



CITY OF HENDERSONVILLE
STAFF REPORT
LANDMARK NOMINATION



McKeithan-Rogers House (Roberts House) (908 5th Avenue W)

This two-story Colonial Revival home, constructed in 1909 for South Carolina State Senator D.T. McKeithan as a summer residence, is an excellent example of the style at the height of its popularity. The house retains many original architectural features, including German siding, one-over-one windows, and its original entry door with transom, while tasteful alterations—such as replacing paired porch columns with singles—remain compatible with the structure’s historic character. Its prominent location along 5th Avenue reflects Hendersonville’s early 20th-century development and the broader trend of southern visitors seeking refuge in North Carolina’s mountain communities.

Criteria for Landmarking:

The Historic Preservation Commission Landmark Program seeks to honor properties with historic significance in the City of Hendersonville. Identifying these properties and ensuring that they meet at least one criteria below is an important way to showcase the historic significance of the subject property.

- A. Associated with events that have made a significant contribution to the broad patterns of our history; or
 - a. The McKeithan-Rogers House is associated with the early 20th-century trend of wealthy individuals constructing summer residences in Hendersonville. Many of these homes were built along 5th Avenue and expanded westward into Laurel Park.
- B. That are associated with the lives of persons significant in our past; or

- a. The McKeithan-Rogers House is associated with prominent mill owner Charles E. Rogers, proprietor of the Rogers Hosiery Mill. While Hendersonville was not as heavily industrialized as some neighboring communities, textile mills played a vital role in the local economy throughout the 20th century, and Rogers was a notable contributor to that economic landscape.
- C. That embody the distinctive characteristic of a type, period, or method of construction, or that represent the works of a master, or that possess high artistic values, or that represent a significant and distinguishable entity whose components may lack individual distinction; or
 - a. The McKeithan-Rogers House is an excellent example of the Colonial Revival style, which was highly popular in the early 20th century as a means of celebrating and referencing America's architectural past. Although the house has undergone minor alterations, it retains the majority of its original architectural detailing and historic character.
- D. That have yielded, or may be likely to yield, information important in prehistory or history; or
 - a. Not Applicable
- E. Has significance to a particular community or communities in the City of Hendersonville.
 - a. Not Applicable

HPC Decision:

At its November 19th, 2025, meeting, the HPC voted 8-0 to recommend for approval the landmark designation of the McKeithan-Rogers House.

Conditions:

- Request that staff see if the applicant is willing to designate the servant stairs in addition to the main stairs.