



CITY OF HENDERSONVILLE AGENDA ITEM SUMMARY

SUBMITTER: Jamie Carpenter, Downtown Manager **MEETING DATE:** March 6, 2025

AGENDA SECTION: CONSENT AGENDA **DEPARTMENT:** Community Development

TITLE OF ITEM: Special Event: 7th Avenue Street Fest *Jamie Carpenter, Downtown Manager*

SUGGESTED MOTION(S): I move that City Council approve the special event permit for the 7th Avenue Street Fest.

SUMMARY: The 7th Avenue Street Fest will be a celebration of the completion of Phase 1 of the 7th Avenue Streetscape. The event will coincide with the opening day of the Hendersonville Farmers Market on Saturday, May 3. Several stakeholders from 7th Avenue are involved in the planning of this event.

The entire street (footprint of the construction) will be closed to vehicular traffic at 6am to begin setup for the Farmers Market and the event. The Farmers Market footprint will shift to cross over Maple Street, and the Farmers Market will open as always at 8am.

Tentative schedule:

- 8am: Farmers Market begins on Maple Street
- 12pm: the 7th Avenue Street Fest will begin, with live music, businesses from the 7th Avenue district are invited to have a booth or extend onto the street.
- 1pm: market vendors who do not wish to stay for the street festival will exit the market on 5th Avenue. Many vendors will stay and will be placed from the Alley North on Maple Street to allow other vendors to exit and free up parking on Maple Street.
- 2pm: remarks and a ribbon cutting will occur
- 2:30pm (tentative): Art League will host unveiling of ArtScape Banners
- 3pm: live music continues
- 5pm: event ends, breakdown.

BUDGET IMPACT: NA

Is this expenditure approved in the current fiscal year budget? NA

If no, describe how it will be funded.

ATTACHMENTS:

Event Application with Site Map