

HENDO  GREEN  
PARTNERSHIP

# What is the Hendo Green Partnership?

An opportunity for small, local businesses/organizations to showcase their commitment to a greener future through sustainable business practices.

**The Goal:** Establish a green partnership with local businesses and organizations “of all sizes” to promote sustainability practices in our area.

# The Selection Process



Businesses submit an Application Form



Team reviews the application

Eligibility check  
Points check



Site visit to validate



Present Recommendation to ESB

ESB vote



Added to website, “welcome kit”, showcased at HEF, social media



Annual Check-In

# Eligibility

“Any business or organization *primarily operating in Hendersonville* city limits that demonstrates sustainable practices is welcome to apply.”

# Points Threshold

## Application

- 14 Questions around types of environmental activities
- Companies must answer “yes” to at least 7 of these questions to meet the threshold
  - Note: all of the current applicants would meet this threshold
- Next - Tiered System of Partners, where the more “points”, the higher tier.
  - Gold, Silver, Bronze

# Next Steps

- ▶ Present applicants at ESB meeting
- ▶ Promote approved organizations on website and through welcome packets
- ▶ Showcase Hendo Green Partners at HEF
- ▶ Ongoing - Promote the Hendo Green Partnership to businesses and organizations in the community