

REPORT TO: Hendersonville Tree Board  
FROM: Mary Jo Padgett, PR Consultant  
RE: Publicity Report for December Board meeting  
DATE: December 20, 2022

Publicity/ events since last board meeting --

I participated in a planning meeting for Hendersonville's Bee City USA program in which a calendar of events for 2023 was drafted in coordination with the Tree Board's 2023 calendar. A news release was created and sent to media to announce Bee City's need for volunteers to help accomplish the events.

The Tree Board's "2022 annual report" will be published online soon. The report will be sent to City Council members early next year to inform them of the various and sundry projects that Tree Board and Bee City USA did over the year as they are planning the City's 2023 budget.

Mike Huffman has agreed to do a public presentation and walkabout on the Allen Branch project on Lakewood Rd. in February. The NC Urban Forest Council has agreed to do an educational program in March.

Upcoming Calendar --

**HENDERSONVILLE TREE BOARD CALENDAR 2022**

*Winter 2022-23 -- Yarn-Bombing Project.* During four winter months, 7 trees near the Historic Train Depot on Maple St. will be wrapped in decorative, colorful yarn by the STEAD organization. This art installation, approved by the Tree Board, has begun.

**HENDERSONVILLE TREE BOARD CALENDAR 2023**

*February – Public Field Trip.* Mike Huffman will do a presentation and walkabout on the Allen Branch project. Details TBA.

*March – Educational program at Henderson County Public Library.* The NC Urban Forest Council will discuss a tree-related topic of interest for the general public. Details TBA.

*April 22 – Earth Day event on Main Street.* Bee City USA will participate. Tree Board may want to as well.

*Spring – NeighborWoods Tree Planting Projects*

*Early May – Arbor Day Celebration*

*May 27-28 – Garden Jubilee*

*June – Pollinator Month.* Bee City will create a calendar of events for the month. June 3 will be the Maple Street Farmer's Market event.

*August – Bee Bold Festival at Bold Rock Cidery, Mills River.* Bee City USA will have a booth at this event.

*Sept. 1-4 – NC Apple Festival*

*Oct. 7 – Farm-City Day, Jackson Park.* Bee City USA will participate.