

REPORT TO: Hendersonville Tree Board  
FROM: Mary Jo Padgett, PR Consultant  
RE: Publicity Report for August Board meeting  
DATE: August 12, 2024

Publicity/ events since last board meeting --

*Planning for August issue of newsletter*

*Planning for Oct. guided walk*

Upcoming Calendar of Events --

**HENDERSONVILLE TREE BOARD CALENDAR 2024**

*Saturday, August 17, Maple Street Farmers Market.* 8 a.m.-2 pm. -- ESB will have a booth at the Maple Street Farmer's Market highlighting the symbolic monarch migration project of the Bee City USA-Hendersonville. Janet T and Glenn L will provide copies of the Tree Board brochure and the "landscape species list" and explain the importance of Keystone Plants.

*Saturday, October 5 – Farm-City Day.* 10 a.m.-4 p.m. Jackson Park. Possible tabling at this event?

*Sunday, October 13 – Explore Brooklyn Creek Restoration Project.* 2 p.m. Meet at Sullivan Park pavilion in Green Meadows Community. Park along Martin Circle. (Rain date: Sun., Aug. 20, 2 p.m.) Mike Huffman, the City's project manager for this extensive stream restoration project, will explain not only the project – which uncovered portions of the stream long forgotten – but also the relevance of the stream in the history of this community. A restored Bird Sanctuary, restoration of the natural meandering stream, streambank plantings, and upcoming community involvement will be discussed during this less-than-1/2-mile stroll.

*Fall -- NeighborWoods Tree Plantings* – Natalie W, Mary D., Melody C. are developing this.