



CITY OF HENDERSONVILLE
AGENDA ITEM SUMMARY
DOWNTOWN ADVISORY BOARD



TITLE OF ITEM: Community Character Team Workplan Items 2026-2028

Draft 2026–2028 Community Character Workplan

1. Rotating Sculpture Program

Goal: Establish a rotating public sculpture program in designated downtown planters to bring temporary public art to downtown while providing opportunities for local and regional artists.

Measurable Outcome: Install 4 sculptures in designated planters by July, 2028

Plan:

- **October – December:**
 - Determine cost and budget
- IF budget allows, initiate project for 2027, if current budget does not allow, plan for 2028 and include in next year budgeting.

2. Downtown Mural Grant Program

Goal: Continue and strengthen the mural grant program to support high-quality murals on private property that enhance downtown's visual character.

Measurable Outcome: TBD

- Explore additional funding/partnership opportunities
- Explore mural locations or partner with STEAP and their efforts
- Identify specific locations to propose for future murals, either through grant or committee/partner led projects

Next steps:

- Coordinating with STEAP

3. 7th Avenue Creative Placemaking

Goal: Incorporate public art and creative elements into 7th Avenue to strengthen its identity as Downtown's Creative Edge.

Measurable Outcomes:

- Install at least 2 wraps on electrical boxes designed by local artists by May, 2027
- Install temporary business / side street signage on 7th Avenue by May 2027
- Install at least 2 additional public benches on 7th Avenue by December 2027

4. Depot Capital Campaign

Goal: Support long-term planning and fundraising for future capital improvements to the Historic Depot, including a covered roof when replacement becomes necessary.

Measurable Outcome: TBD (funds raised)

Timing: Will be determined based on the time frame for roof replacement for Depot (FY 28 or FY 29)

Additional discussions/projects not prioritized but for future review:

- Signage/posters on empty windows
 - Can we look into a location / kiosk for public bulletins instead of private windows
- Bike / 2 wheel parking
- Sidewalk paint cleanup
- Ecusta / bikes on main street