

Friends of Downtown Hendersonville
3- Year Statement of Activity

	2023 Budget	Jan - Dec 2022	Net by Class 2022	Jan - Dec 2021	Net by Class 2021	Jan - Dec 2020	Net by Class 2020
General / Operating - Misc. Donations and Grant Revenue							
AARP Sidewalk Mural Grant	\$0.00	\$0.00		\$10,000.00			
Duke Energy Hometown Revitalization Grant	\$0.00	\$0.00		\$25,000.00			
Grants from TDA (County Govt)	\$70,000.00	\$91,000.00		\$0.00			
Contributions - Friends of Downtown (non taxable)	\$10,000.00	\$13,895.95		\$17,850.80		\$5,670.23	
Downtown Bucks Revenue		\$803.00		\$0.00			
Misc Income - F.Dwntwn (nontaxable)		\$1,532.79		\$0.00		\$7,980.31	
Miscellaneous Sales - F.Dwntwn. (taxable)		\$1,152.59		\$5,505.47		\$1,773.51	
General / Operating Expenses							
Advertising & Marketing	(\$20,000.00)	(\$9,399.05)		(\$8,374.70)		(\$4,367.00)	
Bank Charges & Fees - Fr.Dwntwn.	(\$2,500.00)	(\$2,299.13)		(\$951.67)		(\$682.34)	
Contracted Services	(\$1,600.00)	(\$1,650.00)		(\$790.00)		(\$889.81)	
Insurance - Fr.Dtwn.	(\$8,000.00)	(\$7,913.00)		(\$2,421.64)		(\$2,055.00)	
Miscellaneous Expenses - Fr.Dwntwn.		(\$65.88)		\$0.00		(\$41.18)	
Downtown Dollars Reimbursed		(\$170.00)		\$0.00			
Supplies & Materials		(\$4,125.65)		(\$2,743.86)		(\$10,381.11)	
Volunteer and Performer Expenses	(\$5,000.00)	(\$4,713.89)		(\$3,544.33)		(\$1,129.61)	
AARP Sidewalk Mural Grant Expenses		(\$498.64)		(\$9,110.06)			
Facade Grants	(\$15,000.00)	(\$17,200.00)		(\$7,500.00)			
Pivot Grant Award Expense		(\$21,526.58)		(\$2,888.49)		(\$1,850.00)	
unapplied cash		(\$238.14)					
other misc expense		(\$618.00)				(\$253.00)	
TDA Grant Expense	(\$100,000.00)	(\$8,192.03)		\$0.00			
total general	(\$73,100.00)		\$26,381.62		\$15,927.39		(\$7,673.11)

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Bearfootin Income				
Bear Sponsorship	\$22,800.00	\$19,827.31	\$18,799.34	\$6,193.52
Bear Purchase	\$130,000.00	\$122,967.86	\$99,272.37	\$74,051.00
Advertising & Marketing - Bearfootin	(\$3,000.00)	(\$2,692.11)	(\$2,596.55)	(\$562.86)
Bearfootin Expense				
Contracted Services - Bearfootin	(\$3,000.00)	(\$2,395.25)	(\$1,832.84)	(\$200.00)
Contribution of Bear Sales-Auction	(\$103,000.00)	(\$102,400.00)	(\$75,000.00)	(\$46,576.00)
Purchases for Resale - Bears	(\$13,000.00)	(\$39,000.00)	(\$36,050.00)	
Supplies & Materials - Bearfootin	(\$1,500.00)	(\$1,298.46)	(\$1,785.06)	(\$505.95)
Total Bearfootin	\$29,300.00	(\$4,990.65)	\$807.26	\$32,399.71
Farmers Market Income				
Appalachian Sustainable Grant Revenue	\$1,400.00	\$1,401.00	\$14,808.00	\$2,286.00
Macon County Double SNAP Grant (Mountain Wise)	\$2,516.00	\$2,516.00	\$0.00	\$0.00
Contribution - Farmers Market (non-taxable) - Sponsors	\$10,000.00	\$9,000.00	\$9,482.22	
Double Snap Donation - Farmers Market		\$1,421.00	\$0.00	
Vendor Permits - Farmers Market (non taxable)	\$7,200.00	\$7,193.80	\$6,797.23	
Farmers Market Merchandise Sales - F.Dwntwn. (taxable)	\$500.00	\$524.00	\$3,340.15	(\$2,937.21)
Farmers Market Expense				
Advertising & Marketing-Farmers Market	(\$5,000.00)	(\$4,348.92)	(\$1,764.36)	(\$3,682.65)
Contracted Services-Farmers Market	(\$1,500.00)	(\$1,423.74)	(\$969.50)	(\$1,136.63)
Supplies & Materials-Farmers Market	(\$2,000.00)	(\$2,010.69)	(\$9,082.90)	
Potential Double SNAP Reimbursement buffer for additional SNAP usage				
Appalachian Sust. Grant Expense - RENAME TO TOKEN BALANCE COVERED BY FRIENDS	(\$8,500.00)	(\$7,871.47)	(\$18,069.18)	
Total Farmers Market	\$4,616.00	\$6,400.98	\$4,541.66	(\$5,470.49)
Garden Jubilee Income				
TDA Grant (applied 2023 for 2024)	\$20,000.00			
Garden Jubilee Sponsorship	\$7,500.00	\$25,000.00	\$0.00	
Vendor Permits - Garden Jubilee	\$20,000.00	\$9,744.08	\$0.00	
Garden Jubilee Expense				
Insurance	(\$10,000.00)			
Rentals	(\$400.00)			
Contracted Services - Dragonfly	(\$17,000.00)			
Police/Security	(\$10,000.00)			
Advertising/marketing	(\$2,000.00)			
Supplies & Materials-Garden Jubilee	(\$5,000.00)	(\$9.95)	\$0.00	
Total Garden Jubilee	\$3,100.00	\$34,734.13	\$0.00	

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Holiday Events							
TDA Grant (revenue)	\$10,000.00						
Contracted Services - Holiday Event	(\$8,500.00)	(\$8,324.00)		(\$2,892.00)			
Supplies & Materials - Holiday Events	(\$250.00)	(\$244.97)		(\$122.27)			
total holiday	\$1,250.00		(\$8,568.97)		(\$3,014.27)		
Rhythm & Brews - Revenue							
TDA Grant	\$10,000.00						
Contributions - R&B (nontaxable)	\$58,500.00	\$41,651.20		\$24,533.06		\$6,000.00	
Vendor Permits - R&B (non taxable)	\$2,500.00	\$2,516.00		\$1,430.00		\$186.96	
R&B Sales - F.Dwntwn. (taxable)	\$70,000.00	\$74,923.21		\$47,372.87		\$0.00	
Rhythm & Brews - Expense							
Advertising & Marketing - R&B	(\$15,000.00)	(\$10,436.83)		(\$2,557.50)		(\$308.75)	
Contracted Services - R&B	(\$68,000.00)	(\$58,605.19)		(\$54,820.14)		(\$1,600.00)	
Resale Purchases - Rhythm & Brews	(\$24,000.00)	(\$26,430.98)		(\$14,344.29)			
Supplies & Materials - Rhythm & Brews	(\$19,000.00)	(\$16,415.00)		(\$13,610.82)		(\$2,003.35)	
total R&B	\$15,000.00		\$7,202.41		(\$11,996.82)		\$2,274.86
Net Income/Loss	(\$19,834.00)		\$34,777.90		(\$9,662.17)		\$29,204.08