

REPORT TO: Hendersonville Tree Board
FROM: Mary Jo Padgett, PR Consultant
RE: Publicity Report for Nov. Board meeting
DATE: Nov. 14, 2023

Publicity/ events since last board meeting --

PR on Nov. 5 Greenspace Enhancement Projects Walkabout – A news release was sent to the media generating announcements noted on WHKP, WTZQ, H'ville Times-News, City website, WLOS-TV, etc. About 15 people attended. Mac Brackett helped with reservations. Vol. Ken Fitch took photos. Mark S. did a great job leading the walk.

Symbolic Monarch Migration. This event, a project of Bee City USA, ended Oct. 20. Kim Bailey, who helped coordinate the Symbolic Monarch Migration program in previous years, reported on the results for this year as well: 18 free registrations were issued to City groups. 17 free registrations, which the City had budgeted to support the program in City limits, remained unclaimed (and have now been refunded to the City). 66 registrations were issued to Henderson Co. groups, including schools.

Upcoming Calendar of Events --

HENDERSONVILLE TREE BOARD CALENDAR 2023-24

? – *Fall NeighborWoods planting projects.* 9th Avenue West homeowners, Henderson Village, Blue Ridge Villas, Park Place, Druid Hills neighborhood. A total of 62 trees, including dogwoods, redbuds, sweetbay and saucer magnolias, serviceberry, crabapple, and red oak will be planted at those locations. The trees will be planted in honor of TB Chair Mac Brackett who is retiring later this year.

Late January – Proposed Winter Tree Walk. Details to come.

March – Educational program at Henderson County Public Library. I'm looking for a proposed topic and speaker to discuss a tree-related topic of interest for the general public. Details to come.

Spring – NeighborWoods Tree Planting Projects

Early May – Arbor Day Celebration

Late May – Garden Jubilee

June – Pollinator Month

Early Sept. – NC Apple Festival