



# CITY OF HENDERSONVILLE DOWNTOWN ECONOMIC VITALITY TEAM

Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC  
28792



Tuesday, July 02, 2024 – 4:00 PM

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## MINUTES

**CALL TO ORDER** – Present in meeting: Nancy Neikirk, Gerald Fitzgerald, Aaron Adams, Caroline Gunther, John Ryan, Phil Wilmot, Daniel Carey

**Staff present:** Jamie Carpenter, Terry Jacobs

Also present (virtually) – Ken Fitch, public, spoke regarding the comprehensive plan and preserving the areas around Main Street

**APPROVAL OF MINUTES** - Economic Vitality Minutes - June 2024 – Aaron Adams made a motion to approve the minutes, John Ryan seconded.

### OLD BUSINESS –

Jamie Carpenter provided an update on the next steps regarding the comprehensive plan. The July Downtown Advisory board will have any final recommendations on approval of the plan, with edits already incorporated that were provided by the board in the previous month.

Caroline Gunther reviewed the Rules of Procedure regarding subcommittees. Each team/subcommittee needs a chair. Aaron has agreed to be the chair of the Economic Vitality Team. Official committee appointments will be made at the Downtown Advisory Board.

### Economic Vitality Team Agenda and Workplan Review

Jamie Carpenter reviewed the Economic Vitality outlines that are based on the Main Street approach.

Current Workplan Projects were reviewed:

Staff Led:

- Downtown Master Plan / Comprehensive Plan
- Downtown Opportunity Fund / Classes / Incubator Space
- Downtown workforce training/programs – hospitality workers
- Event policy and event approval process review
- Parking review and updates

Partner Led

Team/Volunteer Led

- Autism-friendly community
- 7th Avenue business committee

Discussion on a bigger sense of what the Economic Vitality Team should be focusing on:

- Catalyzing Properties
- Monthly Property Updates
- Inventory of downtown properties/edge properties/lower trail head
- Vacant Building Ordinance
- Building Code Challenges
- Building Issue List
- Recommendations to property owners on ROI “Selling the Concept”
- Lower Trailhead Branding
- MSD Expansion
- Ecusta Impact

Discuss recruitment and engagement

- Banking- First Bank, First Citizens, UFCU
- Construction- Dennis Dunlap, Andrew Riddle
- Architecture and Design- Joey at Tamara Peacock’s Office
- Vacant Building Owners- Erica (Owner of old scottie’s/white duck/blue door), Lyle
- Realtor- Tom Green, Steve Dozier,
- Edge or Lower Trailhead Owners-
- Business Advisory Member? Chris Cormier, Brittany Brady, Ken Gordon

**NEW BUSINESS**

**OTHER BUSINESS**

**ADJOURNMENT**

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