



CITY OF HENDERSONVILLE AGENDA ITEM SUMMARY

SUBMITTER: Allison Justus **MEETING DATE:** May 2, 2024
AGENDA SECTION: PRESENTATIONS **DEPARTMENT:** Administration
TITLE OF ITEM: NC3C Excellence in Communications Award – *Allison Justus, Communications Manager*

SUGGESTED MOTION(S):

N/A

SUMMARY: The North Carolina City & County Communicators (NC3C) recognized Brandy Heatherly and the City of Hendersonville with an Excellence in Communications award at their 2024 conference held April 10-12 in Concord, NC. NC3C Excellence in Communications Awards recognize great local government communicators and foster achievement among members by showcasing top-level work. The City of Hendersonville won first place in the ‘Best Use of Humor’ category for a social media post on April Fools Day showcasing the Hendersonville Fire Department’s use of pool noodles as an addition to their firefighting equipment. Additional information on NC3C and the 2024 Excellence in Communications Awards Winners is available at <https://nc3c.com/>

BUDGET IMPACT: N/A

Is this expenditure approved in the current fiscal year budget? N/A

If so, describe how it will be funded. N/A

ATTACHMENTS:

None