

REPORT TO: Hendersonville Tree Board
FROM: Mary Jo Padgett, PR Consultant
RE: Publicity Report for May Board meeting
DATE: June 20, 2023

Publicity/ events since last board meeting --

PR on Pollinator Month in June – Additional correspondence in regards to Pollinator Month, and a news release was sent to various local media on the subject. Events are scheduled throughout the month of June.

Planning for Tree Walk in August – Details are being discussed.

Upcoming Calendar of Events --

HENDERSONVILLE TREE BOARD CALENDAR 2023

June – Pollinator Month. Bee City USA – Hendersonville has created an extensive calendar for the month's activities and events.

August – Bee Bold Festival at Bold Rock Cidery, Mills River. Bee City USA - Hendersonville will have a booth at this event.

August – Learn About Trees on Main Street. Educational program. Details to be announced.

Sept. 1-4 – NC Apple Festival

Oct. 7 – Farm-City Day, Jackson Park. Bee City USA will participate.

Fall – NeighborWoods tree plantings.