

ESB Earth Day/Green Expo Subcommittee Meeting

December 16, 2022

Agenda/Minutes

- A. Welcome/Introduction of any new members (5 min)
 - a. Start at 10:32am
 - b. Present- Ann, Virginia, Carlos, Ellie, Katie, Enrique, Nancy
 - c. Absent - Anthony and Pam - no one via Zoom
- B. Accept minutes of last meeting (2 min)
 - a. Add schools, update name (Cilluffo), update Blue Ridge Car Club to Blue Ridge EV Club,
 - b. Minutes accepted
 - c. Documents available through GoogleDrive, to be shared soon
 - d. Name of event: Green Expo, discussion of other names
 - i. Enrique to work on a slogan for the event (ie - "Sustain-ability begins at home")
 - ii. Hendersonville Earth Day Festival
 - iii. Decided on "Hendo Earth Fest"
- C. Old Business
 - 1. Ann Twiggs – Chair updates – City Council approval – schematics - @ 28 exhibitor 10' tent spaces (5 min)
 - a. City approved the festival, the schematic
 - b. ESB funds not available for entertainment, can be used for banners or merchandise (t-shirts for volunteers), advertising,
 - i. Need to come up with a budget in January
 - ii. Bold Life advertising is free if they produce an article on us
 - c. Event Logo (Hendo Earth Fest), Nancy to mock-up
 - 2. Section Lead updates (@ 2 min each - 30 minutes overall)
 - a. Overall Exhibitor lead – Pam Torlina – not present
 - Pam will do the outreach for people to table, 28 spaces
 - Virginia started a list of potential exhibitors
 - Future Discussion: swag guidelines for exhibitors
 - b. Entertainment Lead – Katie Cilluffo
 - John Perkins is available
 - Discussed 2 main entertainment spaces, and need to block off some of the 28 spaces for entertainment
 - We have 17 power sources, and water sources are available, may need to find funding for that

- Does the city have tents, tables and chairs available for use? Katie to send list of needs to Ann, Ann to investigate
- Mountain True boat/trash trout, additional buckets of water for testing
 - BJ (ECCO) is going to have ocean based water monitoring
- Friends of Downtown and other potential sponsors, Katie and others to investigate
- Mobile Class Room, Carlos has the contact and will follow through with that
- c. Lecture Lead – Ann Twiggs
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- d. Volunteers Lead – Virginia Tegel – ESB portion
 - BJ Ramer – Team Ecco lead
 - Volunteer needs: 9:00 -11:30am, 11:00 -1:30pm, 1:00-3:30pm, at least 2 volunteers per shift(3) at 3 locations, special ID item for volunteers
- e. Recycling/Plastic – Geri Conley
 - Recycling demonstration and education, pending
 - We cannot let children play with trash
- f. Eco Tour – Virginia/Enrique
 - Trash trout is an element of this Eco Tour
- g. Compost Exhibitor – Katie
- h. Native Landscape/Rain Garden – Elle Travis
- i. Sustainable Agriculture – Ann/Elle
- j. EV Vehicles – Carlos Ruiz de Quevedo
- k. Water Quality lead - BJ Ramer
 - New: activity stations for further discussion
 - New: list of sponsor, we will develop through a GoogleDoc, how we are going to approach them (a script), levels of sponsorship

D. New Business (3 min)

Add Green Energy (other than EV) Exhibitor lead –
 Ask Carolina Memorial Sanctuary to exhibit
 Pam & Charlie Rogers Drawdown exhibit
 Budget?

E. Breakout into lead groups to discuss next steps in each (someone take notes)
 (30 minutes)

F. Regroup/report back (10 - 15 min)

Adjourn until next meeting on January 13,2023

