

Downtown Advisory Board Meeting Follow Up

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Wed 6/12/2024 2:22 PM

To: Downtown Advisory Board <DowntownAdvisoryBoard@hvlnc.gov>

Cc: Manley, Matthew <mmanley@hvlnc.gov>

Board + New Board members, thank you for your thoughtful conversation at yesterday's board meeting. I know it is a lot to filter through.

I am providing several items as review. Feel free to contact me or Matt Manley, cc'd to this email, with any questions on particulars, and also if you see any errors or items that seem confusing, that information will be helpful to include in the final update. Any that were mentioned yesterday will be included in updates sent to the Bolten and Menk Team.

Recording and Meeting Information from 6/12 meeting - <https://hendersonville-nc.municodemeetings.com/bc-dtab/page/downtown-advisory-board-14>

1. **Important Parts to Review** - As mentioned yesterday, if the main area to focus on is the Downtown Design Guidelines starting at page 206 , and SITE DESIGN (starting page 254) in the [Downtown Master Plan document](#).
2. **PUBLIC FEEDBACK** - the City has a Public Input page with a survey for the ENTIRE Gen H Comprehensive Plan - <https://www.publicinput.com/genhfinal> This includes the documents we reviewed but also the rest of the plan. You are welcome and encouraged to read/provide input on the whole thing, however you may also include input in the survey specific to the documents we reviewed. We will provide all of our input recorded from yesterday, and any recommendations or discussion from the Downtown Advisory Board that is discussed at the July Downtown Advisory Board Meeting.
3. **Important Dates:**
 - a. June 17 - Public Input Survey Closes (link above)
 - b. June 24th – Planning Board Special Called Public Hearing
 - c. July 10th – City Council Public Hearing
 - d. August 1st – City Council Adoption
4. **Items I have recorded for discussion in July include:** - As you are thinking about the items from yesterday and reviewing the documents, please feel free to send me any particular items you would like to have a discussion about (if any) for the July meeting.
 - a. Building Height (Chris Cormier – suggested taller than current state legislation (64 ft) - also further review on the discrepancy between the building height facing Main Street
 - b. Other discussion items may include:
 - i. Is there anything major you believe we are missing and absolutely should be added?
 - ii. Other site design discussions?
5. **Items for graphic/ease of use for reading the report:** These are items I recorded from the meeting, If you have notes regarding suggestions on graphics, typos, or areas that could use clarification, you can also send this in advance.
 - Better orientation on the downtown edge design map (hard to tell where you are located)
 - Map with color coding legend on street character – for better understanding of document (pg 220-221)
 - Page 258 and 257 building height confusing – clarify

- Sign question – recessed, parallel, perpendicular – better instruction or diagrams to help inform this.
- Relatable – towns similar on comparisons may be useful rather than larger towns
- Map labeling – some mis labeled streets and hard to read

6. Items to be considered for our downtown workplan - This will be ongoing in our board and committee meetings, but if you notice anything we can begin discussion at our next board meeting but also plan for this to continue on. I am listing items that came out in the meeting.

- a. Branding for 'Lower Trailhead' as a district with different name/design?

Thank you!

Jamie

Jamie Carpenter, Downtown Manager

www.downtownhendersonville.org

City of Hendersonville Community Development – Downtown Division

[Schedule a One-on-One Downtown Opportunity Talk!](#)

We've moved! We are now located on the 3rd Floor of City Hall while the former office is being converted to the Downtown Incubator Space

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