



Unhoused and Housing Initiatives

Update – Dogwood Grant

City of Hendersonville

August 28, 2024

WORKSHOP OBJECTIVES

01

Review and update the City's approach to the unhoused population and housing opportunities.

02

Introduce an updated proposal for the Dogwood Grant Funds.

STRATEGIC PLAN – OUR GUIDE

Strategic Plan Impacts – Goals **PS, HP, and GCC**

- **25.PS.a – Enhance Downtown Safety Program**
- **25.PS.b – Explore Social Worker Co-Responder Models and Crisis Response**
- **25.PS.e – Expand Code Enforcement Capacity**
- **25.PS.f – Create Vacant Property Registry**
- **24.HP.a – Complete Strategic Housing Plan**
- **24.HP.c – More Affordable Housing**
- **24.HP.d – Workforce Housing**
- **25.GCC.i – Start Unified Development Ordinance Update**



INTERN PRESENTATION – OUR RESEARCH

Built for Zero Model & Other Strategies

Implementing the Built for Zero Model in Hendersonville



Create a Unified Team

- Leverage the Unhoused Resource Network to form a multi-agency team headed by the social worker
- Align stakeholders under the clear, measurable goal of functional zero
- Coordinate with the Region 2 Continuum of Care



Calibrate Policies Using Data

- Use GIS data from the Unhoused Data Gathering Initiative to fine tune city policy
- Identify hotspots and patterns to inform policy adjustment
- Address racial inequities by highlighting disproportionately affected areas



Promote Comprehensive Case Management

- Provide the social worker with access to user-friendly case management software
- Develop client files with detailed individual data
- Collaborate with local providers to provide wraparound services



Targeted Housing Solutions

- Council designates itself as a housing authority
 - Gain control over affordable housing projects
 - Leverage existing partnerships and best practices from successful models like Chapel Hill
- Implement a Vacant Housing Receivership Program
 - Utilize legal frameworks to rehabilitate vacant properties to increase affordable housing



CURRENT FUNDING – OUR APPROACH

Funding Sources

Dogwood Housing = \$1.5m

- **\$1m – Housing and Land (infrastructure support)**
- **\$300k – Mental and Substance Abuse Support Programming**
- **\$200k – Crisis Intervention Navigator Services**

Dogwood Housing Plan = \$100k

- **\$25k – Shane Phillips, Field Trip, Marketing, Logistics**
- **\$66k – DFI Housing Inventory**
- **\$25k – Facilitation Services**

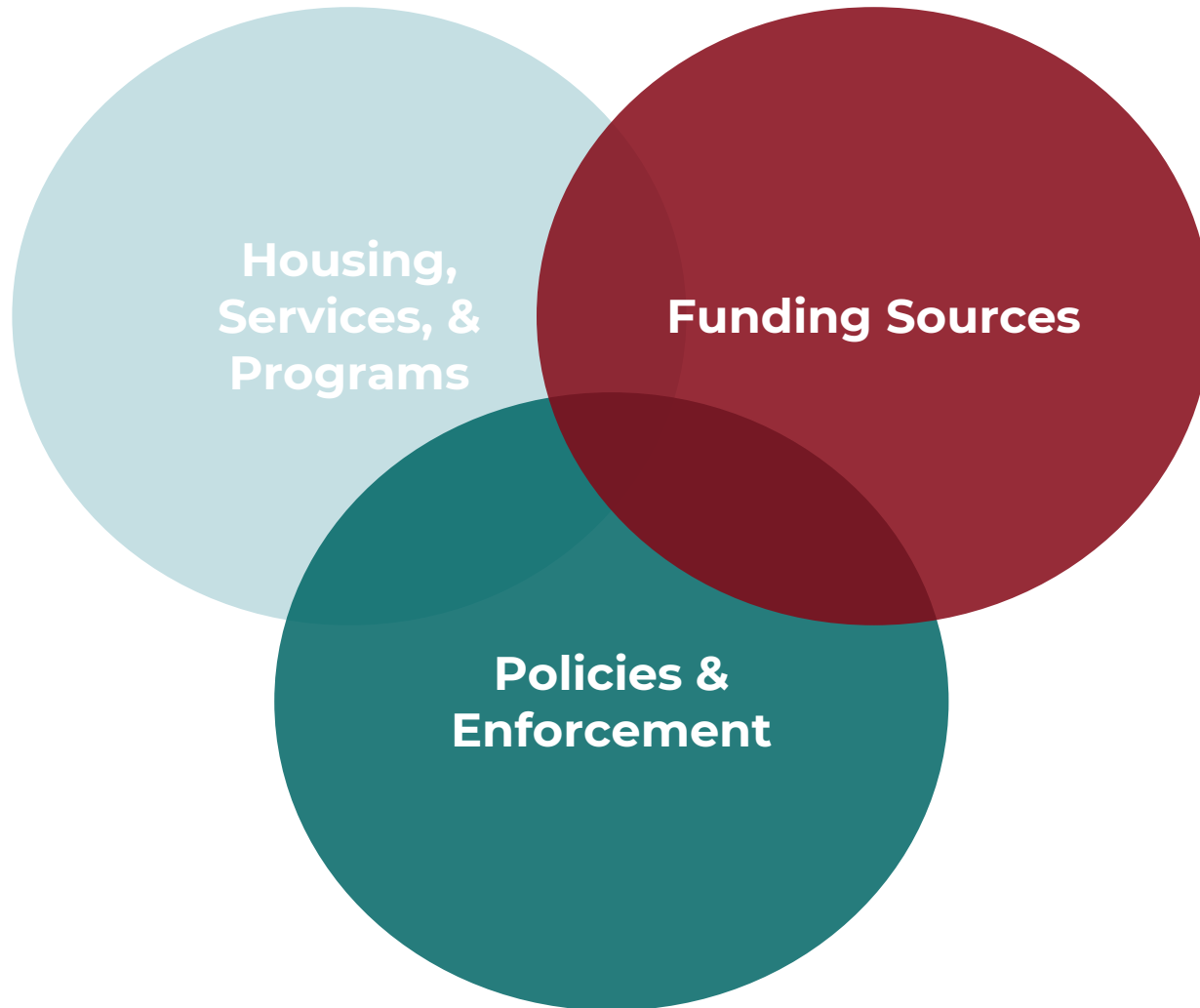
ARPA for Public Safety = \$680k

- **\$284k – DT Police Officer (3 Years)**
- **\$236k – Zoning Officer (3 Years)**
- **\$150k – DT Safety Infrastructure**



FUTURE NEEDS – OUR PLAN

Multi-Faceted Approach



Do not bear the burden of attempting to solve everything

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The City deals with many wicked issues that do not have easy answers or solutions. With most (if not all) of these issues, the City will play an important role in developing solutions. However, in many cases, City Council and staff are simply one piece of the solution.



Questions?

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