking that promote local character, community vibrancy, safety and sense of place.

GUIDING PRINCIPLES AND KEY GOALS





ACCESS KEY GOALS

- Launch a Safe Routes to Parks program, improving access to the parks and greenspace system.

EQUITY KEY GOALS

NATURE KEY GOALS

PLACE KEY GOALS

- 2 Identify new opportunities for partnerships to expand events and activations at parks and facilities.

QUALITY KEY GOALS



ACTION PLAN ORGANIZED BY GUIDING PRINCIPLE AND GOALS

ACCESS ACTION ITEMS

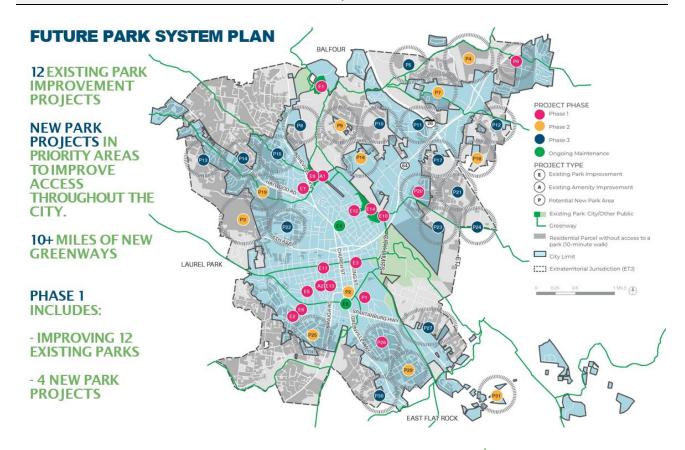
Each of the Key Goals are supported by a series of specific actions with associated entities and timelines, intended to offer a roadmap for how and when the City and its partners can achieve the vision of the Parks and Greenspace Plan.

			TIMEFRAME				
#	ACTION	RESPONSIBILITY	Your 1	Short Term	Mid Term	Long Term	Ongoing
GOA	L #1: Launch a Safe Routes to Parks program, imp	proving access to the pa	rksan	d greer	space	system	b)
All	Coordinate with Hendersonville's Engineering Department and other Clty departments to identify funding sources are begin collaborative planning and design for projects that are needed to overcome significant barriers to non-motorized transportation, such as over/ undercrossings of major roads and railroads, streams and ridges.	Lead: Public Works Partner(s): Community Development, Engineering, Henderson County Health, NCDOT.		•			•
A1.2	Coordinate with other City departments and other entities to align with the Walk Hendo Plan and other transportation plans to prioritize connections between parks and open space, residences, schools, and grocery stores to advance connectivity.	Lead: Public Works Partner(s): Community Development, Engineering, Henderson County Health, NCDOT.		•			•
A1.3	Coordinate with other City departments to build off the ADA Transition Plan to implement safe routes to parks and greenway access points. As part of thurse updates, consider ADA Walk Audis's where community officials converted to the consideration of the consid	Lead: Public Works Partner(s): Community Development, Engineering, Henderson County Health, NCDOT.		•			•
A1.4	Implement appropriate pedestrian signalization strategies to ensure safe pedestrian movement around park properties. Add signs and navigation cues as needed for pedestrians to easily navigate the park area.	Lead: Public Works : Partner(s): Community Development, Engineering, NCDOT.		•			

			TIMEFRAME				
#	ACTION	RESPONSIBILITY	Year 1	Short Torm	Mid Term	Long Term	Dingoling
GOA	. #2: Reduce park access gaps through acquisition	n or partnerships.					
A21	Prioritize pursuing land acquisition of vacant, redevelopable lots, or access easements, within identified walkshed gaps to introduce additional parks and pedestrian access in proximity to residential areas or existing public service facilities.	Lead: Public Works Partner(s): Community Development, Admin, Legal					•
A2.2	Partner with Henderson County and other local organizations to share or acquire underutilized spaces and introduce recreational opportunities.	Lead: Public Works Partner(s): Community Development, Henderson County					•
A23	Prioritize acquisition of park land greater than 2 acres that will increase access to and support future goals in the development of neighborhood and community parks with desired amenties in identified areas of service gaps.	Lead: Public Works Partner(s): Community Development, Admin, Legal					•
A2.4	Collaborate to realize a connected greenway and regional trail system to connect Hendersonville to Asheville, Brevard, Spartanburg, and beyond.	Lead: Public Works Partner(s): Community Development, Henderson County, Conserving Carolina					•
GOA	.#3: Ensure parks are accessible to users of all al	pilities.					
EA	Develop a Universal and Inclusive Design Audit and Feasibility Study of existing park and sites—including curb ramps, sidewalk and path conditions, park feature accessibility, amenties and signage—to identify and prioritize improvements.	Lead: Public Works Partner(s): Community Development, Engineering		•			
A32	Work with City and external partners to ensure all online and physical communication materials are accessible and multillingual. Use language-neutral communication (i.e. widely recognizable icons) wherever possible.	Lead: Public Works Partner(s): Community Development, Communications		•			

IMPLEMENTATION

DRAFT



+ Quality

The project improves the condition and utility of an existing park.

■ Nature

The project supports the protection, preservation or restoration of natural features.

+ Greenways / Connectivity

The project adds to or completes the greenway system.

+ Access

The project fills an existing gap in the city's 10-minute walkshed.

+ Equity

The project serves the areas of the City identified as Equity Investment Zones.

The project is large enough that it does not exacerbate the citywide challenges of small/ scattered greenspaces.

+ Population Density

The project would serve more people in areas with relatively higher population density.

+ Future Development

The project anticipates future growth areas and the need for protected parkland and open space.

+ Level of Service

The project accomplishes a LOS goal for number of facilities needed.

_ Feasibility

The project is feasible given current ownership and land use.

+ Support / Opportunity

The project aligns with other community priorities and funding sources.

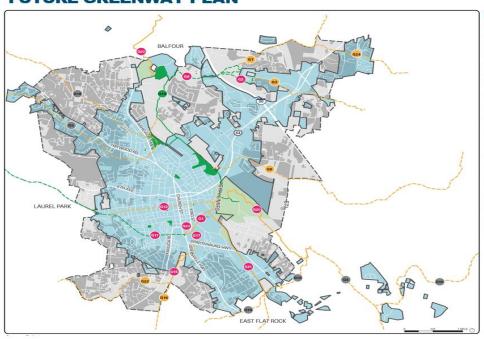
PRIORITIZATION CRITERIA

Each project was given a score based on the criteria to arrive at a list of projects organized by phase.

The prioritization model and phasing plan should be seen as a living framework that can adapt to meet evolving community needs.

The relative importance of projects listed will likely evolve in <u>future plan</u> updates to reflect new conditions and public values.

FUTURE GREENWAY PLAN



ID	Greenway Name	Project Type	Phase
G06	Clear Creek Greenway	Funded	(9)
G01	Above the Mud Greenway	Planned	7(1)
G02	Allen Branch Greenway (Clear Creek)	Funded	
G15	Mud Creek Greenway Feasibility Study	Planned	1
G21	Saluda Grade Connector	Planned	114
G23	South Main Greenway Connector*	Planned	8(1)
G11	Ecusta Rail Trail	Funded	(8)
G20 Oklawaha Greenway North and South Extensions		Planned	137
G17	Mud Creek and Ecusta Greenway Connector	Potential	190
G12	Fourth Ave Greenway (Westbound Lane)	Potential	1/3//
G24	Wolfpen Creek Greenway	Potential	2
G09	Devils Fork Greenway	Potential	2
303	Allen Branch Greenway Extension	Potential	2
G07	Clear Creek Greenway Extension	Potential	2
G16	Mud Creek Greenway Extension	Potential	2
G22	Shepherd Creek Greenway	Potential	2
G13	King Creek Greenway	Potential	3
G14	Kings Creek Tributary Greenway	Potential	3
G04	Bat Fork Greenway	Potential	3
305	Britton Creek Greenway	Potential	3
G18.	Mud Creek Tributary Greenway	Potential	3
G10	Dunn Creek Greenway	Potential	3
G19.	Oklawaha Greenway	Existing	Maintair

PLANNING FOR A FUTURE PARK SYSTEM

Table 11: Future Parkland Analysis, Budget and Staffing (City-limits)

YEAR	POPULATION	TOTAL PARK ACREAGE @12.6 AC/1000 RESIDENTS	COST OF NEW PARK DEVELOPMENT AT \$500K/ACRE	TOTAL OPERATING BUDGET AT \$120/ PERSON	TOTAL FTE @11.5/10,000 RESIDENTS
2024	15,137	191	\$16,783,673	\$1,816,440	17
2030	16,197	204	\$21,108,531	\$1,943,591	18
2040	17,816	224	\$27,719,384	\$2,137,950	20
2050	19,598	247	\$34,991,322	\$2,351,745	22

Table 12: Future Parkland Analysis, Budget and Staffing (Including ETJ)

YEAR	POPULATION	TOTAL PARK ACREAGE @12.6 AC/1000 RESIDENTS	COST OF NEW PARK DEVELOPMENT AT \$500K/ACRE	TOTAL OPERATING BUDGET AT \$120/ PERSON	TOTAL FTE @11.5/10,000 RESIDENTS
2024	22,847	288	\$43,253,061	\$2,741,640	26
2030	24,446	308	\$49,780,776	\$2,933,555	28
2040	26,891	339	\$59,758853	\$3,226,910	30
2050	29,580	373	\$70,734,738	\$3,549,601	34

DIVERSIFYING FUNDING SOURCES





■ Earned/Generated Revenue

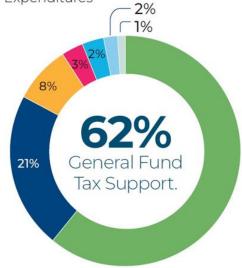
Special taxes/Levies (voterapproved)

Special taxes/Levies (non-voter)

Other

Operating grants from public agency

Sponsorships, in-kind donations, private grants, etc.

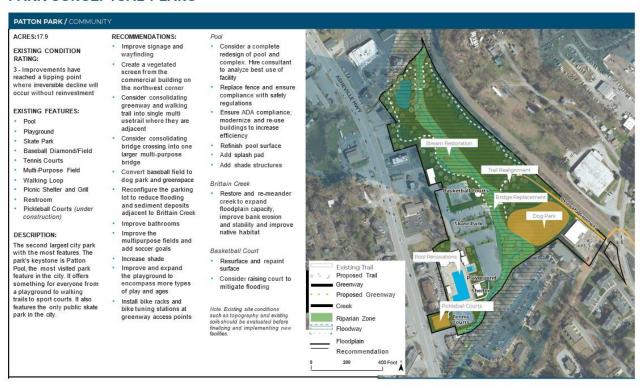


SOURCE: 2024 NRPA Agency Performance Review.

CONCEPT PLANS / NEW PARK TOOLKIT

PARK CONCEPTUAL PLANS

DRAFT



DRAFT DRAFT

PATTON PARK/ CONCEPTUAL PRECEDENT IMAGERY



Stream Restoration Expanding the floodplain, re-meandering the creek and improvements to native planting can help with flooding and stream



Trail Realignment and Formal Trailhead To improve experience and wayfinding, consider improvements to internal walking path where adjacent to the greenway. Incorporate amenities and reduce pedestrian and bicycle conflicts.



Pool Area Renovations
Modernizing the pool area and facilities will
increase efficiency, improve accessibility
and ADA compliance, while ensuring
this amenity can continue to serve the
community for generations.



Bridge Replacement
The existing bridge is in need of
replacement and provides an opportunity
to simplify the stream crossings and
increase functionality for multiple users.



Bike/Ped Amenities Improved wayfinding and amenitties such as a bike tuning station and bike racks,will help to formalizing the park as a gateway to the Oklawaha greenway.



Improved Playground Equipment
Expanding and improving playground
equipment can provide more opportunities
for kids of all ages to get active and play.

After some back and forth with Council, City Manager Connet explained that this will be on Council's October 3rd agenda and maybe between now and then, we can talk about what Council would like to see added or addressed like we did with the Comp Plan and talk about any questions,

would like to see added or addressed like we did with the Comp Plan and talk about any questions, comments and concerns that you may have and pass it back to the consulting team and ultimately to the advisory committee.

E. Dogwood Grant Proposal – John Connet, City Manager

Due to time constraints, City Manager John Connet deferred this item and will put it on the September 5^{th} agenda.

5. **NEW BUSINESS** - None

6. <u>CLOSED SESSION</u>

City Council Member Melinda Lowrance moved that City Council enter closed session pursuant to N.C.G.S. § 143-318.11(a)(3) to consult with an attorney employed or retained by the Council to preserve the attorney client privilege, and to consider and give instructions to our attorney concerning the handling or settlement of a claim, judicial action, mediation, arbitration or administrative procedure.

7. ADJOURN

City Council came out of closed session at 5:45 p.m. via a motion by Council Member Lyndsey
Simpson. There being no further business, the meeting was adjourned at 5:45 p.m. upon unanimous
assent of the Council.

	Barbara Volk, Mayor
ATTEST:	
Jill Murray, City Clerk	