

REPORT TO: Hendersonville Tree Board  
FROM: Mary Jo Padgett, PR Consultant  
RE: Publicity Report for Oct. Board meeting  
DATE: Oct. 17, 2023

Publicity/ events since last board meeting --

*Updated Tree Board brochure* -- I have copies of the new version with me. If you need brochures at any time, contact me. I always have copies.

*PR about NeighborWoods planting and Mac's Retirement* – A news release announcing the distribution of the fall NeighborWoods trees in October and the planting of the 62 trees in honor of retiring TB Chair Mac Brackett was sent to media. Tree Board members received a copy of that news release via email when it was released.

*PR on Nov. 5 Walkabout* – This event is in the works and PR will be sent out this week to media.

Upcoming Calendar of Events --

**HENDERSONVILLE TREE BOARD CALENDAR 2023**

*Mid-Aug.-Oct. 20 – Symbolic Monarch Migration.* Bee City USA-Hendersonville invites local classrooms, youth organizations, and individual students to join this international program.

*October 1-14 – NeighborWoods planting projects.* 9th Avenue West homeowners, Henderson Village, Blue Ridge Villas, Park Place, Druid Hills neighborhood. A total of 62 trees, including dogwoods, redbuds, sweetbay and saucer magnolias, serviceberry, crabapple, and red oak will be planted at those locations. The trees will be planted in honor of TB Chair Mac Brackett who is retiring later this year.

*Sunday, November 5 – Greenspace Enhancement Projects Walkabout.* 2-3:30 p.m. Mark Stierwalt will lead an exploration stroll of about two miles along the projected Oklawaha Greenway extension into a greenspace area being developed as a future park. Already graced with two ponds teeming with wildlife, healthy trees, and pollinator-friendly meadows, the future greenspace will be introduced. Open to the public at no charge.