



CITY OF HENDERSONVILLE AGENDA ITEM SUMMARY

SUBMITTER: Jamie Carpenter, Downtown Manager **MEETING DATE:** March 7, 2024

AGENDA SECTION: CONSENT AGENDA **DEPARTMENT:** Community Development

TITLE OF ITEM: Special Event: Hendo JazzFest - *Jamie Carpenter, Downtown Manager*

SUGGESTED MOTION(S):

I move that City Council approve the special event permit for the Hendo Jazzfest

SUMMARY: Oklawaha Brewing Co. would like to host a Jazzfest and Artisan Market on 1st Ave East on 4/28/24. This would be a family-friendly event and would feature two musical acts performing inside the brewery while the artisan market is set up outside on 1st. The event would start at 1 pm and go on until 6 pm.

Hendo Jazzfest will bring additional tourism to Downtown Hendersonville during a traditionally slow tourist season. By hosting two New Orleans-inspired jazz bands with a low country crawfish boil, the Hendo Jazzfest brings new cultural options to Downtown Hendersonville. Combined with an artisan's market featuring local artisans selling beautiful pieces, this has the potential to be a great festival for tourists and locals alike.

All of Oklawaha Brewing's proposed events were approved by the Special Events Committee and discussed at the Downtown Advisory board's Economic Vitality Subcommittee.

BUDGET IMPACT: NA

Is this expenditure approved in the current fiscal year budget? NA

If no, describe how it will be funded.

ATTACHMENTS:

Application