



City of Hendersonville Environmental Sustainability Board Next Steps

Kelly, Lyndsey, and Caitlyn,

Thank you for the opportunity to work with the ESB. We are excited by the work the ESB is doing in and for your community and are sure the region and state will feel the impacts of your work.

This memo includes a brief summary of the June 14th follow-up session, including an updated list of commitments and detail on the prioritization exercise the ESB completed. Additionally, we have outlined some potential next steps for ESB to consider.

June 14th Summary

Enclosed is an updated Vision Themes document for the ESB to consider. Though these may not be finalized, we hope that these capture the future you aspire to create for Hendersonville and the impacts you hope to have.

Below is an updated list of the Outreach and Events commitments, which the ESB had started during the May 18th session.

- Engage and develop volunteers
- Earth Fest
- Sustainability Hero Award
- Farmers Market – Pollinator Month
- Increase pollinator habitat on private land through Bee City program
- ESB Promo Materials
- Update ESB website
- Support Mountain True initiatives

Based on group feedback, the ESB seemed to have the capacity to take on these projects, and further prioritization was needed for the other topic areas. The results of this prioritization can be found below.

Energy

Energy Resolution	2 votes
Review energy usage and progress	2 votes
Explore role in City Building Standards	2 votes
Bringing about expanded clean energy policy in the city	2 votes

Waste Management

Review sustainability plan survey responses on recycling
Promote city and county compost partnership

Land Management

Advising the city on parks, greenways, and greenspaces 3 votes
I-26 entrance to Hendersonville
Give weight to tree canopy initiative
Edible food forest
Food production on city lands (encourage community gardens)

Water

Give a high five to water!
Monitor, influence, and broadcast quality of water

Transportation

Transportation resolution 3 votes
Pedestrian plan

Next Steps

As you consider next steps for the ESB, we recommend confirming with the group which commitments you will collectively work towards, and then begin forming action plans for those commitments.

Though it may sound complicated, action plans are just a way to say who is responsible for what, by when. The ESB should discuss what specific factors should be included in its action plan. At a minimum, we suggest including individuals responsible, action steps, and an overall timeline. For reference, Fountainworks frequently uses “game plans” which lay out additional key factors to consider such as:

- What are our overall goals?
- Who is involved?
- What resources are needed?
- What are our near- mid- and long-term steps?
- Are there any challenges we should anticipate?

The ESB may also consider establishing/formalizing some of its meeting norms. Though the group is largely cohesive, setting clear expectations for communication among the group can help make meetings as efficient and effective as possible.

Thank you all again for partnering with us in this work. If we can answer any questions or provide additional support, please do not hesitate to reach out.

Best,
The Fountainworks Team