



CITY OF HENDERSONVILLE
JANUARY 2022 DOWNTOWN ADVISORY BOARD
Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC
28792



Tuesday, January 11, 2022 – 4:00 PM

MINUTES

1. CALL TO ORDER

In attendance in person: Matthew Hickman, Walt Slagel, Patsy DuPre, Carole Sitzer, Chris Cormier, Debbie Roundtree

In attendance online: Juls Buckman, Caroline Gunther, Jared Bellmund, John Ryan, Jerry Fitzgerald

Absent: Mark Pavao, Shaquala Wilkes, Becky Ayers

Staff present: Jamie Carpenter, Meredith Friedheim

Public present: Fred Nace, Joe Dinan

Matt Johnes has resigned from the board due to absences.

2. PUBLIC COMMENT

Fred Nace was the only member of the public. He had comments noting that the planning board had recommended the zoning text amendment for micro distilleries.

3. APPROVAL OF AGENDA

John Ryan made the motion to approve the minutes. Patsy DuPre seconded. A Roll call vote was taken. In favor: Matthew Hickman, Walt Slagel, Patsy DuPre, Carole Sitzer, Chris Cormier, Debbie Roundtree, Juls Buckman, Caroline Gunther, Jared Bellmund, John Ryan, Jerry Fitzgerald

4. APPROVAL OF MINUTES

1. December 2021 Downtown Advisory Board Minutes

Jared Bellmund made the motion to approve the minutes. Matthew Hickman seconded. A Roll call vote was taken. In favor: Matthew Hickman, Walt Slagel, Patsy DuPre, Carole Sitzer, Chris Cormier, Debbie Roundtree, Juls Buckman, Caroline Gunther, Jared Bellmund, John Ryan, Jerry Fitzgerald

5. OLD BUSINESS

1. Zoning Text Amendment - Micro Distilleries, Cideries, Wineries

J. Carpenter reviewed the process and how it came about. The item came to the Downtown Advisory Board meeting in December and has since been to the Economic Vitality team, Planning Board's legislative committee, and the planning board. Updates were reviewed.

The Downtown Advisory Board reviewed the recommendations approved by the planning board.

Jerry Fitzgerald made the motion to recommend the motion made by the planning board regarding micro-distilleries, micro-wineries, and micro-cideries. Patsy DuPre seconded. A Roll call vote was taken. In favor: Matthew Hickman, Walt Slagel, Patsy DuPre, Carole Sitzer, Chris Cormier, Debbie Roundtree, Juls Buckman, Caroline Gunther, Jared Bellmund, John Ryan, Jerry Fitzgerald

2. Downtown Event Updates

> R&B Sponsorship

> City's Special Events Committee

J. Carpenter updated on some event updates.

Rhythm & Brews - in the past, Breweries were a cash sponsor. This year, we added additional breweries and as such the cash sponsorship was not working with the number of breweries, so mid season it was changed to just a purchase of product. With these changes, we are looking for additional R&B sponsors.

Special Events Committee - The special events committee is reviewing fee structure. Looking at pulling away from vendor fee but a per block fee.

Caroline noted - an event taking 3-4 blocks of Main Street needs to take up the entire street, not cut off an individual block.

Apple Festival Letter - the special events committee will review the letter. If no changes, they will go to the Apple Festival board.

6. NEW BUSINESS

1. North Carolina Main Street Assessment

> Review assessment

> Review 2022 Workplan

> Board discussion - Items or areas to add to workplan (2022 and farther out)

J. Carpenter included the assessment that is required for reporting. This is required annually.

2022 Workplan was reviewed - Items to add - Ecusta Trail

7. OTHER BUSINESS

8. ADJOURNMENT

The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.