



CITY OF HENDERSONVILLE OCTOBER DOWNTOWN COMMUNITY CHARACTER TEAM



Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC
28792

Tuesday, October 04, 2022 – 9:00 AM

MINUTES

1. **CALL TO ORDER** - In person – Patsy DuPre, Michele Sparks are in person. Calling in – Matthew Hickman, Caroline Gunther, Linda DiPaola
2. **APPROVAL OF AGENDA**
3. **APPROVAL OF MINUTES** –
 - A. September 2022 Community Character Minutes - Patsy made the motion, Michele seconded.
4. **OLD BUSINESS**
 - A. Community Character Team Updates
 1. 7th Avenue Mural / Yarn Bomb Project – Patsy DuPre is on the selection committee with STEAP. Two mural designs were selected and STEAP is working on locations and updates to the designs based on the requirements of the property owners.
 2. 7th Avenue Streetscape Update – No current updates.
 3. Branding and Logo Update – Jamie presented refreshed downtown logos that were a part of the branding contract with Arnett Muldrow. This is just a slight update to the current downtown logo. There was some feedback and Jamie will follow up with Arnett Muldrow on the updates for a final decision.

Further discussion on the kickoff of the branding was discussed. Arnett Muldrow will present at the December 1 Council Meeting, then we will do a soft launch of the branding incorporated over time in the district with a kick off tentatively scheduled for Friday, April 7. Jamie will update the Steering Committee.

- B. Sidewalk Dining Review - <https://www.hendersonvillenc.gov/downtown-resources/sidewalk-dining-ordinance>

Jamie reviewed where we currently are with the sidewalk dining ordinance and why this is a discussion. The committee reviewed issues with noncompliance and the Community Character team was in favor of making no updates to the ordinance based on those revisions. There are 3 ordinance updates that are currently pending – 1) to update the boundaries to be within the Municipal Service Districts, and 2) to change “restaurants” to “food and beverage” and 3) to update provisions to allow for parklet/streatery structures to be constructed.

Tentatively, Jamie will provide this update to the Downtown Advisory Board and the city manager for guidance on any changes we should further investigate and businesses will have until permits are renewed in the spring to update.