

Henderson County Partnership for Economic Development
Board of Directors Meeting Minutes
A-American Electric
Wednesday, June 19, 2024 at 3:30pm

In Attendance: Chip Gould, Zach Cooper, Laura Leatherwood, Mark Russell, Beau Waddell, Dan Poeta, Barbara Volk, Clement Riddle, Kirs Wilson, Steve Dozier, Kelly Leonard, Vince Howell, Craig DeBrew, Kim Lance, Anderson Ellis, Nathan Kennedy, Will Buie

Staff: Brittany Brady, Jamie Justus, Emily Martin, and Sam Dunlap

Chair Mark Russell called the meeting to order at 3:31pm.

Reading of the Mission Statement

Chair Russell presented a reading of the mission statement.

Review & Approval of Minutes

Chair Russell presented the May 1, 2024 minutes. Director Waddell motioned to approve the minutes as written, seconded by Director Cooper, all approved.

Financials

Review of May 31, 2024 Financials

President Brady reviewed the most recent financials for The Partnership on both the expense and revenues side with no special comment. President Brady presented the proposed 2024-2025 budget from the Executive Committee with comment regarding line changes for Partnership events. The Executive Committee presented a motion to approve the 2024-2025 budget, and the motion passed unanimously.

Key Developments and Staff Reports

Key Developments

President Brady highlighted The Partnership's activity using the Salesforce dashboard, discussed trends, and shared the overall ongoings of the staff. President Brady also shared updates about economic development lead changes in new projects and existing industry growth.

Vice President, Jamie Justus, shared updates on the final business development activities of the fiscal year and shared the business development and product development plans for the coming fiscal year.

Director of Industry Relations, Emily Martin, shared updates on existing industry activities and workforce development programming. Emily also shared details of upcoming events.

Old Business

Chair Russell gave a short recap of 2024 Forum and Jennifer Pharr Davis' presentation and reminded the board of the coming 2024 annual event in October.

New Business

President Brady updated the board about the possibility of a funds transfer from EIF if needed at the end of the year. The Executive Committee concluded that unless there is a drastic change, no transfer will be needed.

Chair Russell updated the board that President Brady is stepping off the Hendersonville Business Advisory committee and the Executive Committee recommends that Jamie Justus take her place on the committee. Director DeBrew motioned to approve Jamie Justus representing The Partnership on the committee, Director Dozier seconded. All approved.

McGuire Wood & Bissette was presented as a new member at the Presidential level, motion to approve passed unanimously.

Chair Russell presented recognition of board service to Dan Poeta and President Brady presented recognition of board service to Mark Russell.

Committee Updates

EIF

Director Leonard shared that product development work continues with the leadership of Jamie Justus.

Leadership and Governance

Director Cooper shared that the committee will talk through changes in the coming election year.

Community Outreach

Director Ellis noted the excellent work of the community outreach this year.

Nominating

Chairman Russell shared that officers were voted on electronically with 14 total votes: Kim Killian (Avery Dennison), Nathan Kennedy (Truist), Beau Waddell (Reaben Oil), Clemment Riddle (Clearwater Environmental), Mark Russell (Southern Alarm); and for a two year term Kelly Leonard (First Citizens Bank). The nominating committee made the motion for the following slate of officers: Will Buie (Chair), John Bryant (Chair Elect), Anderson Ellis (Secretary/Treasurer). All approved

Board Member Comment

Director Buie commented that Kris Wilson will be considered in the coming year as a full board appointment and thanked him for his work. Chair Russell thanked the board and staff for a great year.

Adjourn

Director Waddell requested a motion to adjourn the meeting at 4:43pm, Director Buie seconded. Motion passed.