

REPORT TO: Hendersonville Tree Board
FROM: Mary Jo Padgett, PR Consultant
RE: Publicity Report for July Board meeting
DATE: July 18, 2023

Publicity/ events since last board meeting --

PR support for Bee City USA management transition

Planning for Tree Walk in August – A news release was written and sent to early publications for the Tree Walk on Main St. See event details below.

Upcoming Calendar of Events --

HENDERSONVILLE TREE BOARD CALENDAR 2023

Sunday, August 20 – Guided Tree Walk on Hendersonville’s Main Street. 2 p.m. City Arborist Bill Leatherwood will lead a walk along Main Street to discuss how the various types of trees and shrubs are maintained and supported to create a stress-free environment for healthy plants. Open to the public at no charge. Limited to 25 people.

Sept. 1-4 – NC Apple Festival

Oct. 7 – Farm-City Day, Jackson Park

Fall – NeighborWoods planting projects