



**CITY OF HENDERSONVILLE**  
**DOWNTOWN ECONOMIC VITALITY TEAM**

Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC  
28792



Tuesday, June 07, 2022 – 4:00 PM

---

## **MINUTES**

### **1. CALL TO ORDER**

In attendance: John Ryan, Jerry Fitzgerald, Caroline Gunther, Jared Bellmund

Staff present: Jamie Carpenter

### **2. APPROVAL OF AGENDA**

### **3. APPROVAL OF MINUTES**

#### **1. February 2021 Economic Vitality Minutes**

Jerry Fitzgerald made a motion to approve the February 2021 minutes, Caroline Gunther seconded. John, Jerry, Caroline and Jared voted in favor.

### **4. NEW BUSINESS**

#### **1. Downtown Investment Program Outline**

J. Carpenter reviewed the program outline which was submitted to the Dogwood Health Trust. In preparation, we discussed what types of needs could be supported with this program and in a comprehensive business support/training program.

#### **Training / Downtown Employee support:**

1. Parking - FAQ's for businesses regarding parking, a poster for the break area for businesses so employees can have information regarding parking for customers.

2. Safety for downtown employees - Jerry Fitzgerald is planning an employee CPR training with the fire department for Mountain Deli, he is also discussing with the fire department about having a bigger training for downtown employees and businesses. This will help in case of emergency for downtown, but also provide a good opportunity for folks to interact with the fire department.

#### **Downtown event/marketing partnership with RingoFire.**

Staff is working on a lease agreement for the downtown office space. Downtown staff will move to city hall and potentially lease out the space with some in-kind services provided for downtown marketing as well as business support in exchange for reduced rent.

## **5. ADJOURNMENT**