

\$1,750 - billboard (Summit Marketing)

\$600 - radio scripts development and recording (Summit Marketing)

\$420 - Bold Life 1/4th page ad (includes ad design for \$25.00 and ad placement for \$395.00 - their rate for 5 months but giving us a deal for only the Mar/Apr edition as it is usually over \$650 for a one edition ad)

\$2,230 - 2 banners, posters, flyers (this could be less as I don't have actual quotes for these items)

Total

\$5,000