



CITY OF HENDERSONVILLE TREE BOARD

City Operations Center 305 Williams Street Hendersonville, NC 28791
Monday, September 09, 2024 – 2:30 PM

MINUTES

1. CALL TO ORDER

2. APPROVAL OF AGENDA

Motion to approve: Becca Doll

Second: Natalie Wilcoxon

Motion approved

3. APPROVAL OF MINUTES

A. Minutes for August 12, 2024

Motion to approve: Mary Davis

Second: Glenn Lange

Motion approved

4. NEW BUSINESS

A. Public Relations Report - Mary Jo Padgett

REPORT TO: Hendersonville Tree Board

FROM: Mary Jo Padgett, PR Consultant

RE: Publicity Report for Sept. Board meeting

DATE: September 9, 2024

Publicity/ events since last board meeting --

Tree Board newsletter – writing, editing, layout, photos, approvals for specific copy, compilation of email addresses, etc. Final version sent to M. Stierwalt to email.

Oct. guided walk – took photos to use in PR/newsletter

Maple St. Farmers Market – took photos at TB booth

Banner for TB booth events – worked with Glenn Lange to design and submit the banner for production at UPS print dept. It's in production now and will be ready for use at Farm-City Day event, Oct. 5.

Symbolic Monarch Migration event – created/wrote PR for the TB newsletter, City website, and general media. This is part of the Bee City USA-Hendersonville program, which falls within the Tree Board's jurisdiction. The ESB budgeted money to pay for registration for citizens/students living in the City of Hendersonville. The news release was recently sent to Tree Board members.

Glenn Lange's article for Tree Board webpage – I helped Glenn with the article as editor.

Upcoming Calendar of Events --

HENDERSONVILLE TREE BOARD CALENDAR 2024

Saturday, October 5 – Farm-City Day. 10 a.m.-4 p.m. Jackson Park. Glenn is signed up for tabling at this event.

Sunday, October 13 – Explore Brooklyn Creek Restoration Project. 2 p.m. Meet at Sullivan Park pavilion in Green Meadows Community. Park along Martin Circle. (Rain date: Sun., Oct. 20, 2 p.m.) Mike Huffman, the City's project manager for this extensive stream restoration project, will explain not only the project – which uncovered portions of the stream long forgotten – but also the relevance of the stream in the history of this community. A restored Bird Sanctuary, restoration of the natural meandering stream, streambank plantings, and upcoming community involvement will be discussed during this less-than-1/2-mile stroll.

Fall -- NeighborWoods Tree Plantings – Natalie W, Mary D., Melody C. are developing this.

B. Shirts for Board Members

Mark Stierwalt will suggest a few options for different shirts for presenting and tabling and volunteer t-shirts.

C. City Council Update - Lyndsey Simpson

5. **OLD BUSINESS**

A. Native Plant Policy Discussion – Lyndsey Simpson will convey the Tree Board's vision of the document to the ESB and then table it until the UDO process is underway so that all of the ordinances with use the same language. She also said she would like for the council to focus on invasive species in the mean time.

B. Farm City Day

Janet T., Natalie W., and Glenn L. will table at the event

C. NeighborWoods

Three of the five groups that were interested are not returning calls and emails. So there are currently two neighborhoods interested. Mark S. will reach out to the communications team to about promoting the program on social media.

The trees will be delivered to the Grounds crew on 10/24 and delivered to the sites on 10/25.

Saddlebrook and druid Hills are the tow neighborhoods.

6. OTHER BUSINESS

A. Heritage Trees Discussion – The board was updated on the program and decided to promote the idea again and reinvigorate the program.

B. Staff Comments

Losing some oaks and a pine in Oakdale.

Requested Community Development included the Tree Board in the UDO formulation process and Tree Board involvement.

7. ADJOURNMENT

The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.