



2-24-23 Minutes

Location: 305 Williams St. Hendersonville, NC 28792, 10:30am

Welcome:

Present: Pam, Marcia, Ann, Enrique, Virginia, Nancy

Absent: Carlos, Elle, Katie, BJ

Advertising/Media Update (Ann - 5 min)

Bold Life -

Ann: March 1st the issue comes out

Summit Marketing -

Ann: final budget with them is for a billboard, radio add, 4 banners (3x8), 25 posters, and 100 postcards, and 10 yard signs

Question: Enrique, add a QR code to the poster and postcards

Reusable grocery bags - ESB give away- \$1,181 for bags in budget

Leader Reports: (30 min)

Exhibits - Pam

Pam: We have 24 exhibitors - there is a little bit of wiggle room is some will share space

Enrique: the city allows for spaces at the end of our blocks

Marcia: helping to set-up booth spaces the day before

Virginia: County is selling compost bins for \$25, a \$200 value - Amy can promote for purchase at a later time; Girl Scouts will volunteer with Amy at her booth

Virginia: HHS interact is going to participate, possibly partner with FFA, high school students are in

Entertainment - Katie

Not present

Ann and Marcia: family is building the steps for the stage

Nancy: bring mic and speaker

Green Tour - Virginia

Virginia: form for information is sent out, please email Virginia with suggestions (Holmes State Forest)

Pam: create some sort of plaque or recognition symbol for businesses and other places on the green trail (Ann: something to consider for next year)

Team ECCO - BJ - not present

New Business (45 min)

Entertainment needs - steps, microphone, speakers, tent, chairs

Ann and Marcia: family is building the steps for the stage

Notify Businesses -

Ann: Elle and BJ worked on getting a notice to the businesses on the blocks we'll be set-up on, and ways they can get involved

Volunteer Needs - number, tshirts, responsibilities

Virginia: Volunteer plan is in the googleDoc, shift are 2.5 hours, at least 2 per shift, aiming for 30 volunteers

Ann: t-shirts, coop is sponsoring \$500 to Caregivers of Mother Earth, Elle and Ann are talking to the businesses to see about donations

Exhibitor needs that we are responsible for

Ann: electricity, other special needs,

Other?

Virginia: at some point we should create an event schedule, for HERO award announcements and other things

Ann: billboard review, all good!

To bring to next meeting on **March 10th**

Ann: Emergency Plan, create schedule/event timeline for general program and entertainers

Next meetings: **March 10th (meeting site changed to Aquarium)**, 24th and 31st, **April 7th (city offices closed - we meet at Trinity Presbyterian Church)**, 14th, and 21st

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End: 11:40am