



CITY OF HENDERSONVILLE AGENDA ITEM SUMMARY DOWNTOWN ADVISORY BOARD



SUBMITTER:	Jamie Carpenter, Downtown Manager	MEETING DATE:	October 13, 2026
AGENDA SECTION:	Team & Staff Updates	DEPARTMENT:	Community Development - Downtown

Tree Replacement:

- Honey Locusts on Main Street will be replaced in phased process on the 300-400 blocks. 30 trees in total, approximately 8 trees (Eastern Hophornbeam) will be replaced each year under guidance of the city's contracted arborist.
- Trees were infected, and also that type of tree drops leaves/seeds that are difficult to clean up
- We are seeking funding from the Community Foundation through the Sherman's tree fund to cover cost of this year's project.
- Tree replacement will be with large trees and strategic staggering in order to maintain shade
- **Future:** Downtown Manager and Parks Supervisor work together regularly on plant replacement and maintenance to plan for updates that are beneficial for appearance and maintenance of downtown

Treat Street Parking Garage Update:

Thanks to recommendations from downtown businesses, the City has designated **free parking in the Downtown Parking Garage from 6:00 a.m. to 2:00 p.m. on Saturday, October 31.**

How it works:

- Enter the garage and pull a parking ticket as usual.
- **Parking is free for time parked between 6:00 a.m. and 2:00 p.m.**
- If you leave after 2:00 p.m., you will pay the regular parking rate for the time **after 2:00 p.m.**
- Scan your ticket when exiting the garage.

Example:

If you enter the garage at **10:00 a.m.** and leave at **5:00 p.m.**, your parking cost would be:

- 10:00am –2:00 p.m. → **FREE**
- 2:00–3:00 p.m. → \$1.50
- 3:00–4:00 p.m. → \$1.50
- 4:00–5:00 p.m. → \$1.50

Total: \$4.50

Important: The garage is **not free all day**. Parking is free through 2:00 p.m., and the regular rate applies to parking time after 2:00 p.m.

This will only apply to the garage, not on-street or parking lots to operational issues, those areas will continue to operate as normal.

Notable Events/Activities: September/October

- **Apple Festival – WSPA Zip Trip and other media** – Downtown manager, city communications, Apple Festival staff and County staff partnered on media coverage the morning of the Apple Festival.
- **Rhythm & Brews – September 17, October 15**
- **Farmers Market**
- **Art on Main**
- **Chamber/networking events downtown:**
 - **Sept 9** – Business Morning Update
 - **September 11** – AM Power Hour at Optimum
 - **Sept 29** – Womens Leadership Breakfast
 - **Oct 7** – Mini Batch Ribbon Cutting
 - **Oct 9** – AM Power Hour at HCTDA
 - **Oct 9** – Ribbon Cutting at Element-Tree
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Upcoming Events:

- LAST Rhythm & Brews – October 15 – we are SHORT on 2nd shift beverage tent volunteers if anyone would like to volunteer!
- Farmers Markets: canceled Oct 10 due to weather. 3 more remain:
 - Oct 17, Oct 24, Oct 31
 - Holiday Markets: November 21, December 5
- **Bear Auction – Went live Thursday, October 8, concludes Thursday, October 22**
- Board & Commission Reception – Thursday, October 29 – Please RSVP!
- Treat street: Oct. 31
- Turkey Trot: Nov 26 (new route – using Ecusta Trail, start/finish will be on Main Street as normal)
- Tree Lighting: Nov. 27
- Olde Fashioned Christmas: Dec. 4
- Holly Jolly Train Rides: Dec 19

Upcoming Downtown Networking Events (hosted by Chamber)

- October 14 – Business Morning Update (Elks Lodge every 2nd Wednesday, 8am-9am) – Partnership with Downtown, Chamber, Small Business Center, and Hendersonville Merchants
- October 22 – Business After Hours at Mini Batch Bakery (note – same day as bear auction)