



**CITY OF HENDERSONVILLE  
AGENDA ITEM SUMMARY  
DOWNTOWN ADVISORY BOARD**



---

**SUBMITTER:** Jamie Carpenter, Downtown Manager      **MEETING DATE:** April 9, 2024

**AGENDA SECTION:** NEW BUSINESS      **DEPARTMENT:** Community Development - Downtown

**TITLE OF ITEM:** Team/Subcommittee Updates and Action Items

---

At the April Community Character meeting, we had 3 items that required action and would like to share with the board.

1. HIIP Grant Application – 416 N Main Street. The Community Character team unanimously approved a grant application for repointing brick at 416 N Main Street. No further action is required of the Downtown Advisory Board. The HIIP Grant Packet and Application is included in the board packet for reference.
2. Downtown Bike Racks – Public Works staff has asked the Downtown Board to review potential bike rack designs. Locations were not currently discussed. The Community Character Team recommended the leaf style bike racks to move forward (see attachment).

**Board vote requested.**

**Suggested motion – I move the Downtown Adviosry Board recommend the \_\_\_\_\_ concept/design for bike racks downtown.** (NOTE, this may not be the final design but seeking recommendation/approval on concept)

3. 7th and Main Street Tree Removal – There is a tree grate by Umi that has not been able to support a tree for several years. Currently, a cone is in the grate. This is due to the rain/stormwater that comes into that area we believe. Public Works has recommended removing the tree and filling with concrete. There is a tree across the street, symmetrical to the tree grate (cone) which is not as unhealthy as this location, but still not able to achieve growth like the rest of the street trees. Public Works and landscapers follow the streetscape / landscape plans very closely and do not make changes to plants or trees unless permission is given.

The community character team recommended removing both trees and replacing grates with concrete. They requested public works try to save the tree that is still alive and replant somewhere.

**Board vote requested:**

Suggested motion – I move the Downtown Advisory Board recommend removal of the two tree grates at 7th and Main Street as indicated in the photo.



**Other updates:**

- Friends Events/Volunteers
  - Farmers Market, May 4
  - Bear Reveal – May 8
  - Garden Jubilee, May 24,25
  - Rhythm & Brews – June 20
- Other Downtown events:
  - Saturday, April 20 - Hendo Earth Fest (400-500 Blocks of Main Street, 10am - 3pm)
  - Sunday, April 28 - Hendo Jazz Fest - Oklawaha Brewing (1st Avenue E closed)
  - Saturday, May 4 - Hendersonville Farmers Market Opening Day
  - Sunday, May 5 - Fiesta Hendersonville (Allen - Barnwell / Visitors Center Stage)
  - Wednesday, May 8 - Bearfootin' Bear Reveal (Visitors Center Stage)
  - Friday, May 10 - Jump Off Rock Packet Pickup - Oklawaha Brewing (1st Avenue E)
  - Saturday, May 11 - Jump Off Rock Half Marathon (400-500 Blocks)
  - May 25-26 - Garden Jubilee (Full closure)
  - June 8 - Antique & Vintage Show (full closure w/ Avenues open)
  - June 8 - Grateful Hendo (Oklawaha Brewing / 1st Ave E)
- TDA Grants Awarded:
  - Garden Jubilee (event)- \$4,000
  - Holiday Events 2024- \$6,000
  - Rhythm & Brews Enhanced Entertainment- \$5,000
  - Downtown Printed Map Brochure- \$10,000
  - Garden Jubilee 2024- \$5,000
  - Rhythm & Brews Radio Advertising - Out of Market- \$2,500
- Avenue Signage – PO / Purchasing process in place, final design underway
- Downtown Brochure Map – Printing currently
- Historic Tax Credits Workshop – April 24, Tryon

- Downtown Opportunity Fund Business Lunches – 3rd Wednesday of each month at Daddy D’s (Grant supported networking, all invited)
- South Main Street resurfacing and restriping (this Spring)
- Parking / Placer Data
  - Since November, 2023:
    - Met with 5 current businesses to review reports individually
    - Met with several potential businesses and shared detailed data on demographics of customers
  - Currently pulling comparison data between restaurants in and out of downtown, also comparison data between other regional downtowns
  - Parking presentation to City Council – March 27
- Public Safety
  - General Fund budget includes additional downtown officer and security cameras, as well as a shared police position that will have a social worker role.
  - NOTE – the Police Department is currently down 4 officers, and due to lack of applicants and the lead time between hiring an officer and when an officer is able to independently be on the road, this creates long-term staffing problems. This was included in Chief Myhand’s presentation to City Council on March 27.
  - Sgt. Gardin, our downtown officer, is no longer with the City (has moved to teach at Blue Ridge Community College). There is not currently a replacement to be the designated downtown officer.