



CITY OF HENDERSONVILLE AGENDA ITEM SUMMARY

SUBMITTER: Jamie Carpenter, Downtown
Manager

MEETING DATE: March 4th, 2022

AGENDA SECTION: NEW BUSINESS

DEPARTMENT:
Community
Development –
Downtown Division

TITLE OF ITEM: Sidewalk Mural Connection -*Jamie Carpenter, Downtown Manager, Elizabeth Queen, Artist*

SUGGESTED MOTION(S):

SUMMARY: Elizabeth Queen is one of the artists behind the sidewalk mural project, the “Hendo Bee Line,” and has brought forward a proposal to extend the sidewalk mural, in a fashion, between the mural on 5th Avenue and the mural located at the HandsOn Children’s Museum. Going first to the Community Character Team, Elizabeth and the team reviewed and discussed the proposal thoroughly recommending the Downtown Advisory Board support the project proposal.

The team in tandem with Elizabeth, came up with the following conceptual implementation plan:

- Take a lower impact approach overall:
 - a. No primer along the sidewalk, just footprints. Much of the sidewalk in this approach will remain unpainted. This will make the project easier to complete.
 - b. Some of these sidewalks will be replaced in the future.
 - c. Finally, the team wants to see how the sidewalks painted last fall will hold up before any additional more extensive murals.
- Elizabeth has written a children's book that would be a companion piece to the proposed sidewalk path. The pages of the book would also be a part of the sidewalk path. the words will either be in a QR code or otherwise installed on the sidewalk. No physical signs except maybe at the start/finish.

The Downtown Advisory Board took up the proposal at their February meeting and unanimously agreed with the Community Character Team’s recommendation for the project.

WHEN - As a part of Garden Jubilee, the Bee City committee and Elizabeth will do some pollinator tours, and would like to have the painted path as a part of the project. This would be completed before then or before Memorial Day weekend.

WHERE – From 3rd Avenue W to King Street to 5th Avenue W where the current sidewalk murals are.

WHY – How this fits within the Downtown Workplan:

1. **Pedestrian Connection** - A consistent theme of our work is to build connections between Main Street and 7th Avenue and encouraging 5th Avenue as the safe pedestrian route to Maple Street. This continues to add to that connection in a low cost, quick action way.
2. **Volunteer Activation and Champions** – A component of our Main Street Accreditation and best practices are volunteer-led, grassroots efforts that serve the goals of our workplan. This project sets a good example for volunteer-led projects going forward that are well-planned, thoughtful, and meet the goals of our downtown workplan.
3. **Catalyst Project** – The spirit of the AARP grant we received are to be catalyst projects for livable communities. Keeping that energy going is always a good thing! This may also lend itself to future demonstration projects on South Main Street and connections to the Ecusta Trail.

BUDGET IMPACT: \$0

Is this expenditure approved in the current fiscal year budget? Funds spent will be from the Friends of Downtown, dollars remaining from the AARP Grant for sidewalk murals the past fall (about \$900)

If no, describe how it will be funded.

ATTACHMENTS: Executive Summary of Proposal, Outline of book language