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Mark Stierwalt
Superintendent of Public Works
City of Hendersonville

I am submitting this proposal in response to the City of Hendersonville's request for a review of current urban forestry documents. The goal is to develop a report highlighting key points and recommendations on the City of Hendersonville's Urban Forestry efforts for the City Council.

My professional background includes serving as the Urban Forestry Project Manager with The Nature Conservancy in Connecticut. In this role, I successfully collaborated with cities such as Bridgeport, Norwalk, and New London, providing guidance on various aspects of urban forestry systems. These included community engagement, technical advice, municipality and non-profit communication, data collection, resource leveraging, and protocol development. Notably, in Bridgeport, I initiated and executed a successful tree planting program in collaboration with the city and 6 local non-profit organizations. I also have hands-on experience as a community forester professional with the Urban Resources Initiative in New Haven, managing a portfolio of resident-led greenspace projects. My responsibilities included co-visioning session facilitation, site surveys & design, tree plantings, structural pruning, and community outreach. My educational background includes a Masters of Forestry from the Yale School of the Environment and a Bachelors of Environmental Education from Warren Wilson College.

I firmly believe that urban forestry goes beyond trees; it is about fostering connections between communities and the natural world. I am eager to contribute my expertise to support Hendersonville in building community resilience through urban forestry.

Thank you for your consideration. I look forward to the opportunity to discuss it further.

Sincerely,

-Chris DeFiore

Project Proposal

City of Hendersonville Urban Forestry Review

Fee Proposal

Hourly Rate \$55/hour

Task	Estimated Hours
Review Urban Forestry Documents	8
Drive-By Ground Truth of Canopy Assessment	4
Write Report: Summarize Findings & Make Recommendations	16
Incorporate Feedback into Final Report	4
Create and Give Final Presentation	6
Total	38

Overall project fee: **\$2090** (\$55 * 38 hours)

Paid 50% at completion of Report: Rough Draft

Remaining paid at complete of Report: Final Draft and Presentation

Scope of Work

Overview

Review, interpret, and summarize current urban forestry documents for the City of Hendersonville, NC. Convert findings into a summary document and a presentation to communicate key points to city council and other decision-makers.

City of Hendersonville Urban Forestry Documents to be Reviewed:

- Street Tree Planting & Maintenance Plan (2010)
- Tree Canopy Cover Assessment (2023)
- City of Hendersonville Code of Ordinances Article IV. Trees and Shrubs
- Recommended Landscape Species List for Street Trees and Land Development Projects (2022)

Deliverables

- Report written to communicate the following to city council and city decision-makers:
 - Summary of key points from the documents listed above
 - Identify document components that may need updated or refreshed
 - Identify items that may need further exploration or details
 - Identify additional items that may need to be included
 - Recommendations for key “next steps” in advancing urban forestry in Hendersonville
 - Feedback incorporated from rough draft submission
- Slideshow **presentation** that incorporates the key points of the report and Q & A

Schedule

Schedule of Deliverables	
Task	Submission Date
Report: Rough Draft	Tuesday February 6th
Feedback Submitted	Tuesday February 13th
Report: Final Draft, Presentation and Q&A	Tuesday February 20 th (Tree Board Meeting)