CITY OF HENDERSONVILLE AGE-FRIENDLY COMMUNITY ACTION PLAN



The purpose of this document is to structure the ongoing efforts of the City of Hendersonville to maintain and expand upon its distinction as an Age-Friendly Community as defined and awarded by the AARP.

Prepared for the City of Hendersonville Community Development Department May 2025

Formally adopted by City Council on _____



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Additionally, Thanks go to individuals from the community who shared their feedback, the AARP for a wealth of resources, and everyone who contributed to the Gen H Comprehensive Plan, and other Community Development documents without which this plan would not exist; the citizens of Hendersonville and firms, Bolton & Menk, Green Heron Planning, and Nealon Planning.

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INTRODUCTION

The Age-Friendly Community Action Plan was informed by, and references aspects of, the <u>Gen H Comprehensive Plan</u> and <u>AARP's 8 Domains of Livibility</u>. To establish a baseline for the plan, the <u>Gen H Short-Term Implementation</u> Projects were categorized within the various categories of the 8 Domains of Livability. The 2023 Walk Hendo Pedestrian Plan, the 2017 Bicycle Plan, and the 2024 Parks & Greenspace Master Plan were also used as references, along with resources from AARP, community survey data, and information provided by individuals and representatives of stakeholder organizations including, but not limited to, the Council on Aging for Henderson County, AARP NC Mountain Region, and Jewish Family Services of WNC.

For more information about the ongoing work of the city, long and short-term projects, see the city website: (<u>https://www.hendersonvillenc.gov</u>) <u>Community Development Department - Planning Division</u> section.

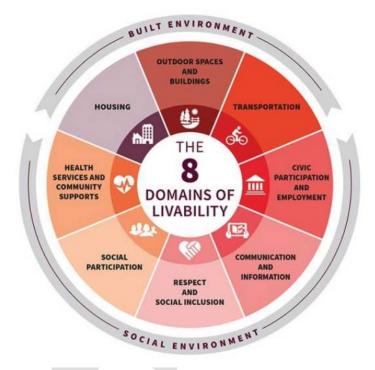
The Hendersonville Age-Friendly Community Action Plan builds on the work of previous Community Development documents and community inputs, but does so through an age-friendly lens and is arranged to highlight the AARP's "Domains of Livability," community aspects that impact the wellbeing of older adults, and help make communities more livable for citizens of all ages.

These resources help mitigate some of the challenges of growing older, allowing aging adults to embrace the positive aspects of the later stages of life. Each of AARP's 8 Domains of Livability (Outdoor Spaces and Buildings, Transportation, Housing, Social Participation, Respect and Social Inclusion, *Work* and Civic Engagement, Communication and Information, and Community and Health Services) are important to establish and maintain a vibrant age-friendly community. In this document we highlight some of the

what the city and county have in place to date, and which city programs and projects will contribute to each domain going forward.

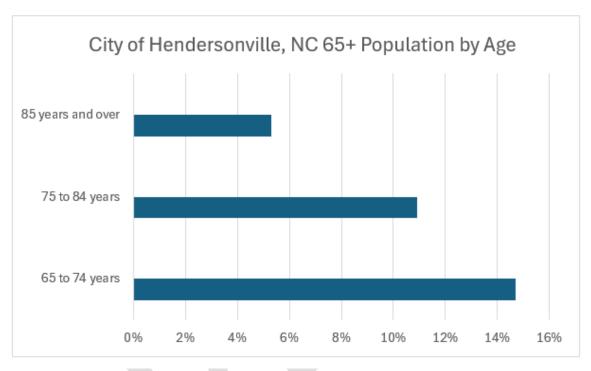
BACKGROUND

The City of Hendersonville, along with many U.S. cities, is experiencing an increase



in the proportion of the population made up by older adults. In Hendersonville, those aged 55 and older make up 42% of the population according to the 2023 US Census Bureau American Community Survey. Meanwhile, 30.3% of the population in North Carolina is aged 55+. The 2023 ACS 5-Yr estimates the median age in Hendersonville is 50.3 while the estimated median age in N.C. is 39.4. In 2015 the median age in Hendersonville was 45.4. (United States Census Bureau QuickFacts, n.d.)

The population of Hendersonville is growing, and the percentage of older residents is growing too. In 2015 those aged 65+ made up 27.6% of Hendersonville's population. In 2023 that percentage rose to 30.9%. Recognizing these trends presented an opportunity for the city to evaluate the services it provides through the lens of catering to older adults, and to assess how it might better meet the needs of this population going forward.



DP05 2023 American Community Survey 5-Year Estimates

To that end, the City of Hendersonville partnered with the Henderson County

Aging Coalition Steering Committee and with their guidance began the process of applying for designation as an AARP Age-Friendly Community¹. In February 2024 the City of Hendersonville, NC, became the 17th community in North Carolina and the 833rd nationwide to join the AARP Network.²



¹ <u>https://www.aarp.org/livable-communities/archives/age-friendly-communities.html</u>

² https://states.aarp.org/north-carolina/hendersonville-nc-is-striving-to-become-more-age-friendly

"With a population of seniors that is nearly twice the percentage of North Carolina as a whole, Hendersonville has a growing need to make the community more age friendly."

- Gen H Comprehensive Plan Appendix A. Policy & Ordinance Review (Fall 2023)

COMMUNITY ENGAGEMENT

Throughout the process of creating the Gen H Comprehensive Plan and its supporting documents, extensive community research was done. Community members of all ages were invited to participate in surveys, workshops, and open house meetings to convey their preferences and priorities (see <u>Gen H - Appendix D</u> for additional information). During this multi-month process, special attention was given to ensure that the voices of aging residents and those that work with our aging population were heard. The data gathered from that process was consulted to inform this Plan as well as was information gathered for the City's initial research into AARP's "Age-Friendly" distinction and additional meetings with stakeholders in the spring of 2025. Members of the Henderson County Aging Coalition, the Director of Operations of the Henderson County Council on Aging, and the Associate State Director of AARP North Carolina Mountain Region were also engaged as part of this effort. Individual members of the older adult population were invited to share their thoughts at an informal meeting at one of the Council on Aging's Community Dining lunches.

COLLABORATION

The City of Hendersonville has a key role to play in helping reach County level Age-Friendly goals, and there are many benefits the County provides for the City. Overlapping services and areas of possible coordination with Henderson County, Private Service Providers, Businesses, or Non-profits can be found in each of the focus areas of this plan. Some, such as the Apple County Public Transportation system, are in operation and striving to meet community needs. Others have yet to be acted upon. One possible area of collaboration might be in the creation of a public Senior Center, another would involve having a City Council representative sit on the Henderson County Aging Coalition. Additionally, having a representative of older residents sit on each of the City's advisory boards would boost collaboration and reduce redundant efforts while creating greater transparency. A strong network of community support services working in partnership with the city will create the most opportunities for residents to thrive.

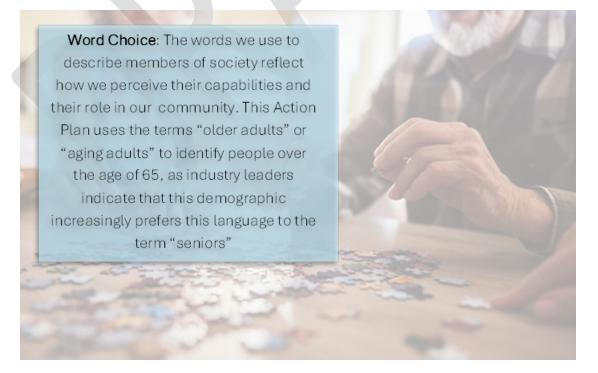


Photo by Stephanie Sweeney

HOW TO USE THIS PLAN

The primary content of this planning document is organized into two main sections.

- <u>Table of Objectives</u> which is made up of eight sections that address AARP's Domains of Livability. To find a specific area of interest, the table of contents can be used. Each section has a goal, a brief summary of relevant context including existing resources, stated objectives, and possible opportunities for growth. Each section contains weblinks and information about existing resources or where to find more information on the topic at hand.
- <u>Project List</u> is a summary of actions intended to achieve the main goals (organized by domain topic). These sections are followed by the <u>Implementation</u> summary and a list of Sources for reference material.



DOMAIN BACKGROUND & OPPORTUNITIES

1 - OUTDOOR SPACES AND BUILDINGS

HENDERSONVILLE PARKS AND GREENSPACE MASTER PLAN

VISION STATEMENT:

"Hendersonville will have a park and greenspace system we love—with high-quality neighborhood parks accessible to all; connectivity between parks, open space and where people live and work; leadership in sustainable practices and preservation of the natural environment; destination parks and placemaking that promote local character, community vibrancy, safety and sense of place."

For More Information about <u>Parks and Recreation</u> see <u>https://www.hendersonvillenc.gov/parks</u>

People need public places to gather — indoors and out. Green spaces, seating and accessible buildings (elevators, zero-step entrances, staircases

with railings) can be used and enjoyed by people of all ages. – AARP³

Hendersonville and Henderson County are home to many excellent park facilities that encourage recreation and socialization. Hendersonville has more than 99 acres dedicated to city-maintained parks. Additionally, Hendersonville has greenways such as the Oklawaha Greenway Trail⁴ which begins near the Henderson County Parks & Recreation building in Jackson Park and travels three and a quarter miles to <u>Berkeley Mills Park</u> with

³ <u>https://www.aarp.org/livable-communities/network-age-friendly-communities/info-2016/8-domains-of-livability-introduction.html</u>

⁴ <u>https://www.hendersonvillenc.gov/parks/parks-facilities-map</u>

connections to Patton Park, Sullivan Park, and William H. King Memorial Park The City will also be home to the first six miles of the much-anticipated Ecusta Trail.⁵

"Parks range in size from ¼ acre to 60 acres. A sample of park amenities include an Olympic-sized outdoor pool, skate park, baseball fields, multiuse fields, playgrounds, picnic areas, tennis courts and walking trails."

– Hendersonville Park and Greenspace Master Plan

According to the Trust for Public Land, the average distance most people are willing to walk to reach a destination is 10 minutes or roughly half a mile. The 10-minute walk standard helps us examine the availability of parks close to home.⁶

50% of city residents live within a 10-minute walk of a park.

By Age (%)⁷

40% of Children (0 - 19) live within a 10-minute walk

40% of Adults (20 - 64) &

30% of Seniors (65+)

"Adequate public seating, such as benches in and around civic buildings, shopping areas, and public parks, is associated with a 10 percent higher level of community pride and trust in local government and a four percent increase in public participation. Living within 10 minutes of a community garden or a public park has a similar effect."

-AARP Roadmap to Livability (2018)

- ⁶ <u>https://www.tpl.org/parkscore</u>
- ⁷ (based on 2019 Census data)

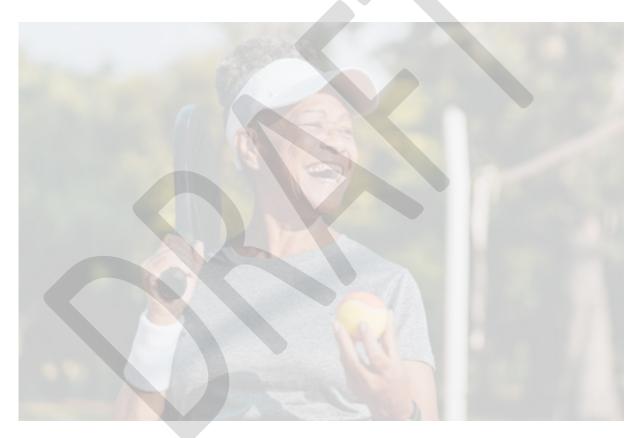


⁵ <u>https://www.ecustatrail.org/</u>

EXISTING RESOURCES and AREAS for GROWTH:

A dedication to greenspaces and quality outdoor experiences for all Hendersonville residents is evident throughout the Gen H Comprehensive Plan as well as other planning documents. Projects include:

- Efforts to expand and connect existing parks
- Plans to make parks more ADA compliant and accessible to all
- Changes to the UDO to expand and protect green spaces and trails
- Initiatives to ensure adequate public seating



2 - TRANSPORTATION

AARP's "5 A's of Senior-Friendly Transit"

By incorporating the following features, communities empower residents of *all* ages and incomes who cannot or choose not to drive to be independent and socially engaged.

- Availability: Transit exists and is available when needed
- Accessibility: Transit can be reached and used (e.g., buses have low-floor boarding, bus seats are high enough, bus stop signage is readable)
- Acceptability: Transit options are clean, safe and user-friendly (e.g., the transit operators are courteous and helpful)
- Affordability: Transit fees are affordable (with costs comparable to or, ideally, less than driving a car) with voucher or discount options that can help defray out-of-pocket expenses for low-income individuals
- Adaptability: Transit that can be modified or adjusted to meet special needs and wheelchairs (or baby strollers) can be accommodated⁸

Over 50% of adults responding to the Hendersonville

survey cite Transportation would be a factor if they

were to consider moving out of the community.

⁸ Transportation Workbook - Book 4 in the AARP Roadmap to Livability Collection

Apple Country Public Transit – a joint venture funded by Hendersonville, Henderson County and the town of Fletcher. This system is ADA accessible, can accommodate several bicycles, strollers, assistive devices/wheelchairs, and has a mobility lift.

To contact the Apple Country Public Transit Office call (828) 698-8571. 9

Apple Country Public Transit provides bus service throughout the City of Hendersonville, Town of Fletcher, and Laurel Park with three (3) bus routes running from 6:30 a.m. - 7:30 p.m., Monday through Friday (exceptions include holidays and severe weather). Routes 1 (White) and 2 (Red) run on a 1-hour cycle, and Route 3 (Blue) runs on a 90-minute cycle. Routes originate from the Transfer Site, located at the corner of 4th and Grove Street in downtown Hendersonville (next to the 1995 Henderson County Courthouse). Henderson County contracts with WNCSource (formerly WCCA/Western Carolina Community Action) to provide transit and paratransit services. ¹⁰ While some residents say they appreciate this service, many emphasize that they would like to see it expanded with more frequent routes, and weekend service.

BICYCLE AND PEDESTRIAN PLANS

Walking and biking are affordable, health-conscious, and environmentally friendly ways to travel. Creating safe places for these modes of transportation is an important issue that needs attention. According to data collected by the NCDOT (2010-2019),



Hendersonville had the highest number of pedestrian fatalities and serious injuries in N.C. cities with populations between 10,000-25,000. City Bicycle and Pedestrian plans can be found under the <u>Community Development</u> section of the city website ¹¹, as can more information about the Ecusta Rail Trail project.



 ⁹ (Policies & Programs | Henderson County North Carolina, n.d.)
<u>https://www.hendersoncountync.gov/planning/page/policies-programs</u>
¹⁰ (Apple Country Public Transit | Henderson County North Carolina, n.d.)

¹¹ https://www.hendersonvillenc.gov/community-development/bicycle-and-pedestrian-plans

EXISTING RESOURCES and AREAS for GROWTH:

Efforts to improve multi-modal transportation options are on-going, and include efforts to implement the following:

- Complete Streets renovations (A Complete Street is a road that is designed to be safe for drivers; bicyclists; transit vehicles and users; and pedestrians of all ages and abilities)
- Curb revisions, lane narrowing, on-street parking and other non-speed bump traffic calming measures
- Landscaped Medians, and Pedestrian refuge islands
- Additional greenway connections
- A network of integrated and dedicated bike lanes and increased bike parking working towards distinction as a "Bicycle-Friendly Community" as provided by the League of American Bicyclists
- Sidewalk expansion and improvement
- Promote Hendersonville's Walk Wise Drive Smart program (aimed at adults 65+)¹²
- Collaborating with the County, other municipalities, and regional entities to maintain and enhance the transit system as most residents participating in a recent community survey indicated they "drive themselves" for most all in town excursions and rated public transportation "fair" to "poor".¹³¹⁴



¹² https://www.hendersonvillenc.gov/parks/walk-wise-program

¹³ (French Broad River Metropolitan Planning Organization, n.d.)

¹⁴ (Comprehensive Plan, 2025)

3 - HOUSING

The need for housing for older adults is highly relevant in Hendersonville where the American Community Survey (2023) estimates 55.5% of households include one or more persons over the age of 60.

According to a 2015 housing study by the Bowen National Research Group, referenced in the Henderson County Aging Plan, there are acknowledged deficiencies throughout the county in the availability of affordable Senior Care Housing alternatives. The study estimates that there will be 1,017 households with a person requiring assisted services that will not have their needs met by existing or planned senior care facilities by the year 2020.

The Bowen Study also identifies a shortage of multi-family housing within the county. Multi-family housing is essential to meet the needs of people who provide support services to seniors. Seniors themselves also need accessibility to affordable housing alternatives like multi-family housing. ¹⁵

¹⁵ 2018 Aging Plan for Henderson County

Affordable Housing

Affordable housing and the development of a strategic housing plan is a priority for the City¹⁶. In addition to their **Strategic Housing Plan**, a Hendersonville **Housing Dashboard** has been implemented. This tool is an online platform that presents up-to-date information on previous, ongoing, and upcoming housing initiatives. It provides details for each project, including housing type, unit count, acreage, density, and the current construction stage. ¹⁷

The ability to live independently in their own home is an "extremely important" issue for 60.7% of Adult Respondents living in Henderson Co according to a to a 2023 survey, with another 25.7% rating it as "very important".



According to that same survey, 27.5% feel their current residence needs major repairs, modifications, or changes to enable them to stay there for as long as possible.

¹⁶ (Strategic Housing Plan, 2025) https://www.hendersonvillenc.gov/projects/strategic-housing-plan

¹⁷ (City of Hendersonville, 2024) https://www.hendersonvillenc.gov/

EXISTING RESOURCES and AREAS for GROWTH:

Current planning documents outline the following steps to maintain and expand the availability of suitable housing across the city's demographic spectrum including:

- Take steps to support individuals with limited resources or fixed incomes in making needed repairs, maintenance and safety updates to their properties such as handrails and zero-step entryways¹⁸.
- Address housing needs of those adults who have or take care of those who have intellectual and developmental disabilities
- Utilize partnerships between the city and neighborhood organizations to bring about enhancements such as sidewalks, gateway signage, art or historical installations, and pocket park improvements.



• Connect more neighborhoods with safe sidewalks, bike paths, and greenway trails.

The Harvard University Joint Center for Housing Studies estimates that only 1 percent of existing homes have a set of five key accessibility features:

- 1. A zero-step (no-step) entry,
- 2. Single-floor living,
- 3. Halls and doors that can accommodate a wheelchair,
- 4. Lever-style handles, and
- 5. Electrical controls that can be reached from a wheelchair.

Source: Aging Well in America: AARP Vision for a National Plan on Aging.

¹⁸ For examples of home safety tips and modifications see: <u>https://www.pinellas-park.com/1865/CARES-</u> <u>Program</u>

4 - SOCIAL PARTICIPATION

Regardless of a person's age, loneliness is often as debilitating a health condition as having a chronic illness or disease. Sadness and isolation can be combated by having opportunities to socialize and the availability of accessible, affordable and fun social activities. – AARP¹⁹

According to the CDC,²⁰

"<u>Social isolation</u> is when a person does not have relationships or contact with others and has little to no social support.

• Social isolation can pose a health risk to people, even if they don't feel lonely.

Loneliness is feeling alone or disconnected from others. It is feeling like you do not have meaningful or close relationships or a sense of belonging. It reflects the difference between a person's actual and desired level of connection.

• Even a person with a lot of friends can feel lonely."

(Health Effects of Social Isolation and Loneliness, 2024)

Social isolation and loneliness can increase a person's risk for:

Heart disease and stroke.

Type 2 diabetes.

Depression and anxiety.

Suicidality and self-harm.

Dementia.

Earlier death.

About 1 in 3 adults in the U.S. report feeling lonely.

About 1 in 4 U.S. adults report not having social and emotional support.

(Health Effects ..., 2024)

¹⁹ <u>https://www.aarp.org/livable-communities/network-age-friendly-communities/info-2016/8-domains-of-livability-introduction.html</u>

²⁰ <u>https://www.cdc.gov/social-connectedness/risk-factors/index.html#cdc_risk_factors_other_factor-risk-factors-for-individuals-and-groups</u>

Social Participation is an important part of life in Henderson County. According to a 2023 Survey of Adult residents of Henderson County 75.6% of respondents say they have contact with friends, neighbors or family (that they do not live with) several times a week or every day.

While the City of Hendersonville does not currently offer recreational programming, Henderson County Parks and Recreation offers a wide range of activities for all levels of ability year-round. The County offers "programs/activities for our seniors, 50 and older, to have opportunities to get involved in the community, make new friends, and get active." Some activities allow seniors to prepare for the NC Senior Games/Silver Arts where they can compete with other older adults in our area and across the state in events including swimming, running, pickleball, table tennis disc golf, billiards, basketball, mini golf, bowling, cycling and visual and performing arts events. ²¹ For more information see the Parks and Recreation section of the County website.

Beyond opportunities to complete social offerings through the County: weekly fun walks, lunch in the park, horseshoes, shuffleboard, croquet, disc golf, cornhole bocce, kayaking, progressive painting, dance, yoga, kickboxing, hiking, tai chi and more²²





²¹ <u>https://www.hendersoncountync.gov/recreation/page/senior-games-silver-arts-2025</u>

²² (Senior Programs and Activities | Henderson County North Carolina, n.d.) https://www.hendersoncountync.gov/recreation/page/senior-programs-and-activities

Participation in private social groups such as the Hendersonville Country Club or the Welcome Club of Henderson County offer even more opportunities to meet people and have fun including a wealth of affinity group activities such as book clubs, pickleball, food, beer, and wine-centered activities, tour groups, movies, fishing, walking, knitting, golf, crafting, card and table game playing groups.²³

EXISTING RESOURCES and AREAS for GROWTH:

- Finish the strategy for improving accessibility in the community.
- Support the development of neighborhoods with housing for all ages by allowing a broader range of housing types and other development standards in a manner consistent with community character.

Check out these sites for even more social events around town:

https://www.hendersonville.com/events/

https://visithendersonvillenc.org/things-to-do

https://www.eventbrite.com/d/nc-hendersonville/events/

https://hcwelcomeclub.org/

https://www.hendersonvillecc.com/

https://local.aarp.org/hendersonville-nc/

²³ <u>https://hcwelcomeclub.org/activities</u>

5 - RESPECT AND SOCIAL INCLUSION



Everyone wants to feel valued.

Intergenerational gatherings and activities are a great way for young and older people to learn from one another, honor what each has to offer and, at the same time, feel good about themselves. – AARP

A thriving community is one in which all members of society regardless of their age feel respected and as though their contributions are valued. Opportunities to learn from one another strengthen community bonds and enrich our lives. AARP encourages programs that encourage a mixture of ethnicities and cultures, multi-generational

interaction, and "opportunities for older adults to participate in civic, social, and economic life, ultimately aiming for active aging and a more inclusive society".

Community Support Matters

"Local services — such as an active intergenerational community center and recreation programs — make it easier for people to connect with one another and build community ties. Programs that promote food security, help residents make critical repairs to their homes, and provide affordable recreational opportunities enable residents to participate fully in community life — regardless of age, economic level or ability."²⁴

²⁴ (AARP Livable Communities, 2018)

EXISTING RESOURCES and AREAS for GROWTH:

- Seek opportunities to strengthen and expand funding partners for aging services in Henderson County
- Continue ongoing work to expand accessibility and the ADA transition plan, making the community more welcoming to residents and visitors with disabilities
- Support community members who need access to community/social services for basic needs as well as mental/emotional well-being
- Create spaces and events that encourage all ages of community to interact
- Consider development of an "Age-Friendly Business" distinction perhaps in partnership with a community organization
- Explore the possibility of a future Senior Center in the city or county
- Look for ways to support or expand the <u>Council on Aging's</u> Community Dining or Meals on Wheels efforts
- Support and promote the maintenance of benches and ADA accessible beds in the <u>Brooklyn Community Garden²⁵</u> and ADA additions to the <u>Bountiful Harvest</u> <u>Community Garden²⁶</u>

Currently, about ½ of Hendersonville Survey respondents rank "continuing education classes or social clubs to pursue new interests, hobbies or passions" as "excellent" or "very good".

²⁵ <u>https://www.hendersonvillenc.gov/brooklyn-community-garden</u>
²⁶ <u>https://henderson.ces.ncsu.edu/2020/07/bountiful-harvest-community-garden-2020/</u>

6 - CIVIC PARTICIPATION AND EMPLOYMENT

Why does work need to be an all or nothing experience? An age-friendly community encourages older people to be actively engaged in community life and has opportunities for residents to work for pay or volunteer their skills. - AARP²⁷

According to the U.S. Bureau of Labor Statistics, by 2024, people in the 65-to-74 and 75plus age groups will represent the fastest growing segments in the U.S. labor market. The Kauffman Foundation reports that people in their 50s and 60s start businesses at nearly twice the rate of those in their 20s — and they do so for many reasons.²⁸

Would-be-entrepreneurs in Hendersonville can explore the <u>Downtown Hendersonville</u> <u>Opportunity Fund</u> as a possible source of information or seed money.



as long as they are able.

²⁷ https://www.aarp.org/livable-communities/network-age-friendly-communities/info-2016/8-domains-oflivability-introduction.html

²⁸ (Apple Country Public Transit | Henderson County North Carolina, n.d.)

American Community Survey (2023) estimates show that approximately 52% of Hendersonville residents between 60 and 64 and 25.2% of those aged 65 to 74 still participate in the labor market.



"Approximately three in five 50-plus adults believe communities should have policies that provide equal opportunities for older adults to continue working throughout their lives (58%)."

Volunteering

In addition to paid work, there are numerous opportunities for residents

to share their time and talents as volunteers in the community.

Each season community-oriented individuals give their time volunteering to enhance downtown Hendersonville, and the wonderful events offered to both residents and visitors. By signing up to be a <u>Friend of Downtown</u> you can get involved with events such as Rhythm & Brews, Bearfootin' Art Walk, the Farmer's Market, Holiday Events and more. Sign up on the <u>Downtown Hendersonville page</u>.²⁹

Worthwhile organizations in Hendersonville are seeking Volunteers to help both in-person and remotely. Volunteer opportunities exist to work with babies, young people, elders, special needs youth, inmates, church groups and everyone in between.

Do you have a special skill or talent to lend? Is there a group in need or an area of interest you'd care to explore? Chances are someone needs the gifts you possess!



²⁹ (Get Connected, 2024) <u>https://www.hendersonvillenc.gov/downtown-hendersonville</u>

Mentor a Public School Student³⁰

Those interested in dedicating time to young people might consider becoming a mentor with the Henderson County Education Foundation's **Pathfinder Program**.

"Created to support the development of students in Henderson County Public Schools, the Henderson County Pathfinders Program (HCPP) is an innovative mentorship program that places middle and high schoolers with a mentor (a community volunteer) who will provide individualized support to students throughout their journey from grades 7 to 12."

For information about area organizations looking for Volunteers that might suit your interests check out <u>VolunteerMatch</u>

https://www.volunteermatch.org

EXISTING RESOURCES and AREAS for GROWTH:

- Increase and promote initiatives and events that encourage mentorship or other intergenerational interactions
- Create opportunities for entrepreneurship at all levels of the community.
- Centralize information and expand opportunities for volunteering
- Highlight ways to participate in City Events



³⁰ https://hcefnc.org/programs/henderson-county-pathfinders-program/

7 - COMMUNICATION AND INFORMATION

More and more communication is conveyed through digital media, and many older adults are now internet savvy and are comfortable with electronic communications of which there are many sources.

For those that prefer physical print media there are of course newspapers and magazines available. A list of these resources is available on the <u>Henderson</u> <u>County Chamber of Commerce website</u>. ³¹

One publication that might be of particular interest to older adults in Henderson County is *Aging Resources*, an annual directory "providing everything you need to know about managing the many issues of aging and caregiving of a loved one, or yourself."³²

An estimated 93.5% of households in Hendersonville have one or more computing device, and 86.8% have an internet subscription.

³¹ (Hannush, n.d.) <u>https://www.hendersoncountychamber.org/relocate/media-outlets.html</u>

³² (Aging Resources WNC |, n.d.) <u>https://www.agingresourceswnc.com/</u>

Connecting with City Resources

The city website:

https://www.hendersonvillenc.gov/ is a great first

place to look for information about the city and its resources. The <u>"City</u> <u>News</u>" section has a wealth of information on a variety of topics of potential interest to residents and visitors. ³³

AlertHVL is the official notification system used by the City of Hendersonville to communicate both emergency and non-emergency information with city residents and visitors. <u>Sign up</u> now to receive free alerts from the city via text message, email, or voice message. You decide which types of notifications you receive and how you receive them.³⁴

<u>Social media</u> and the Hendersonvillenc.gov website are also excellent sources of information. The <u>"get connected"</u> section of the City's website features links to a wealth of municipal social media outlets.

<u>City Council Meetings</u> are open to the public, and recordings are made available on the internet. More information on meeting times, agendas, links

to recordings, public hearings and notices are available on the city's website:

www.hendersonvillenc.gov under the "Government" heading.³⁵



³³ (City of Hendersonville, NC | Official Website, n.d.) <u>https://www.hendersonvillenc.gov</u>

³⁴ (Get Connected, 2024) <u>https://www.hendersonvillenc.gov/get-connected</u>

³⁵ (Mayor & City Council, 2024) <u>https://www.hendersonvillenc.gov/mayor-city-council</u>

The <u>Hendersonville Police Department</u> has launched a mobile app aimed at connecting with the public and making resources easier to access. The app features options to submit crime tips, request extra patrols, commend an officer, search crime maps and receive important safety notifications. Watch a short video about the <u>app</u>. The app can be downloaded in the App Store and Google Play.³⁶

Download the Hendersonville Police Department App

EXISTING RESOURCES and AREAS for GROWTH:

- Create Citizens Academy and other opportunities for civic engagement
- Continue utilization and development of the city's website, social media outlets, AlertHVL, and explore new communication tools as they become viable
- Promote public meetings, hearings, and events through digital and print media
- Offer even more opportunities for citizens to participate in government and share their views



³⁶ (Police Department, n.d.) <u>https://www.hendersonvillenc.gov/police-department/contact-us</u>

8 - HEALTH SERVICES AND COMMUNITY SUPPORTS

"Public health promotes and protects the health of people and the communities in which they live, learn, work, and play. Strategies to improve public health are multifaceted and involve multiple entities, including federal and state governments, health providers, faith- and community-based organizations, and

individuals. "— AARP Policy Book

To an extent this entire initiative supports health,

"Social determinants of health – such as access to employment, education, housing, healthy foods, safe streets and neighborhoods, and social supports- are important predictors of health outcomes and health behaviors."

ADA Paratransit Services Program The Americans with Disabilities Act (hereinafter "ADA") Paratransit Service program is a service of Apple Country Public Transit (hereinafter "ACPT") providing a safe and reliable sharedride public transit service for eligible persons with disabilities. The program serves only locations within ¾ mile of the ACPT fixedroute system (the service area). ³⁷

³⁷ (Apple Country Public Transit | Henderson County North Carolina, n.d.) https://www.hendersoncountync.gov/planning/page/apple-country-public-transit

ADA Paratransit Service Contracted Provider:

WNC Source PO Box 685 Hendersonville, NC 28793 828.698.8571

<u>Henderson County Health Department</u> Information about public health concerns including community illness, vaccine information, nutrition assistance, mental health resources, vital records and environmental concerns can be found under the "Public Health" Department section of the county website.³⁸

United Way's 2-1-1 of Western North Carolina is an information line with access to a wide variety of local community services. ³⁹

The <u>Council on Aging for</u> <u>Henderson County</u> is a wonderful resource for county residents to find information about nutrition, seasonal assistance, health support, care-giver services, social opportunities, volunteer roles, and more.



 ³⁸ (Henderson County Department of Public Health | Henderson County North Carolina, n.d.) https://www.hendersoncountync.gov/health
³⁹(NC 211, 2025) https://nc211.org/

EXISTING RESOURCES and AREAS for GROWTH:

- Continue Support of Paratransit through ACPT with opportunities for possible future expansion
- Continue work to improve mental and physical health outcomes through expanded parks programs and greenways which encourage physical activity, overall wellness, and improve air quality
- Work with the community to update or redevelop dilapidated buildings/physical structures
- Look for ways to support or expand the Council on Aging's Heat Relief program in warmer months



RECOMMENDED PROJECT LIST

The following tables are also arranged according to the AARP's 8 Domains of Livibility, but the projects and priority levels are the same as those included in the Gen H Implementation Projects List (Chapter 6). Some additional recommendations have been made that are not found in the Gen H Implementation Project List. These have been placed under Priority 3 and labeled as "New".

KEY FOR "PRIORITY LEVEL" in Project List

(an extension of those used in the Gen H Project Implementation Plan).

This designation after each project name suggests a prioritization for the projects for the City to consider when deciding which projects to initiate and when.

- **P-1** = Consider initiating these projects first.
- **P-2** = Consider initiating these projects second.
- **P-3** = Consider initiating these projects third.

AARP DOMAIN #1 OUTDOOR SPACES AND BUILDINGS PLANS

People need public places to gather — indoors and out. Green spaces, seating and accessible buildings (elevators, zero-step entrances, staircases with railings) can be used and enjoyed by people of all ages. – AARP

and enjoyed by people of all ages AAAF					
PRIORITY	GEN H	PROJECT	DESCRIPTION		
LEVEL	PLAN	NAME			
	NO.				
P-1	5.07	Continue to develop	Integrate work to improve the		
		team approach to	pedestrian and bicycle network		
		coordinate floodplain	with floodplain management and		
		management, stream	restoration of riparian corridors to		
		restoration, trails, and	harmonize these activities and		
		on-street bicycle and	maximize their effectiveness.		
		pedestrian facilities.	Utilize utility improvements and		
			road resurfacing projects to assist		
			with this work.		
	3.02	Explore updating	Review existing floodplain		
		floodplain	protection requirements for new		
		development	development and redevelopment		
		standards, including	against current best practices to		
		increasing freeboard	identify potential updates to		
		requirements,	reduce flood risk and damage		
		strengthening			

[1
	redevelopment	
	standards	
3.03	Integrate Natural	Combine the development
	Resources	standards for natural resources
	requirements in zoning	and floodplain protection as part
	ordinance with	of drafting a new Unified
	floodplain	Development Ordinance.
	requirements as part of	
	the new UDO (Project	
	4.01)	
3.04	Seek federal and state	Reduce the risk of future property
	grants to fund	damage and loss of life by
	floodplain property	acquiring properties damaged by
	buyouts to expand	flooding from property owners on
	flood storage capacity	a voluntary basis using funding
	and increase urban	from state and federal sources.
	greenspace	This will also increase the flood
		storage capacity in the floodplain
		and increase public open space
		along the rivers and creeks in the
		community. (Example: Lyons, CO)
3.09	Identify and pursue	Improve water quality and local
	several streambank /	stream ecosystems by restoring
	stream corridor	eroding streambanks and
	restoration projects	damaged stream corridors.
3.10	Add standards to	Improve local environmental
	protect steep slopes	protection and reduce the risk of
		landslides by drafting ordinances
		provisions to protect steep slopes
		from new development and
		redevelopment.
3.11	Assist local partners in	Protect the community's essential
	acquiring conservation	green infrastructure by helping
	easements on	partner organizations acquire the
	sensitive lands	development rights to sensitive
	(floodplains, creeks,	natural areas to keep them in
	steep slopes,	conservation uses
	wetlands, etc.)	
4.01	Create Unified	Provide a single, integrated set of
	Development	development standards that is
	Ordinance (UDO) to	consistent with the new Gen H
	improve clarity and	Comprehensive Plan by drafting a
		Unified Development Ordinance.

		quality of dovelopment	
		quality of development standards	
P-2	1.02	Better connect	Strengthen the linkages between
		neighborhoods to	residential areas and parks
		green space amenities	through public improvements
		by making public	such as sidewalks and trails, and
		investments and	development requirements
		adding code standards	requiring these connections.
		in new UDO	
	3.01	Update green space	Develop green space standards
		protection standards	for new development that clarify
		as part of new UDO to	the preferred type and
		promote access and	characteristics of land to be
		prioritize type and	protected, and that promote local
		quality of green space	access to this resource.
		protected with new	
		development	
	3.06	Develop urban forestry	Work systematically to protect
		plan for maintaining	and expand the tree canopy in the
		and expanding tree	City by drafting and implementing
		canopy	an urban forestry plan.
	4.02	Codify Downtown	Translate the Downtown Design
		Design Guidelines with	Guidelines into enforceable
		UDO updates	standards for new development
			and redevelopment by integrating
			them into the new UDO.
	4.04	Update development	Increase the vitality and utilization
		standards in new UDO	of aging commercial areas by
		to catalyze aging	preparing updated development
		commercial	standards that promote walkable
		redevelopment;	mixed-use environments.
		consider developing	Consider using form-based code
		form-based code	standards for these and other
		standards for activity	activity centers.
		centers	
	4.05	Explore additional	Evaluate the creation of new
		Municipal Service	public investment mechanisms
		Districts (MSDs) and	including Municipal Service
		consider merging or	Districts to promote walkable
		expanding current	redevelopment in the 7th Avenue,
		MSDs or using other	Downtown Edge, Lower Trail Head
		mechanisms in	districts, and other key activity
		selected locations	nodes and commercial corridors

4.064.06: Provide incentives forIncrease the vitality of do by developing incentives	
incentives for by developing incentives	
activation / promote the use of upper	r floors in
redevelopment of downtown buildings.	
upper floors in	
downtown for	
residential, service, or	
micro-commercial	
uses	
4.08 Establish vacant Improve the maintenance	e of
property program as vacant buildings and cata	alyze their
component of revised redevelopment through the	he
Commercial Building creation of a vacant prop	
Maintenance Code program.	
and/or Minimum	
Housing Code	
5.06 Promote trail-oriented Adopt code provisions to	support
development, appropriate development	t along
guidelines, and local trails to serve users	and
standards in new UDO leverage this public inves	tment.
P-3 1.05 Offer neighborhood Create process for reside	ents to
conservation overlay request preparation of	
district option development standards t	hat
protect the form and char	racter of
existing neighborhoods, v	while
allowing for compatible h	iome
updates and redevelopm	ent.
3.05 Implement top Improve the local park sy	stem by
3.05Implement top priorities of Parks &Improve the local park sy pursuing the top implement	stem by entation
3.05Implement top priorities of Parks & Green Space MasterImprove the local park sy pursuing the top implement 	stem by entation new
3.05Implement top priorities of Parks & Green Space Master PlanImprove the local park sy pursuing the top impleme projects called for in the Parks & Green Space Master	stem by entation new ster Plan.
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3.05Implement top priorities of Parks & Green Space Master PlanImprove the local park sy pursuing the top impleme projects called for in the Parks & Green Space Mast Parks & Green Space Mast Parks & Green Space Mast3.07Develop educationalPromote the care and pla	stem by entation new ster Plan. Inting of d to local
3.05Implement top priorities of Parks & Green Space Master PlanImprove the local park sy pursuing the top implement projects called for in the mean Parks & Green Space Master Parks & Green Space Master 	stem by entation new ster Plan. Inting of d to local rative of
3.05Implement top priorities of Parks & Green Space Master PlanImprove the local park sy pursuing the top implement projects called for in the Parks & Green Space Master Parks & Green Space Master 	stem by entation new ster Plan. Inting of d to local rative of
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3.05Implement top priorities of Parks & Green Space Master PlanImprove the local park sy pursuing the top impleme projects called for in the projects called	stem by entation new ster Plan. Inting of d to local ative of by tive
3.05Implement top priorities of Parks & Green Space Master PlanImprove the local park sy pursuing the top impleme projects called for in the in Parks & Green Space Master3.07Develop educational program to reduce spread of invasive native and pollinator plantsPromote the care and pla vegetation that is adapted condictions and represent the local natural history by conducting a community education program on na plants, including how to replace	stem by entation new ster Plan. Inting of d to local ative of by tive reduce
3.05Implement top priorities of Parks & Green Space Master PlanImprove the local park sy pursuing the top implement projects called for in the Parks & Green Space Master Parks & Green Space Mast3.07Develop educational program to reduce spread of invasive native and pollinator plantsPromote the care and pla vegetation that is adapted condictions and represent the local natural history b conducting a community education program on na plants, including how to r the spread of invasive species pread of invasive	stem by entation new ster Plan. Inting of d to local ative of by tive reduce
3.05Implement top priorities of Parks & Green Space Master PlanImprove the local park sy pursuing the top implement projects called for in the mean Parks & Green Space Master Parks & Green Space Master Parks & Green Space Master Parks & Green Space Master vegetation that is adapted vegetation that is adapted conditions and represent the local natural history by conducting a community education program on na plants3.07Implement top program to reduce spread of invasive native and pollinator plantsPromote the care and pla vegetation that is adapted condictions and represent the local natural history by conducting a community education program on na plants, including how to r the spread of invasive spe 	stem by entation new ster Plan. Inting of d to local rative of by tive reduce ecies and
3.05Implement top priorities of Parks & Green Space Master PlanImprove the local park sy pursuing the top implement projects called for in the Parks & Green Space Master Parks & Green Space Mast3.07Develop educational program to reduce spread of invasive native and pollinator plantsPromote the care and pla vegetation that is adapted condictions and represent the local natural history b conducting a community education program on na plants, including how to r the spread of invasive species pread of invasive	stem by entation new ster Plan. Inting of d to local ative of by tive reduce ecies and

3.08	Support County to	Boost local farm economics and
	update and implement	the ability to make a living from the
	2010 Henderson	land by supporting Henderson
	County Agricultural	County in updating and
	Preservation Plan to	implementing its Agricultural
	promote agricultural	Preservation Plan.
	economic	
	development	
10.05	Implement projects in	Reduce the City's environmental
	2024 Sustainability	footprint by implementing actions
	Plan	from the Sustainability Strategic
		Plan to reach greenhouse gas
		reduction goal (specified in plan).

AARP DOMAIN #2 TRANSPORTATION

Driving shouldn't be the only way to get around. Pedestrians need sidewalks and safe, crossable streets. Dedicated bicycle lanes benefit nondrivers and drivers alike. Public transit options can range from the large-scale (trains, buses, light rail) to the small (taxis, shuttles or ride share services). – AARP

PRIORITY LEVEL	GEN H PLAN NO.	PROJECT NAME	DESCRIPTION
P-1	5.07	Continue to develop team approach to coordinate floodplain management, stream restoration, trails, and on-street bicycle and pedestrian facilities.	Integrate work to improve the pedestrian and bicycle network with floodplain management and restoration of riparian corridors to harmonize these activities and maximize their effectiveness. Utilize utility improvements and road resurfacing projects to assist with this
	5.08	Continue to utilize local and NCDOT resurfacing projects as an opportunity to improve mobility for all users	work. Use resurfacing projects as an opportunity to reconfigure and restripe road rights of way to include safe bicycle and pedestrian facilities
	5.09	Develop City street cross- sections that support pedestrian friendly design and traffic calming (i.e. street trees, narrow lanes, chicanes, etc.)	Create standard City street cross- sections for construction by the City and by developers that make streets safer for all modes of travel.
	8.06	Complete ADA transition plan	Finish the strategy for improving accessibility in the community.
	8.07	Implement top projects in ADA transition plan	Make the community more welcoming to residents and visitors with disabilities by pursuing the top projects identified in the ADA transition plan.
P-2	5.01	Implement low-cost projects from 2023 Walk Hendo Pedestrian Plan and begin design on other priority projects in the plan	Work to improve pedestrian safety and convenience by pursuing projects from the new Walk Hendo that the City can currently afford, and begin design on more expensive projects in the plan to use in securing additional funding.

			,
	4.03	Study entry corridors and	Improve the appearance and function of
		other areas as needed for	entry corridors and other areas by
		development of	exploring the development of design
		appropriate Design	guidelines for these areas for inclusion
		Guidelines in new UDO	in the UDO.
	1.02	Better connect	Strengthen the linkages between
		neighborhoods to green	residential areas and parks through
		space amenities by	public improvements such as sidewalks
		making public	and trails, and development
		investments and adding	requirements requiring these
		code standards in new	connections.
		UDO	
P-3	5.02	Seek NCDOT grant to fund	New trail projects and other initiatives
		targeted updates to HVL	such as the Ecusta Trail necessitate an
		Bike Plan	update to the 2017 Hendersonville Bike
			Plan to reflect a changing bike network.
			As a result, request grant monies from
			the N.C. Department of Transportation
			to fund this work
	5.05	Develop gateway corridor	Improve appearance and functionality
	0.00	streetscape plans	by preparing streetscape plans for the
		en eeleeupe plane	City's gateway corridors
	5.03	Pass transportation bond	Seek authorization from the voters to
		to fund top pedestrian	finance local funding to build priority
		and bike projects	pedestrian and bike projects.
	5.04	Use local funds to	Use local funding as a match to pursue
		leverage state and federal	state and federal funding for
		funding for top	transportation projects.
		transportation projects	
	5.05	Develop gateway corridor	Improve the appearance and
		streetscape plans	functionality by preparing streetscape
			plans for the City's gateway corridors.
	5.10	Identify road safety	Coordinate with local, regional, and
		projects to help reduce	state partners on infrastructure
		and eliminate serious	improvements to create safer streets.
		accidents and deaths	
		(Corridor Studies, Access	
		Management, Address	
		Congestion Point at 25 &	
		64)	
	<u> </u>	ודי	

AARP DOMAIN #3 HOUSING

AARP surveys consistently find that most older adults want to reside in their current home or community for as long as possible. Doing so *is* possible if a home is designed or modified for aging in place, or if a community has housing options that are suitable for differing incomes, ages and life stages. - AARP

PRIORITY LEVEL	GEN H PLAN NO.	PROJECT NAME	DESCRIPTION
P-1	1.03	Update minimum housing code to reinvent code enforcement to improve dilapidated properties in equitable manner	Revise code requirements to catalyze action to address unsafe conditions and poor maintenance on properties in a way that assists residents with limited resources or fixed incomes.
	2.01	Utilize existing Mixed Use Zoning Districts to introduce multi-family housing in commercial corridors and redevelopment areas	Support the production of multi- family housing units in commercial corridors and redevelopment areas through the City's existing mixed use zoning districts to support implementation of the Future Land Use and Conservation Map.
P-2	2.02	Implement top projects from Affordable Housing Strategic Plan	Support the production of more affordable housing by implementing the top projects in the City's new Affordable Housing Strategic Plan. Strategies might include creating a Housing Trust Fund, working with institutional partners to catalyze affordable housing development, using development standards to promote affordable housing production (e.g. expand housing types, incentivize affordable housing, update conditional zoning standards), working with selected neighborhoods (e.g. Green Meadows) to develop a community land trust to protect and develop affordable housing, studying publicly owned land for use for affordable housing, and assisting property owners as micro developers.

	2.03	Explore code	Support the development of
		provisions in new UDO	neighborhoods with housing for all
		to diversify housing	ages by allowing a broader range of
		stock to promote	housing types and other
		lifecycle housing and	development standards in a manner
		more neighborhood	consistent with community
		age variety	character.
	7.02	Encourage property	Engage and incentivize commercial
		owners to re-imagine	owners in more fully utilizing their
		their real estate	property, for example by activating
			upper floors downtown and
			introducing residential development
			and a mix of uses in gateway
			corridors to create more
			employment opportunities and
			greater community vitality. Also,
			empower residential property
			owners to become microdevelopers
			by introducing ADUs, side/backyard
			lots, duplex additions, etc. as a
			means of maximizing real estate
			investment and increasing housing
			investment and increasing nousing
			supply.
P-3	2.04	Develop City Land	
P-3	2.04	Develop City Land Bank to clear	supply.
P-3	2.04		supply. Create an organization to acquire,
P-3	2.04	Bank to clear	supply. Create an organization to acquire, stabilize, improve, and resell unsafe
P-3	2.04	Bank to clear dilapidated	supply. Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put
P-3	2.04	Bank to clear dilapidated properties and	supply. Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put
P-3	2.04	Bank to clear dilapidated properties and promote	supply. Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put
P-3		Bank to clear dilapidated properties and promote redevelopment	supply. Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put them back into productive use.
P-3		Bank to clear dilapidated properties and promote redevelopment Support development	supply. Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put them back into productive use. Encourage mixed-income and
P-3		Bank to clear dilapidated properties and promote redevelopment Support development proposals that mix	supply. Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put them back into productive use. Encourage mixed-income and market rate development to boost
P-3		Bank to clear dilapidated properties and promote redevelopment Support development proposals that mix subsidized housing	supply. Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put them back into productive use. Encourage mixed-income and market rate development to boost
P-3		Bank to clear dilapidated properties and promote redevelopment Support development proposals that mix subsidized housing with market-rate	supply. Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put them back into productive use. Encourage mixed-income and market rate development to boost
P-3	2.05	Bank to clear dilapidated properties and promote redevelopment Support development proposals that mix subsidized housing with market-rate housing	supply. Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put them back into productive use. Encourage mixed-income and market rate development to boost affordable housing production.
P-3	2.05	Bank to clear dilapidated properties and promote redevelopment Support development proposals that mix subsidized housing with market-rate housing Create a partnership (seek grant funding?) with Blue Ridge CC's	supply.Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put them back into productive use.Encourage mixed-income and market rate development to boost affordable housing production.Ex: Dubuque: Four Mounds Foundation HEART Partnership Local students will complete home
P-3	2.05	Bank to clear dilapidated properties and promote redevelopment Support development proposals that mix subsidized housing with market-rate housing Create a partnership (seek grant funding?)	supply.Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put them back into productive use.Encourage mixed-income and market rate development to boost affordable housing production.Ex: Dubuque: Four Mounds Foundation HEART Partnership
P-3	2.05	Bank to clear dilapidated properties and promote redevelopment Support development proposals that mix subsidized housing with market-rate housing Create a partnership (seek grant funding?) with Blue Ridge CC's	supply.Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put them back into productive use.Encourage mixed-income and market rate development to boost affordable housing production.Ex: Dubuque: Four Mounds Foundation HEART Partnership Local students will complete home
P-3	2.05	Bank to clear dilapidated properties and promote redevelopment Support development proposals that mix subsidized housing with market-rate housing Create a partnership (seek grant funding?) with Blue Ridge CC's Construction Skills	supply.Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put them back into productive use.Encourage mixed-income and market rate development to boost affordable housing production.Ex: Dubuque: Four Mounds Foundation HEART Partnership Local students will complete home modifications for low-income older
P-3	2.05	Bank to clear dilapidated properties and promote redevelopment Support development proposals that mix subsidized housing with market-rate housing Create a partnership (seek grant funding?) with Blue Ridge CC's Construction Skills program to make age-	supply.Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put them back into productive use.Encourage mixed-income and market rate development to boost affordable housing production.Ex: Dubuque: Four Mounds Foundation HEART Partnership Local students will complete home modifications for low-income older
P-3	2.05	Bank to clear dilapidated properties and promote redevelopment Support development proposals that mix subsidized housing with market-rate housing Create a partnership (seek grant funding?) with Blue Ridge CC's Construction Skills program to make age- in-place updates or	supply.Create an organization to acquire, stabilize, improve, and resell unsafe and abandoned properties to put them back into productive use.Encourage mixed-income and market rate development to boost affordable housing production.Ex: Dubuque: Four Mounds Foundation HEART Partnership Local students will complete home modifications for low-income older

AARP DOMAIN #4 SOCIAL PARTICIPATION

Regardless of a person's age, loneliness is often as debilitating a health condition as having a chronic illness or disease. Sadness and isolation can be combated by having opportunities to socialize and the availability of accessible, affordable and fun social activities. - AARP

PRIORITY LEVEL	GEN H PLAN NO.	PROJECT NAME	DESCRIPTION
P-1			
P-2	9.04	Explore joint use opportunities to maximize public facility infrastructure (utilizing schools, places of worship, etc.	Evaluate the potential to leverage existing public and civic facilities to help meet community demand for services such as recreation, senior activities, and community programs
P-3	1.01	Establish neighborhood matching grant program for self- directed improvements Support local partners to host cultural festivals and celebrate community differences	Invite neighborhood organizations and community groups to submit grant proposals to the City to make improvements that they propose such as gateway signage, artwork, local history installations, and improvements to pocket parks Celebrate different traditions by supporting local partners in conducting community festivals and other events.
	8.02	Expand community events to add retail promotion events Encourage partners to explore possible food hall that celebrates	Work with local business owners to hold events that feature their products and services and invite customers to the community Support the vending of food from different cultures in a food hall format to celebrate local cultures. (Example: Fletcher, NC)
		community culture through food	

AARP DOMAIN #5 RESPECT AND SOCIAL INCLUSION

Everyone wants to feel valued. Intergenerational gatherings and activities are a great way for young and older people to learn from one another, honor what each has to offer and, at the same time, feel good about themselves. - AARP

PRIORITY LEVEL	GEN H PLAN NO.	PROJECT NAME	DESCRIPTION
P-1	8.14	Work with County and Aging Coalition to identify and address action plan to address	Work to make the community more age friendly by helping partners implement targeted action plan.
		needs of aging population	
	8.06	Complete ADA transition plan	Finish the strategy for improving accessibility in the community.
	8.13	Support community partners in developing multi- generational	Help civic organizations connect the young and the old for the benefit of each.
		program for senior adults and youth partnerships	
P-2	4.07	Create pedestrian gateways to each neighborhood through safe pedestrian connections utilizing pocket parks and art installations that	Enhance neighborhoods and celebrate local history through customized art installations with pedestrian improvement
	9.01	celebrate local history, character and culture Continue to consider access for	Work to make City systems more accessible to all ages and
		all in development of service master plans (e.g. parks plan, Walk Hendo plan)	income levels by continuing to include these considerations in the development of service master plans.

P-3	8.09	Explore	Build on existing assets such as
		certification as an	St. Gerard House and
		autism/sensory	educational amenities
		friendly community	downtown like the Hands On!
			Children's Museum and the
			Aquarium & Shark Lab by Team
			ECCO to explore certification as
			an autism/ sensory friendly
			community.
	8.12	Support	Help partners provide more
		community	opportunities for productive
		partners to develop	outlets for energizing young
		youth activities	people.

AARP DOMAIN #6 CIVIC PARTICIPATION AND EMPLOYMENT

Why does work need to be an all or nothing experience? An age-friendly community encourages older people to be actively engaged in community life and has opportunities for residents to work for pay or volunteer their skills. - AARP

PRIORITY	GEN H PLAN NO.	PROJECT NAME	DESCRIPTION
P-2	9.02	Continue to identify additional opportunities to consistently provide accessible meetings and public	Work to increase public engagement and involvement by finding additional ways to make public meetings and activities accessible.
	7.03	and public participation Encourage pop-up and micro retail	Support existing and new entrepreneurs by catalyzing small- scale retail opportunities to test business concepts and serve as a stepping stone to growing local
	7.04	Ensure Zoning Code is evolving to permit emerging business opportunities and pop-up/micro	businesses. Track and adjust zoning regulations to support community-friendly business opportunities and catalyze small- scale businesses to create more employment and build local
	7.05	arrangements Use Downtown Opportunity Fund as test case for possible expansion outside downtown	enterprises. Leverage experience with the Downtown Opportunity Fund to potentially assist businesses throughout the community
	8.10	Develop Citizens Academy to build local leadership and civic participation	Establish a program to teach people about how government and other civic organizations work and build their leadership skills.
P-3	1.04	Define the process for resident-initiated designation of additional local historic districts.	Map out procedure for residents to pursue designation of new local historic districts.
	7.06	Work with Henderson County Partnership for	Support desired industrial development by coordinating with the

	Economic	Feenemie Develenment Dertnership
		Economic Development Partnership
	Development to	and zoning adequate land.
	support appropriate	
	industrial	
	development	
	including ensuring	
	adequate land zoned	
	for this use	
8.03	Establish program to	Help local businesses tap state and
	connect business	federal resources to build their
	owners and	enterprises. Continue efforts of the
	entrepreneurs with	Downtown Opportunity Fund program
	state and federal	(7.05).
	grant and loan	
	opportunities for	
	business	
	development	
8.04	Encourage	Work to catalyze and support local
	development of	businesses by assisting in the
	entrepreneur	creation of small-business
	assistance program	development initiative. Continue
		efforts of the Downtown Opportunity
		Fund program (7.05).
8.05	Develop robust	Build on existing efforts to attract and
	business recruitment	retain new businesses to serve the
	and retention	community.
	program,	
	incorporating	
	existing small	
	business training and	
	new business	
	outreach efforts and	
	materials	
8.11	Develop City youth	Support youth engagement and skill-
	internships,	building by offering internships,
	apprenticeships, and	apprenticeships, and community
	civic participation	involvement opportunities.
	opportunities	
10.04	Explore payment in	Support improved service delivery for
	lieu of taxes for tax	all community members by evaluating
	exempt property	manageable and meaningful revenue
	owners	contribution opportunities from those
		that are currently tax exempt.
NEW	Formally ostablish	
	Formally establish	In lieu of creating a new standalone
	representation of	committee tasked with addressing

1			
		older adults in city	age-friendly community issues, the
		governance	City should formalize appointments
			on each of its existing boards and
			commissions by appointing one
			individual on each board to serve as
			the official rep for older adults. Each
			of the various reps from the various
			boards and commissions could then
			continue to conduct their regular
			business on their assigned boards
			with an aim towards representing
			older adults while also convening all
			of the various Age-Friendly
			representatives on a quarterly (or less
			frequent) timeframe to broadly
			discuss ongoing efforts and goals
			related to achieving an Age-Friendly
			Community.
	NEW	Establish a	See Burlington Example. Book Club
		Community Issues	could be run by the Mayor, Council,
		Book Club	Staff or some combination thereof.
			https://www.aarp.org/livable-
			communities/livable-in-action/info-
			2017/wwl-mayors-book-club-
			burlington-nc.html
			<u> </u>
	NEW	Create a Start-Up /	Experienced adults are a valuable
		Small Business	resource of business knowledge.
		Mentorship Series	Seek grants from organizations such
			as NC IDEA
			(<u>https://ncidea.org/about/</u>) and/or
			develop a partnership with Blue Ridge
			Community College's Business
			Accelerator.
			https://www.blueridge.edu/programs-
			courses/business/business-
			training/mission-acceleration-
			business-accelerator/

AARP DOMAIN #7 COMMUNICATION

We now communicate in ways few could have imagined a decade ago. Age-friendly communities recognize that information needs to be shared through a variety of methods since not everyone is tech-savvy, and not everyone has a smartphone or home-based access to the internet. – AARP

PRIORITY	GEN H	PROJECT NAME	DESCRIPTION
LEVEL	PLAN	FROJECT NAME	DESCRIPTION
	NO.		
P-2	9.05	Continue to	Develop tools and processes such as vendor
F-2	9.05	explore smart	demos and pitch and pilot events to evaluate
		cities technologies	the potential of new technologies to improve
		to make selected	local services.
		improvements to	
		service delivery	
	7.01	Continue to	Continue to hold regular meetings and other
	7.01	engage business	activities with members of the local business
		community in	community to actively involve them in
		business	improving local business conditions and
		improvement and	related policy questions
		policy decisions	
P-3	10.01	Prepare	Help the community manage future disruptive
		Community	events like the COVID-19 pandemic &
		Readiness Plan	Hurricane Helene by preparing a special plan
			to increase its readiness and resilience
	10.06	Support County in	Improve regional readiness and resilience to
		implementing top	respond to natural hazards by helping the
		projects from 2025	County implement the regional hazard
		South Mountains	mitigation plan.
		Regional Hazard	
		Mitigation Plan,	
		once it's updated	
	10.07	Explore and	Identify and pursue new revenue sources to
		advocate for	help provide local public services.
		additional revenue	
		options, like 1/4-	
		cent sales tax,	
		grants, and loans	
	10.08	Conduct analysis	Help make sure all of the City's adopted plans
		to ensure full	are working together in a coordinated manner
		alignment of	by analyzing their consistency.
		adopted City plans	
	NEW	Support a	Include things like how to download and use
		technology	popular apps such as the Park Mobile app

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1	tutoring/ digital	used downtown, access disaster &
(literacy and safety	emergency information apps, and learn about
	series focused on	cyber security best practices and basics of
(older adults	using devices. Ex: Tuscaloosa
		(https://www.cspwal.com/) .
		May also off a digital job skills session and professional development training to help older adult workers transition from manual labor to office jobs, including those in remote or hybrid settings. Ex. Jersey City Housing Authority (https://www.jerseycityha.org/digitalinclusion) May also promote freelance work: https://www.aarp.org/work/careers/find- freelance-work-between-jobs/
		<u>nooranoo werk between jober</u>
NEM I	Improve access to	Seek ways to accommodate citizens with
	public meetings	hearing loss into public forums (i.e.
1	for hearing	technology that integrates with hearing aids or
i	impaired	similar, or through use of real-time closed
		captioning).
NEM I	Improve	Ask NCDOJ to do a community presentation
	awareness of Elder	directed towards older adults:
	Abuse, Financial	https://ncdoj.gov/public-protection/outreach/
	or Fraud/Scams	
	JEW	public meetings for hearing impairedNEWImprove awareness of Elder Abuse, Financial Exploitation, and

AARP DOMAIN #8 HEALTH SERVICES AND COMMUNITY SUPPORT

At some point, every person of every age gets hurt, becomes ill or simply needs some help. While it's important that assistance and care be available nearby, it's essential that residents are able to access and afford the services required. -AARP

PRIORITY LEVEL	GEN H PLAN NO.	PROJECT NAME	DESCRIPTION
P-1	6.01	Align utility and infrastructure policy/plans with land use plans and with	Coordinate land use, utility, and infrastructure planning and policies with partner agencies to advance community goals.

		local and state partners	
P-2	9.06	Support opportunities to strengthen local wrap around services for community members experiencing homelessness, mental illness, substance abuse, domestic abuse, and other issues	Help improve social service delivery by supporting provision and coordination of integrated solutions and assistance.
P-3	6.02	Explore options to help community pursue renewable energy and energy efficiency improvements	Research ways to increase the use of clean energy as a percentage of overall energy needs, and engage partners on promising options.
	6.03	Explore options for funding watershed protection to ensure clean water supply	Research ways to protect water supply by investing resources in watershed protection.
	6.04	Pursue additional water, wastewater, and stormwater projects	Fund priority utility and infrastructure projects to provide water, wastewater, and stormwater management services
	9.03	Conduct cost- benefit analysis to see	Use analytical tools to evaluate the community benefits of future public investments.

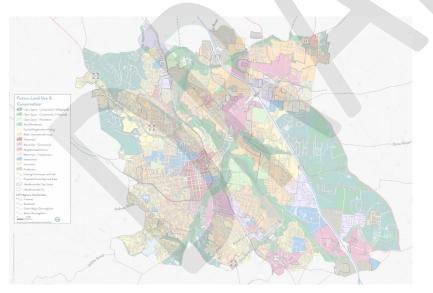
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		which public	
		investments	
		would deliver	
		the most value	
	10.02	Develop	Create and train a corps of local volunteers to assist
		Community	during natural disasters and other disruptive
		Emergency	community events.
		Response	
		Teams (CERT)	
		to help with	
		community	
		preparedness	
	NEW	Work with	Enhance presence at festivals/community events.
		NCDHHS to	Provide education to ensure older adults are aware of
		amplify their	nutritional support.
		SNAP/ Senior	https://www.ncdhhs.gov/divisions/child-and-family-
		Resources	well-being/food-and-nutrition-services-food-
		programs	stamps/senior-resources-communications-toolkit
	New	Create	Provide training on preparing for disasters and
		Disaster	distribute preparedness kits to participants. Ex:
		Preparedness	Wilmington, Delaware
		Kits/info	(https://www.facebook.com/DelawareResilienceHub)
		sessions	
		aimed at the	
		needs of older	
		adults /	
		vulnerable	
		communities	

IMPLEMENTATION

The City of Hendersonville Age-Friendly Action Plan includes many action steps to help the City of Hendersonville move quickly and effectively from planning to implementation to begin pursuing its shared community vision. The projects found in this Plan represent a years-long, and ever-evolving undertaking, however. Priorities may change, funds may shift, and this document is a snapshot of the current landscape (Spring 2025) and, unless updated periodically, may in time lose



relevance. In order to track implementation milestones, these projects will be entered into the City's "Achievelt" software⁴⁰. This software provides a comprehensive and strategic way to track complex projects that span multiple work groups or departments and includes a dashboard for ease of use.



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