

HENDON *Earth Fest*

Second Annual HEF Recap

City Council Meeting June 6th

Presented by Ann Twiggs, ESB Board Member and Co Chair of HEF



HEF 2024 Subcommittee Members

Ann Twiggs, Cochair	City of Hendersonville Environmental Sustainability Board
Laura Miklowitz	Representing the community-at-large - musicians
Brenda (BJ) Ramer	Team ECCO
Elle Travis	Caregivers of Mother Earth
Nancy Diaz	Mountain True
Pam Torlina	Conserving Carolina
Marcia Shaffer	Representing the community-at-large - marketing
Caitlyn Gendusa	City of Hendersonville Sustainability Manager
Frank Stewart, Cochair	City of Hendersonville Environmental Sustainability Board
Dawn Barr	Blue Ridge Bicycle Club
Virginia Tegel	City of Hendersonville Environmental Sustainability Board



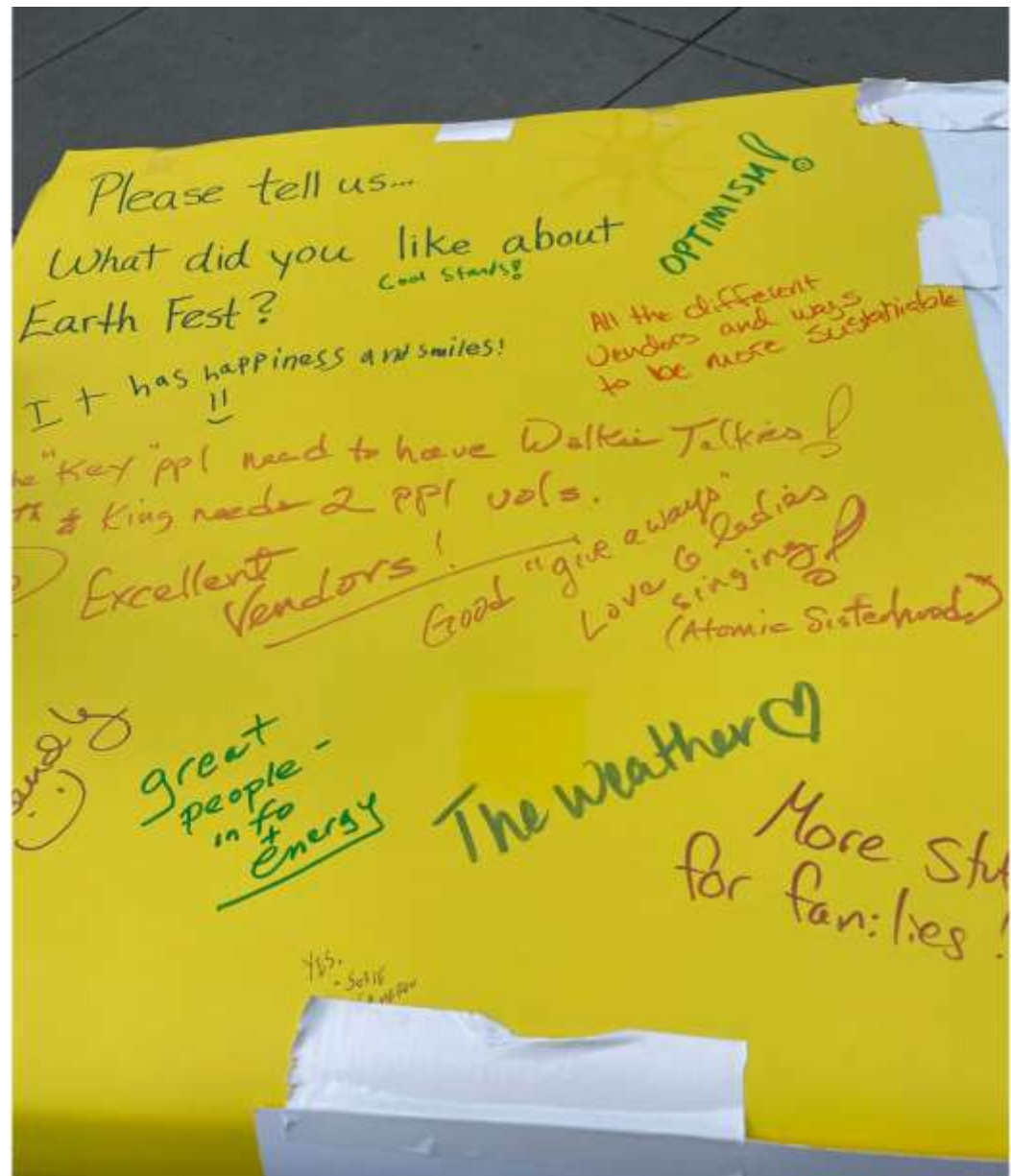
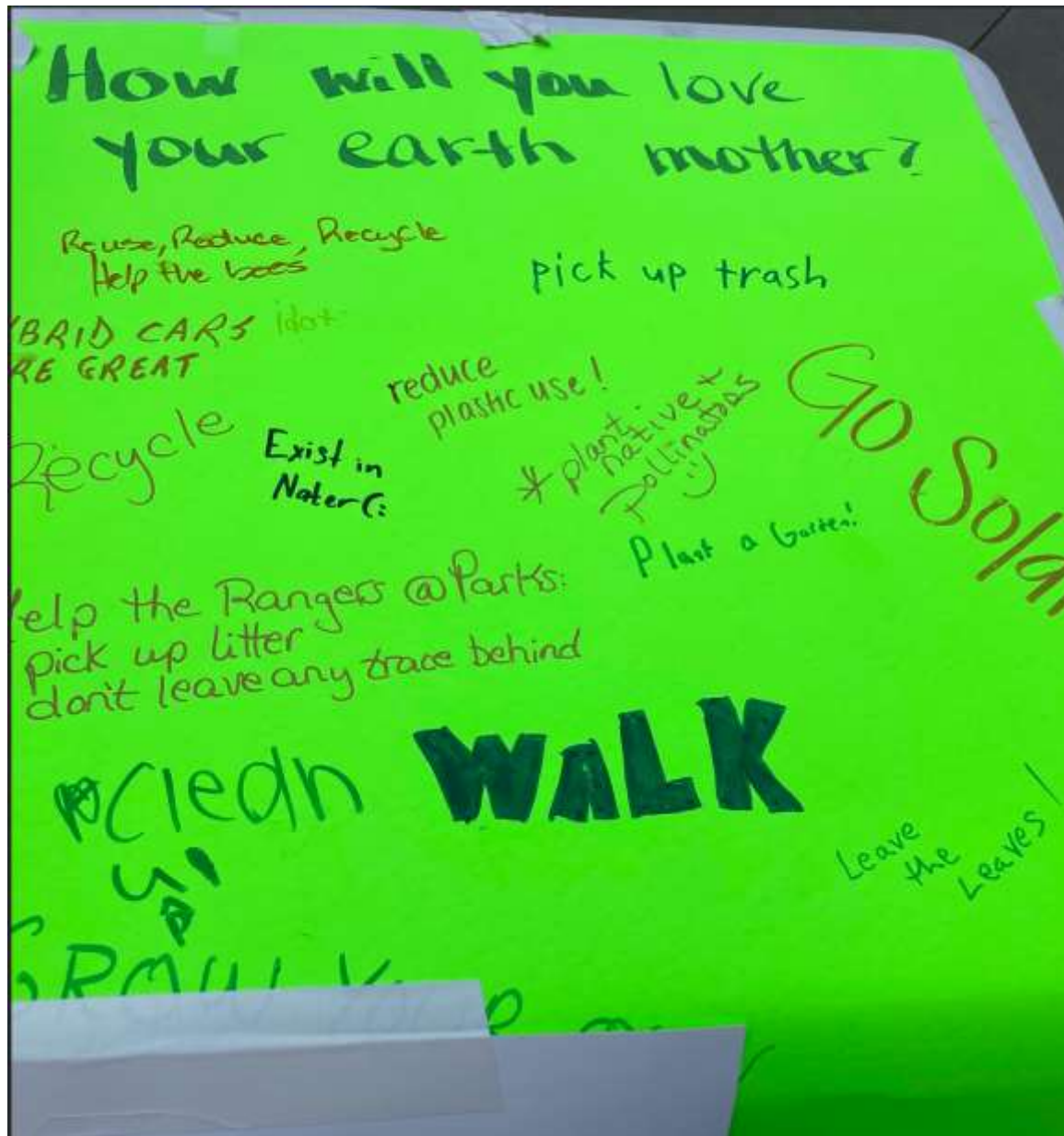
	2023	2024
Approximate number of visitors	2000	4000
Number of exhibitors	28	47
musicians/performers	7	25
Number of volunteers	28	37



Overall feedback from the subcommittee, exhibitors, musicians and volunteers was excellent!

Interactive – Kid Friendly – Fun! Beautiful weather!!!
Exhibitors were Friendly & Educational





Goals for HEF 2025

Move event to South Main for additional room for exhibitors and a better stage and set-up for musicians.

Continue to build on previous 2 HEF events by implementing lessons learned from HEF debrief meeting

