



## CITY OF HENDERSONVILLE AGENDA ITEM SUMMARY

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**SUBMITTER:** Jamie Carpenter, Downtown Manager  
**MEETING DATE:** March 7, 2024

**AGENDA SECTION:** CONSENT AGENDA  
**DEPARTMENT:** Community Development

**TITLE OF ITEM:** Special Event: Grateful Hendo Block Party - *Jamie Carpenter, Downtown Manager*

### **SUGGESTED MOTION(S):**

I move that City Council approve the special event permit for the Grateful Hendo Block Party

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**SUMMARY:** Grateful Hendo is a festive homage to the music and art of the '60s and '70s, set in the heart of Downtown Hendersonville. The festival will feature the classic rock band The Lads, reggae ensemble Rockstead, and a headline performance by Josh Daniels' Grateful band. The festival brings not only cultural enrichment but also brings new people to Downtown Hendersonville, which will increase patronage to the surrounding business.

This event will take place June 8<sup>th</sup> from 2:30-10:30pm. The closure will be from 1<sup>st</sup> and Main all the way to Papa John's pick-up lane, including the parking lot across the street from the brewery. 2,000 people are predicted to attend the event.

All of Oklawaha Brewing's proposed events were approved by the Special Events Committee and discussed at the Downtown Advisory board's Economic Vitality Subcommittee.

**BUDGET IMPACT:** NA

**Is this expenditure approved in the current fiscal year budget?** NA

**If no, describe how it will be funded.**

**ATTACHMENTS:**

Application