



CITY OF HENDERSONVILLE AGENDA ITEM SUMMARY

SUBMITTER: Jamie Carpenter, Downtown Manager
MEETING DATE: March 27th, 2024

AGENDA SECTION: CONSENT AGENDA
DEPARTMENT: Community Development

TITLE OF ITEM: Special Event: Black Bear Party & Street Market - *Jamie Carpenter, Downtown Manager*

SUGGESTED MOTION(S):

I move that City Council approve the special event permit for the Black Bear Party & Street Market

SUMMARY: This event is in collaboration with iDaph Events' Black Bear Half Marathon to help make the runners' experience more memorable. Oklawaha Brewing will be hosting a block party with an artisan market during the bib pick-up on Friday, May 10th, before the race. This event will support Downtown Hendersonville by bringing more foot traffic during the slow tourist season. It's a family-friendly event perfect for both locals and tourists, providing them with something to do on their Friday evening.

The event will be on Friday, May 10th, starting the festivities around 3 pm and finishing up at 8 pm. There will be a small closure from 1st and Main down to Papa John's pick-up lane. We anticipate 750 people attending this event.

BUDGET IMPACT: NA

Is this expenditure approved in the current fiscal year budget? NA

If no, describe how it will be funded.

ATTACHMENTS:

Application