



CITY OF HENDERSONVILLE OCTOBER DOWNTOWN ECONOMIC VITALITY TEAM



Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC
28792

Tuesday, October 04, 2022 – 4:00 PM

MINUTES

1. **CALL TO ORDER** – Jerry Fitzgerald, Daniel Carey in person. Caroline Gunther on call
3. **APPROVAL OF MINUTES**
 - A. July and September Economic Vitality Minutes – Minutes were reviewed. Daniel moved to approve. Jerry Seconded. All in favor.
4. **OLD BUSINESS**
 - A. Economic Vitality Updates
 1. Downtown Master Plan
 2. Capstone Project - Downtown Employee Benefits – Matt Opinski, WCU student, capstone project on workplace benefits for downtown employees. A policy brief on background of issue, scholarly research on issue, ideas that can be incorporated into the policy brief. A part of the policy brief – survey and analysis of results. Talking to stakeholders downtown for workplace benefits –

2 parts – policy brief and portfolio of incentives or ideas.

Share email w/ them and Matt for conversations for team. Email / phone
 3. Parking Update – Jamie reviewed the proposed parking permit rates and this was discussed at length. There will be a permit holder meeting on November 9 at the Operations Center for additional information.
 4. Dogwood Grant Update – this was not discussed.
5. **NEW BUSINESS**
6. **OTHER BUSINESS**
7. **ADJOURNMENT**

The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.