



CITY OF HENDERSONVILLE AGENDA ITEM SUMMARY

SUBMITTER: Lew Holloway **MEETING DATE:** February 4, 2021

AGENDA SECTION: Council Action **DEPARTMENT:** Community Development

TITLE OF ITEM, Presenter Name, Title: Jump Off Rock Half Marathon & 10K – *Lew Holloway, Community Development Director*

SUGGESTED MOTION(S): I move that City Council resolve to approve the special event permit for the Jump Off Rock Half Marathon and 10K.

SUMMARY:

The Jump off Rock Half Marathon & 10k is an in-person running event. Both races are 'point-to-point'. The Half Marathon will start at the top of Laurel Park/Jump Off Rock. The 10k will start at the YMCA in Hendersonville and then join the half marathon course. Both races will finish on the 500 block of Main Street. The Half Marathon will have a net elevation loss and be known as being one of the fastest downhill half marathons in the south. The 10k course will be mostly flat with some slight rollers. The race will attract runners to Hendersonville that want to get a personal best in the half marathon distance. Both courses are scenic and showcase some of the most beautiful and historic areas of Hendersonville City limits. After participants enter Fifth Avenue they will be instructed to run on sidewalks or the side of the road facing traffic. The YMCA is the charity partner for the race. The event will be socially distanced from start to finish with designated wave starts, mask requirements before/after the event and otherwise will follow all CDC and NC protocols for gatherings and events. The goal will be to provide a safe, fun, running experience at a contactless event with group gatherings at 50 people or less. The appeal for this race is the fast nature (downhill) for the half marathon as well as it being scenic and finishing in downtown Hendersonville. Participants staying in hotels and eating at area restaurants will help boost the local economy.

The request is to piggy-back on the Love Hendo Saturday Main Street closure, which will likely occur on the same date as this event, May 8, 2021. Additionally, Fifth Avenue would be closed at Main Street and Fourth Avenue would be closed at Main Street stretching down to Church for the completion of the race. After all runners have finished, the Avenues would be reopened (Main Street closure continues for Love Hendo Saturday). The event is expected to be over at 1 p.m. At City Council's Regular Meeting in January, Council agreed to be a co-sponsor of this event, providing Hendersonville Police Department and Fire Department assistance to help with traffic control and safety at no cost to the event organizer.

The Special Events Committee voted unanimously in favor of recommending that this special event permit be approved.

BUDGET IMPACT: \$NA

Is this expenditure approved in the current fiscal year budget? N/A

If no, describe how it will be funded.

PROJECT NUMBER: N/A

PETITION NUMBER: N/A

ADDITIONAL PETITION NUMBER: N/A

PETITIONER NAME: N/A

ATTACHMENTS: