



CITY OF HENDERSONVILLE COMMUNITY CHARACTER TEAM MEETING - SEPTEMBER 2022



Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC
28792

Tuesday, September 06, 2022 – 9:00 AM

MINUTES

1. CALL TO ORDER

In attendance - Matthew Hickman, Patsy DuPre, Linda DiPaola, Caroline Gunther, Michele Sparks

Also present - Councilwoman Debbie Roundtree, Terry Young, Karen Eve-Bayne

Staff present - Jamie Carpenter

2. APPROVAL OF MINUTES

1. Community Character Minutes - June Minutes Approval

Patsy DuPre made a motion to approve, Linda DiPaola seconded. All were in favor.

3. OLD BUSINESS

1. Update on 7th Avenue Streetscape

Jamie Carpenter updated - a contractor has been selected and will provide an updated timeline. This is not available yet.

2. Update on Sidewalk dining

J. Carpenter updated - At the October Community Character meeting we will review the sidewalk dining compliance.

3. 7th Avenue Branding Update - Jamie and Shawn (Arnett Muldrow) will update on the survey and next steps.

Shawn Terpack was unavailable for the meeting, Jamie reviewed the presentation and there was some discussion regarding the tagline and description. More will be presented at the Downtown Advisory Board meeting.

4. NEW BUSINESS

1. Presentation by STEAP - 7th Avenue Art Project - Karen Eve-Bayne will present about a project STEAP is working on in 7th Avenue.

Karen Eve-Bayne gave a presentation on a project by STEAP regarding a project they have received funding from the Henderson County Community Foundation. The project is not yet publicly announced due to funding requirements. The project is a mural and public art project

specifically focused on the 7th Avenue district. The project funded is for 2-3 murals, and a fiber art project that incorporates work from BIPOC (Black, Indigenous, People of Color) artists and represents Hendersonville (history, agriculture, etc). Project includes:

- Yarn Bombing - Have received permission from the city to cover lamp posts along Maple Street and have received permission from the tree board to yarn bomb four trees in front of the depot and 3 trees opposite of White Duck Taco. Permission from city to leave yarn on trees for winter months and then removed. Will go up in November, come down in March. TDA will advertise with home for the holidays and people will be invited to participate in yarn in days at the Farmers Market to help contribute to the project.
- Mural Project – The organization had public input to help select their first mural artist. They have a selection committee to select from 3 professional artists who have submitted proposals. Patsy DuPre and Michele Sparks from the team indicated their interest in the selection committee.
- Murals will be on private property. Linda DiPaola expressed interest in her building being an option (second floor, above Daddy D's). They are also seeking other locations of private property for a mural space. STEAP has worked with an attorney to create an easement for ownership of the mural for a minimum of 5 years.
- Project will be presented to city's Diversity Equity and Inclusion Committee the same night as the Downtown Advisory Board meeting for further feedback.

2. Parking Garage Banner Signage

The new parking garage will have a space for approximately 1 ft x 10 ft banners on 5th Avenue. The team brainstormed some ideas:

- celebrating some of our residents or historic figures (Carl Sandburg)
- celebrating some of our designations (Bee City, Tree City, Caregivers of Mother Earth, etc).
- Special Artscape banners

Next steps: start off with a general HENDERSONVILLE or Downtown banner so we can see how it will look, then determine a plan for regular rotation, possibly seasonal, or allowance for special events which meet certain requirements to utilize the banner space.

5. OTHER BUSINESS

1. Facade Grant Program Discussion

There was no discussion on Facade Grant updates.