



CITY OF HENDERSONVILLE AGENDA ITEM SUMMARY

SUBMITTER: Brian Pahle, Deputy City Manager
MEETING DATE: May 13th, 2026

AGENDA SECTION: Presentations
DEPARTMENT: Administration

TITLE OF ITEM: Communications Department Awards – *Brian Pahle, Deputy City Manager*

SUGGESTED MOTION(S):

N/A

SUMMARY:

An agenda item to recognize the City’s Communications Department for winning two excellence in communications awards from the North Carolina City and County Communicators Conference (NC3C).

The City of Hendersonville was among 39 North Carolina jurisdictions to earn recognition in the North Carolina City & County Communicators (NC3C) 2026 Excellence in Communications Awards. A record-setting 266 award program entries were judged by professional communications peers from the Minnesota Association of Government Communicators. Hendersonville’s Communications Department, comprised of Communications Director Allison Justus and Communications Coordinator Brandy Heatherly, brought home two awards.

The documentary ‘Stronger Than the Storm: Remembering Hurricane Helene in Hendersonville’ earned second place in the Special Programming category, and ‘Storm Sweep: Cleaning Up After Helene’ earned second place in the Social Campaign category. The awards were announced on April 9, 2026, during NC3C’s annual conference.

"As our organization has grown over the last two decades, the awards contest has become increasingly more competitive each year," said NC3C President Adam Gaub. "This year’s contest saw entries increase by more than 33 percent from last year’s record-setting amount. Phenomenal work is being done by communicators across the Tar Heel State, and any organization taking home an award this year should be extremely proud of their success."

The purpose of North Carolina City & County Communicators is to encourage professional development and networking among local governmental communications professionals. The organization was formed in March 2007 and consists of professional government communicators from around the state. For more information about NC3C, visit www.nc3c.com.

BUDGET IMPACT: \$

Is this expenditure approved in the current fiscal year budget? N/A

If no, describe how it will be funded. N/A

ATTACHMENTS:

N/A