



Mayors' Monarch Pledge

Hendersonville's Update & Action Items for 2023

COMMUNICATIONS AND CONVENING

- ✓ Issue a Proclamation.

The city proclamation was made by Mayor Volk in April.

- In process.* Engage with gardening leaders and partners.

The city is currently helping to revitalize 7th Ave. Community Garden with Caregivers of Mother Earth, The Community Foundation, Bee City USA and Tree City.

SYSTEMS CHANGE

- In process.* Integrate monarch butterfly conservation into the city's Sustainability Plan.

PROGRAM AND DEMONSTRATION GARDENS

- ✓ Plant a monarch and pollinator-friendly demonstration garden at a location.

A monarch and pollinator-friendly garden was planted on Four Seasons Hwy. (at Aldi access lane) by Tree City board members.

- In process.* Facilitate or support milkweed seed collection and propagation effort.

The city is currently working with Blue Ridge Community College on a "plant partnership" to raise milkweed plants, with a portion to be for the city's use.



2023 REMAINING ACTION ITEM

- Display educational signage at monarch gardens and pollinator habitat –
7th Ave. Community Garden

2024 ACTION ITEM(S) FOR CONSIDERATION

- Launch an invasive species removal program –
7th Ave. Community Garden
- Remove milkweed from the list of noxious plants in city weed / landscaping ordinances
- Change weed or mowing ordinances to allow for native prairie and plant habitats and
increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Direct city property managers to consider the use of native milkweed and nectar plants at city properties where possible.